

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM869971

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	12/31/2023		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	L'Oreal USA S/D, Inc.		
<b>Street Address:</b>	10 Hudson Yards		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 97</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1345461	OPTICURL	
<b>Registration Number:</b>	4597586	OPTIEFFECTS	
<b>Registration Number:</b>	2926578	OPTIMUM	
<b>Registration Number:</b>	2835311	OPTIMUM	
<b>Registration Number:</b>	3036763	OPTIMUM OIL THERAPY	
<b>Registration Number:</b>	4791397	OPTIMUM SMOOTH	
<b>Registration Number:</b>	3524828	OUTPLAY	
<b>Registration Number:</b>	2572082	OUTSHINE	
<b>Registration Number:</b>	4786441	OVER ACHIEVER	
<b>Registration Number:</b>	6025327	PARTY FAVOR	
<b>Registration Number:</b>	6025328	PARTY FAVOR UD	
<b>Registration Number:</b>	7244569	PEPTIDES + C ENERGY EYE CONCENTRATE	
<b>Registration Number:</b>	4618801	PERVERSION	
<b>Registration Number:</b>	3574640	PHLORETIN CF	
<b>Registration Number:</b>	4067122	PHYTO +	
<b>Registration Number:</b>	6755660	PHYTO A+ BRIGHTENING TREATMENT	
<b>Registration Number:</b>	6092140	PILLOW LIPS	
<b>Registration Number:</b>	5408799	PINK EDGE	

CH \$2440.00 1345461

Property Type	Number	Word Mark
Registration Number:	5277533	PIN-UP POUT
Registration Number:	4018846	PISTOL
Registration Number:	6102970	PLAY SAFE 450°F
Registration Number:	6791593	PLUMP FINISH
Registration Number:	6847744	PLUMP RIGHT BACK
Registration Number:	5938535	PLUMPER, PLEASE!
Registration Number:	2900874	POLISH UP
Registration Number:	4329689	PORE FILLER
Registration Number:	5498971	POWDER PUFF LIPPIE
Registration Number:	5945662	POWER 9
Registration Number:	3164072	POWERFUL-STRENGTH LINE REDUCING CONCENTR
Registration Number:	6131621	POWERFUL-STRENGTH LINE-REDUCING & DARK C
Registration Number:	2666298	PREART
Registration Number:	1445850	PRE-CARE
Registration Number:	6648202	PRESS AGENT
Registration Number:	6164160	PRETTY DIFFERENT
Registration Number:	5476718	PRIME IT UP
Registration Number:	7176858	PRO 1:1
Registration Number:	6792685	PRO CHAT
Registration Number:	6713940	PRO-GRADE VEGAN
Registration Number:	6792686	PRO LIVE
Registration Number:	1450260	PROFORMA
Registration Number:	4618817	PROOF IT
Registration Number:	4212884	PROPEL MY EYES
Registration Number:	6859978	PROUD ALLIES FOR ALL
Registration Number:	5602068	PULP RIOT LAB
Registration Number:	5280918	PULPRIOT
Registration Number:	5892306	PULP RIOT
Registration Number:	5863984	PULPRIOT
Registration Number:	5597622	PULPRIOT
Registration Number:	5904306	PULPRIOT
Registration Number:	6733085	PULPRIOT
Registration Number:	4585415	PUMPED UP! COLOSSAL
Registration Number:	4006504	PURE FORCE
Registration Number:	5200784	PURE VITALITY SKIN RENEWING CREAM
Registration Number:	2595771	PUREOLOGY
Registration Number:	6056372	
Registration Number:	4290373	

Property Type	Number	Word Mark
Registration Number:	2835292	PUREVOLUME
Registration Number:	1864481	PURIPHYING
Registration Number:	2150265	QUICK DRY
Registration Number:	5183050	QUICK FIX
Registration Number:	4254700	QUICK TEASE
Registration Number:	6679943	RAINCOAT
Registration Number:	4163389	RARE EARTH
Registration Number:	4791871	REBEL TAME
Registration Number:	5624150	REBEL WITH A CAUSE
Registration Number:	1087391	REDKEN
Registration Number:	0971521	REDKEN
Registration Number:	2397968	REDKEN 5TH AVENUE NYC
Registration Number:	2201717	REDKEN 5TH AVENUE NYC
Registration Number:	7140675	REDKEN 5TH AVENUE NYC
Registration Number:	3703531	REDKEN 5TH AVENUE NYC CHEMISTRY
Registration Number:	4191717	REDKEN 5TH AVENUE NYC CHROMATICS
Registration Number:	5454334	REDKEN BREWS
Registration Number:	5650572	REDKEN BREWS NYC GROOMING
Registration Number:	5482817	REDKEN BREWS NYC GROOMING
Registration Number:	5476963	REDKEN BREWS WITH CRAFTED MALT
Registration Number:	6733452	
Serial Number:	97904001	OUT TO DRY
Serial Number:	97563975	PARADISE SHOCK
Serial Number:	97904000	PARTY ON SUNSET
Serial Number:	98299564	PLAY IN COLOR
Serial Number:	97263791	POCKET ROCKET
Serial Number:	97768853	POLYPEPTIDE-121 FUTURE CREAM
Serial Number:	98273854	POWDER LOUDER
Serial Number:	98301509	POWER CLEAR ACNE CLEARING COMPOUND
Serial Number:	97456597	POWER GLOSS
Serial Number:	97492597	PRO ALLYANCE
Serial Number:	97559847	PROBLEM SOLVING. SKIN LOVING. CONFIDENCE
Serial Number:	97761820	PRO FIX STICK
Serial Number:	97761819	PRO FIX STICK
Serial Number:	97507685	PRO FORMULAS
Serial Number:	98033047	PRO-PRESCRIBED HAIR SCIENCE WITH A BEAUT
Serial Number:	97261801	PULPRIOT
Serial Number:	97257736	PUREOLOGY

Property Type	Number	Word Mark
Serial Number:	97655718	READY. SET. FLAMIN-GO!
Serial Number:	97261669	REDKEN 5TH AVENUE NYC
Serial Number:	98212113	REFILLS AGAINST LANDFILLS

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2129844177  
**Email:** lisa.gigliotti@loreal.com  
**Correspondent Name:** Lisa M. Gigliotti  
**Address Line 1:** 10 Hudson Yards  
**Address Line 4:** New York, NEW YORK 10001

<b>NAME OF SUBMITTER:</b>	Lisa M. Gigliotti
<b>SIGNATURE:</b>	/Lisa M. Gigliotti/
<b>DATE SIGNED:</b>	01/22/2024

**Total Attachments: 3**  
source=CREATIVE MERGER#page1.tif  
source=CREATIVE MERGER#page2.tif  
source=CREATIVE MERGER#page3.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

3041133 8100M  
SR# 20234290953

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204899644  
Date: 12-22-23

**TRADEMARK**  
**REEL: 008322 FRAME: 0794**

**STATE OF DELAWARE  
CERTIFICATE OF OWNERSHIP  
AND MERGER**

**MERGING**

**L'ORÉAL USA CREATIVE, INC.**

**INTO**

**L'ORÉAL USA S/D, INC.**

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

**DOES HEREBY CERTIFY:**

**FIRST:** That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8<sup>th</sup> day of December, 1992.

**SECOND:** That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10<sup>th</sup> day of May, 1999.

**THIRD:** That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14<sup>th</sup> day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


**FOURTH:** That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

**FIFTH:** This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

*(Signature Page Follows)*

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15<sup>th</sup> day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By:   
Name: Thomas Sarakatsannis  
Title: Senior Vice President