

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM869702

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Texting Company, Inc.		01/10/2024	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Inunity LLC		
Street Address:	501 Union Street, Suite 400		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37219		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	7076370	TB TEXTING BASE	
Registration Number:	6758566	TEXTING BASE	
Registration Number:	6531862	BASICLY	
Registration Number:	5176105	TEXTEDLY	
Registration Number:	4957258	TEXTLY	
Registration Number:	4764063	TEXTING BASE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497600404		
Email:	efiling@knobbe.com		
Correspondent Name:	Brian Graham		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	Rachel Zacuto		
SIGNATURE:	/Rachel Zacuto/		
DATE SIGNED:	01/19/2024		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 10th day of January, 2024, by and between The Texting Company, Inc., a Corporation of California (hereinafter referred to as "ASSIGNOR"), and Inunity LLC, a Limited Liability Company of Delaware having a place of business at 501 Union Street, Suite 400, Nashville, TN 37219 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the trademark registrations listed in Schedule B relating to the Trademarks, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and Registrations worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations worldwide.

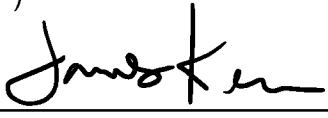
NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and transfers to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A; and
- (2) the Registrations set forth in Schedule B,

together with the goodwill symbolized by said Trademarks and Registrations concurrent with the transfer of certain tangible assets as indicia of said goodwill.

[signature page to follow]

The Texting Company, Inc.
("Assignor")

By: 

Name: James Kern

Title: CEO

Dated: 01-17-2024

Inunity LLC
("Assignee")

By: 

Name: James Kern

Title: CEO

Dated: 01-17-2024

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Marks:



Texting Base

BASICLY



Textedly

Textly



SCHEDULE B

Trademark Registrations:

MARK	REG. NO.	REG. DATE	INTL. CLASS	JURISDICTION
	7076370	06-JUN-2023	42	United States
Texting Base	6758566	14-JUN-2022	38	United States
BASICLY	6531862	19-OCT-2021	38	United States
Textedly	5176105	04-APR-2017	38	United States
Textly	4957258	10-MAY-2016	38	United States
 Texting Base	4764063	30-JUN-2015	38	United States