

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM870753

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
B2B Technologies, LLC		12/22/2023	Limited Liability Company: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SYNOVUS BANK		
<b>Street Address:</b>	3400 Overton Park Drive S.E., 5th Floor		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30339		
<b>Entity Type:</b>	Domestic Bank: GEORGIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4714617	B2B TECHNOLOGIES	
<b>Registration Number:</b>	2301075	B2B TECHNOLOGIES	
<b>Registration Number:</b>	5871548	B2B TECHNOLOGIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129188989		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.835.4858		
<b>Email:</b>	eva.martinez@haynesboone.com		
<b>Correspondent Name:</b>	Annie Allison, Haynes and Boone LLP		
<b>Address Line 1:</b>	30 Rockefeller Plz Flr 26		
<b>Address Line 2:</b>	64042.04		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>ATTORNEY DOCKET NUMBER:</b>	64042.04		
<b>NAME OF SUBMITTER:</b>	ANNIE ALLISON		
<b>SIGNATURE:</b>	/ANNIE ALLISON/		
<b>DATE SIGNED:</b>	01/24/2024		
<b>Total Attachments: 4</b>			
source=Notice of Grant of Security Interest in Trademarks (Joinder), B2B Technologies, BLUEALLY (2023)			

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**NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS**

Dated: December 22, 2023

Please be advised that, pursuant to that certain Security and Pledge Agreement, dated as of January 30, 2023 (as the same may be amended, restated, amended and restated, supplemented, extended, replaced, and/or otherwise modified in writing from time to time, the "Agreement"), by and among the Obligors party thereto (each individually, an "Obligor", and collectively, the "Obligors") and Synovus Bank, as administrative agent for the Benefitted Parties (here and hereafter as defined in the Credit Agreement (as defined therein)) (in such capacity, together with its successors and permitted assigns in such capacity, the "Administrative Agent"), the undersigned Obligor has granted a continuing security interest in, a continuing lien upon, and a right to set-off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule I hereto to the Administrative Agent, for the benefit of the Benefitted Parties.

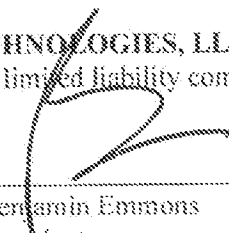
The undersigned Obligor and the Administrative Agent, on behalf of the Benefitted Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications: (a) may only be terminated in accordance with the terms of the Agreement; and (b) is *not* to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks (this "Notice") may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, and all of which, when taken together, shall constitute a single contract.

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IN WITNESS WHEREOF, each of the parties hereto have caused a counterpart of this Notice to be duly executed and delivered by its below respective duly authorized officer as of the day and year first written above.

OBLIGOR:

**B2B TECHNOLOGIES, LLC,**  
a Georgia limited liability company

By:   
Name: Benjamin Emmons  
Title: President

B2B Technologies, LLC  
c/o BlueAlly Technology Solutions, LLC  
1225 Crescent Green, Suite 115  
Cary, Wake County, North Carolina 27518  
Attn: George Barkley and Chris Porras  
Phone: (404) 610-5495; (678) 249-3488  
E-mail: gbarkley@blueally.com; cporras@blueally.com

*[Signature Pages Continue]*

ACKNOWLEDGED AND ACCEPTED  
AS OF THE DAY AND YEAR FIRST WRITTEN ABOVE:

ADMINISTRATIVE AGENT:

SYNOVUS BANK,  
as Administrative Agent

By: 

Name: Matthew McKee

Title: Director

Synovus Bank  
3400 Overton Park Drive S.E., 5<sup>th</sup> Floor  
Atlanta, GA 30339  
Attn: Matthew McKee  
E-mail: MatthewMcKee@Synovus.com


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SCHEDULE I

**B2B TECHNOLOGIES, LLC**  
(a Georgia limited liability company)

**U.S. TRADEMARKS**

**U.S. Trademark Registration(s):**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
B2B TECHNOLOGIES	4714617	April 7, 2015
B2B TECHNOLOGIES	2301075	December 14, 1999
B2B TECHNOLOGIES and Design 	5871548	October 1, 2019

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