OP \$40.00 6887686

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM870274

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yuelian Gao		01/20/2024	INDIVIDUAL: CHINA

RECEIVING PARTY DATA

Name:	Yiwu Xieyi Trading Co., Ltd.	
Street Address:	Room 307, Unit 1, Building 3, Choushan Second District,	
Internal Address:	Beiyuan Street, Yiwu City,	
City:	Jinhua City, Zhejiang Province	
State/Country:	CHINA	
Postal Code:	322000	
Entity Type:	limited company: CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6887686	PARISDIARY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: asoshop@126.com

Correspondent Name: Yiwu Xieyi Trading Co., Ltd.

Address Line 1: 307, Unit 1, Bldg. 3, Choushan 2nd Dist.

Address Line 2:Beiyuan Street, Yiwu City, JinhuaAddress Line 4:Zhejiang Province, CHINA 322000

NAME OF SUBMITTER:	Yuelian Gao	
SIGNATURE:	/Yuelian Gao/	
DATE SIGNED:	01/23/2024	

Total Attachments: 1

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TRADEMARK REEL: 008323 FRAME: 0692

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TRADEMARK ASSIGNMENT
Yuelian Gao, A Chinese resident: ("ASSIGNOR")is the WHEREAS. owner of the following trademark, and the goodwill of the business relating to the trademark including the right to sue and recover for any and all past infringements;

UNITED STATES Trademark	CLASS	Registration Number
PARISDIARY	014	6887686

WHEREAS, Yiwu Xieyi Trading Co., Ltd., A China limited company, ("ASSIGNEE"), having its business place at Room 307, Unit 1, Building 3, Choushan Second District, Belyuan Street, Yiwu City, Jinhua City, Zhejiang Province, China, desires to acquire the entire right, title and interest in, to and under said trademark and the goodwill of the business appertaining to the trademark including the right to sue and recover for any and all past infringements;

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, does sell, assign and transfer to ASSIGNEE, its successors and assigns forever, the entire right, title and interest in, to and under said trademark above together with the goodwill of the business relating to said trademarks, and all rights of action, both at law and in equity, for past infringements, if any, of said trademarks, the same to be held and enjoyed by ASSIGNEE, its successors and assigns forever, as fully and entirely as the same could have been enjoyed by ASSIGNOR if this assignment had not been made.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment, to be executed by its duly authorized corporate officer effective as of January 20, 2024.

Yuelian Gao

Yiwu Xieyi Trading Co., Ltd. Wenjing Zhang

Yuelian Gao

ASSIGNOR

WengingZhang ASSIGNEE

TRADEMARK REEL: 008323 FRAME: 0693

RECORDED: 01/23/2024