

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM870347

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	L'Oreal USA S/D, Inc.		
Street Address:	10 Hudson Yards		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 88			
Property Type	Number	Word Mark	
Registration Number:	4864491	SLIDE ON, GLIDE ON, STAY ON & DEFINITELY	
Registration Number:	4358110	SLIDE ON, GLIDE ON, STAY ON & DEFINITELY	
Registration Number:	6609152	SLIP BALM	
Registration Number:	7140687	SLITHER	
Registration Number:	6037922	SMART TCA	
Registration Number:	5321174	SMOKEY FUMÉ	
Registration Number:	4801006	SMOOTH FORCE	
Registration Number:	4979885	SMOOTH GLIDER	
Registration Number:	3336622	SMOOTH GUARD	
Registration Number:	7280031	SMOOTH WHIP	
Registration Number:	7278990	SMOOTH-E	
Registration Number:	4569102	SMOOTHPROOF	
Registration Number:	1379969	SNAP BACK	
Registration Number:	5661962	SNAPSCARA	
Registration Number:	4856763	SO LONG DAMAGE	
Registration Number:	1517730	SO SILVER	
Registration Number:	7032324	SO SILVER	
Registration Number:	4749401	SOBOOST	

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Property Type	Number	Word Mark
Registration Number:	1156053	SOCOLOR
Registration Number:	6937174	SOCOLOR 10 MIN PRE-BONDED
Registration Number:	5587523	SOCOLOR CULT
Registration Number:	6390841	SOCOLOR SYNC PRE-BONDED
Registration Number:	5571443	SOFT & ROSY
Registration Number:	2838674	SOFT SHEEN.CARSON
Registration Number:	3522385	SOLUTIONIST
Registration Number:	3228882	SORED
Registration Number:	5498654	SPEED SETTER
Registration Number:	7272459	SPIRALING CURL GEL
Registration Number:	1352327	SPORTIN' WAVES
Registration Number:	7012782	SPRAY SMOOTH
Registration Number:	3131172	STAND TOUGH
Registration Number:	3949218	STASH
Registration Number:	1007236	STA-SOF-FRO
Registration Number:	4748267	STAY HIGH
Registration Number:	6241154	STONED VIBES
Registration Number:	6782608	STREET STYLE BROW
Registration Number:	4538517	STRENGTH CURE
Registration Number:	5092243	STRENGTH FUSION
Registration Number:	7019851	STRENGTH RECOVERY
Registration Number:	5493252	STRICTLY VINYL
Registration Number:	5178145	STRIPPED OFF
Registration Number:	5788732	STRONG START
Registration Number:	4353635	STUDIO PERFECT PHOTO-LOVING PRIMER
Registration Number:	4782710	STYLE FIXER
Registration Number:	4791044	STYLE LINK
Registration Number:	6389945	STYLE SHIFTER SOCIETY
Registration Number:	4618821	SUBVERSION
Registration Number:	5841022	SUCH A KNOW-IT-ALL
Registration Number:	3930163	SUGAR-DIPPED VANILLA
Registration Number:	5351736	SUPER CLIQUEY
Registration Number:	4306916	SUPER FAT EYE MARKER
Registration Number:	6976927	SUPER FLUID DAILY UV DEFENSE
Registration Number:	6937899	SUPER MULTI-CORRECTIVE EYE ZONE TREATMEN
Registration Number:	4719502	SUPER MULTI-CORRECTIVE EYE-OPENING SERUM
Registration Number:	4310795	SUPER SKINNY EYE MARKER
Registration Number:	3674338	SUPER STAY

Property Type	Number	Word Mark
Registration Number:	3971333	SUPER STAY 24
Registration Number:	5317968	SUPER STAY MATTE INK
Registration Number:	7160061	SUPERBERRY DREAM EYE CREAM
Registration Number:	6921501	SUPERBERRY HYDRATE + GLOW DREAM MASK
Registration Number:	6791693	SUPERFOOD AIR-WHIP MOISTURE CREAM
Registration Number:	6791691	SUPERFOOD HYDRATE + FIRM PEPTIDE EYE CRE
Registration Number:	5305804	SUPERFOODS + SCIENCE
Registration Number:	5282008	SUPERSTAY ERASER
Registration Number:	5886054	SUPERSTAY INK CRAYON
Serial Number:	97846781	SLICK DAY BROW
Serial Number:	98206265	SNAKE EYES
Serial Number:	97620619	SOAK IT UP 80HR LIQUID MOISTURIZER
Serial Number:	88796437	SOCOLOR SYNC
Serial Number:	97906591	SOLAR RAY
Serial Number:	98199854	SOLO HYDRATING DEFENSE
Serial Number:	97497443	SORBET SLICK
Serial Number:	97906595	SPACE JUNK
Serial Number:	97622142	SPACE RIDER
Serial Number:	97925226	SPIKES OUT
Serial Number:	98326042	SPIKEYCURL
Serial Number:	97446826	STARKISSER
Serial Number:	90671434	STRETCH & REPEAT
Serial Number:	97908151	SUITABLE FOR THE WHOLE FAMILY * AGES TWO
Serial Number:	98209689	SUN BLUSH
Serial Number:	98179934	
Serial Number:	97671319	SUPER LOCK
Serial Number:	98116970	SUPER STAY PINK MIX
Serial Number:	98120049	SUPER SYNC
Serial Number:	97001550	SUPERBERRY DREAM CLEANSING BALM
Serial Number:	98181976	SUPERFLUFF
Serial Number:	97671322	SUPER LOCK
Serial Number:	98041779	SUPERSPARK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129844177

Email: lisa.gigliotti@loreal.com

Correspondent Name: Lisa M. Gigliotti
Address Line 1: 10 Hudson Yards
Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER: Lisa M. Gigliotti

SIGNATURE: /Lisa M. Gigliotti/

DATE SIGNED: 01/23/2024

Total Attachments: 3

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3041133 8100M
SR# 20234290953

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204899644
Date: 12-22-23

TRADEMARK
REEL: 008323 FRAME: 0963

**STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP
AND MERGER**

MERGING

L'ORÉAL USA CREATIVE, INC.

INTO

L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

DOES HEREBY CERTIFY:

FIRST: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8th day of December, 1992.

SECOND: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10th day of May, 1999.

THIRD: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14th day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


FOURTH: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

FIFTH: This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15th day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By: 

Name: Thomas Sarakatsannis

Title: Senior Vice President