

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM870478

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Taming the Wild, LLC		01/23/2024	Limited Liability Company: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Destination Pet, LLC		
<b>Street Address:</b>	8822 S. Ridgeline Blvd,		
<b>Internal Address:</b>	Suite 260		
<b>City:</b>	Highlands Ranch		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80129		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5740598	TAMING THE WILD	
<b>Registration Number:</b>	5789404	TAMING THE WILD IN YOUR DOG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6175076585		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-504-0436		
<b>Email:</b>	heidi@heidischiller.com		
<b>Correspondent Name:</b>	Heidi A, Schiller		
<b>Address Line 1:</b>	23 Warren Ave.		
<b>Address Line 4:</b>	Plymouth, MASSACHUSETTS 02360		
<b>NAME OF SUBMITTER:</b>	Heidi A. Schiller		
<b>SIGNATURE:</b>	/HeidiA. Schiller/		
<b>DATE SIGNED:</b>	01/23/2024		
<b>Total Attachments: 4</b>			
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OP \$65.00 5740598



## **TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter "Assignment"), effective this January 23, 2024 ("Transfer Date") is by and between Taming the Wild, LLC, a Tennessee limited liability company with general offices at 2164 Hillshire Circle, Memphis, TN 38133 (hereinafter "Assignor"), and Destination Pet, LLC having a place of business at 8822 S. Ridgeline Blvd., Suite 260, Highlands Ranch, CO 80129 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed on Schedule A attached hereto and the goodwill associated therewith (hereinafter the "Marks").

WHEREAS, Assignee is desirous of owning all right, title and interest in and to the Marks and the goodwill associated therewith;

NOW THEREFORE in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, the parties agree as follows:

Assignor states that as of the Transfer Date, through an Asset Purchase Agreement, Assignor hereby sells, assigns, delivers and sets over to Assignee, Assignor's entire right, title and interest in and to the Marks and the goodwill associated therewith and all registrations and applications therefor in the United States and all other countries, including but not limited to U.S. and foreign applications and registrations recited in Schedule A, and including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all other countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if the assignment and sale had not been made; together with all related income, royalties or payments due or payable as of the Transfer Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized representatives.

TAMING THE WILD, LLC

DESTINATION PET, LLC

By: Kira Bailey  
Name: Kira Bailey  
Its: Manager

By: \_\_\_\_\_  
Name: Jennifer Strickland Fowler  
Its: Chief Executive Officer

By: Bryan Bailey  
Name: Bryan Bailey  
Its: Manager

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized representatives.

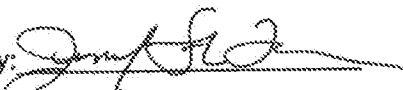
TAMING THE WILD, LLC

DESTINATION PET, LLC

By: \_\_\_\_\_

Name: Kira Bailey

Its: Manager

By:  \_\_\_\_\_

Name: Jennifer Strickland Fowler

Its: Chief Executive Officer

By: \_\_\_\_\_

Name: Bryan Bailey

Its: Manager

Trademark Assignment -- Signature Page

**SCHEDULE A**

U.S. Trademark Reg. No. 5,740,598 for the mark TAMING THE WILD issued 4/30/19

U.S. Trademark Reg. No. 5,789,404 for the mark TAMING THE WILD IN YOUR DOG issued  
6/25/19