

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM869698

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Torero Specialty Products, LLC		09/07/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	LookOurWay, LLC		
Street Address:	115 Val Dervin Pkwy		
City:	Stockton		
State/Country:	CALIFORNIA		
Postal Code:	95206		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	2540277	AIRDANCERS	
Registration Number:	5491492	AIR DANCER	
Registration Number:	4170851	GUERRILLA PACKS	
Registration Number:	4170853	GUERRILLA PACKS	
Registration Number:	4693215	AIR RANGER	
Registration Number:	4781123	SKY DANCERS	
Registration Number:	4182326	LOOK OUR WAY	
Registration Number:	5952107	AIR WAVERS	
Registration Number:	7121971	LOOKOURWAY	
Serial Number:	97930373	LOOKOURWAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4159996519		
Email:	jessica@raftermarsh.com		
Correspondent Name:	Jessica Fajfar		
Address Line 1:	240 Gabarda Way		
Address Line 4:	Portola Valley, CALIFORNIA 94028		

OP \$265.00 2540277

NAME OF SUBMITTER:	Jessica Fajfar
SIGNATURE:	/jlfajfar/
DATE SIGNED:	01/19/2024
Total Attachments: 4 source=23. Trademark Assignment (Execution Copy)[14]#page1.tif source=23. Trademark Assignment (Execution Copy)[14]#page2.tif source=23. Trademark Assignment (Execution Copy)[14]#page3.tif source=23. Trademark Assignment (Execution Copy)[14]#page4.tif	

TRADEMARK ASSIGNMENT

September 7, 2023

In connection with that certain Capital Contribution and Assignment and Assumption Agreement between the parties, dated as of the date hereof, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Torero Specialty Products, LLC, a California limited liability company ("Assignor"), hereby contributes, transfers, assigns, and conveys to LookOurWay, LLC, a Delaware limited liability company ("Assignee"), all of its respective worldwide right, title and interest in and to trademarks, service marks, brands, certification marks, logos, trade dress, trade names, and other similar indicia of source or origin, together with the goodwill connected with the use of and symbolized by, and all registrations, applications for registration, any of the foregoing, including those specifically listed on Schedule A attached hereto and made a part hereof, as well as the goodwill associated with the LookOurWay business division of Assignor symbolized thereby; and any renewals thereof; and all income, royalties, damages, license fees, licenses and payments now and hereafter due and/or payable with respect thereto (collectively, the "Trademarks"), the same to be held and enjoyed by Assignee for its own use and benefit, and for the use and benefit of its successors, assigns, or legal representatives, to the end of the term or terms for which such Trademarks may be granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made. Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the date hereof of the Trademarks throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

Assignor agrees without charge to Assignee but at Assignee's expense to execute and deliver to Assignee such instruments necessary or desirable to perfect the above-described transfer of, or to procure, the Trademarks or to maintain the Trademarks before both the United States Patent and Trademark Office and the Trademark Offices of any and all foreign countries, and to cooperate reasonably with Assignee, at Assignee's expense, in obtaining and/or providing information that is required in any proceedings relating to the Trademarks.

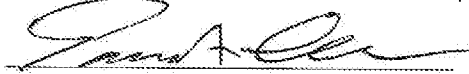
Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all additional trademark and service mark registrations or amended registrations that have been or may be granted upon any application or petition for same for the Trademarks or any additional, continuing or divisional applications thereof to, Assignee, its successors and/or assigns.

[Signature Page Follows]

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed as of the date first written above.

Assignor:

TORERO SPECIALTY PRODUCTS, LLC



By: Patrick Dean

Title: President

Assignee:

LOOKOURWAY, LLC





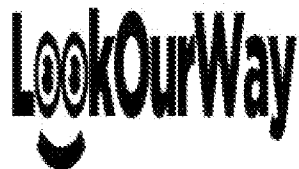
By: Patrick Dean

Title: President

[Signature Page to Trademark Assignment]

SCHEDULE A

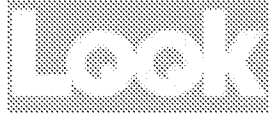
TRADEMARK / SERVICE MARK REGISTRATIONS

Trademark	Registration Number	Date of Registration
AIRDANCERS	2,540,277	2/19/2002
Air Dancer	5,491,492	11/1/2017
GUERRILLA PACKS	4,170,851	7/10/2012
	4,170,853	7/10/2012
AIR RANGER	4,693,215	2/24/2014
SKY DANCERS	4,781,123	6/28/2015
LOOK OUR WAY	4,154,169	6/5/2012
	4,182,326	7/31/2012
Air Wavers	5,952,107	12/31/2019
	7,121,971	7/25/2023

TRADEMARK / SERVICE MARK APPLICATIONS

Trademark	Serial Number	Type	Filing Date	International Classes
LOOKOURWAY	97,930,373	Character Mark	5/11/2023	020, 022, 024, 035

UNREGISTERED TRADEMARKS, SERVICE MARKS AND TRADE NAMES



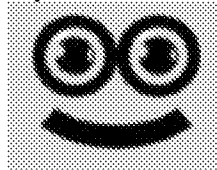
- 1.
- 2. LOOK OUR WAY



- 3.
- 4.



- 5.
- 6. AirDancers.com
- 7. SkyDancers.com



- 8.