

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM870805

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Farmers Group, Inc.		01/23/2024	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Farmers Insurance Exchange		
Street Address:	6301 Owensmouth Ave		
Internal Address:	3rd Floor		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	Inter-Insurance Exchange: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5957955	TOGGLE	
Registration Number:	6143810	PET PARENT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kathryn.hoo@nortonrosefulbright.com		
Correspondent Name:	Kathryn Hoo		
Address Line 1:	2200 Ross Ave		
Address Line 2:	#3600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	1001100303		
NAME OF SUBMITTER:	Kathryn Hoo		
SIGNATURE:	/Kathryn Hoo/		
DATE SIGNED:	01/24/2024		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Farmers Group, Inc., a Nevada corporation having a business address of 6301 Owensmouth Ave., 3rd Floor, Woodland Hills, CA 91367 (“**Assignor**”), registered the trademarks listed in the attached Schedule A with the United States Patent and Trademark Office for the goods and/or services identified therein (the “**Marks**”);

WHEREAS, Farmers Insurance Exchange is a California Inter-insurance Exchange having an address of 6301 Owensmouth Ave., 3rd Floor, Woodland Hills, CA 91367 (“**Assignee**”);

WHEREAS, Assignor is the attorney-in-fact for Assignee, and in such capacity performs various underwriting, marketing, management and administrative functions on behalf of the Assignee, including the registration and ownership of the marks on behalf of Assignee; and

WHEREAS, Assignee, as the beneficial owner of the Marks, now desires to directly own the Marks, and Assignor desires to transfer ownership of the Marks to Assignee;

NOW THEREFORE, Assignor agrees to assign and Assignee agrees to receive pursuant to the terms of this Agreement, and Assignor hereby transfers, releases and assigns to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the applications and registrations thereof, with any state or common law rights in the Marks, the right of priority, and all claims for damages by reason of past infringement of the Marks and the respective applications and registrations, with the right to sue for and collect the same for its own use and on behalf of and for the use and behalf of its successors, assigns and other legal representatives.

Assigned by:

Dated: 1/23/2024

FARMERS GROUP, INC.

DocuSigned by:
J. Nicole Pryor
UC6A893A4C2434C6...

Name: J. Nicole Pryor

Title: Assistant Secretary

Agreed to accepted by:

Dated: 1/23/2024

FARMERS INSURANCE EXCHANGE

DocuSigned by:
Chau Do
4E7E0F6F6D2749C...

Name: Chau Do

Title: Secretary

SCHEDULE A

TRADEMARK	REGISTRATION NO.
TOGGLE	5,957,955
PET PARENT	6,143,810