TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM870838

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWIL		
RESUBMIT DOCUMENT ID:	900828349	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Doddle Parcel Services Limited		11/10/2023	Private Limited Company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Blue Yonder, Inc.	
Street Address:	15059 N. Scottsdale Road, Suite 400	
City:	Scottsdale	
State/Country:	ARIZONA	
Postal Code:	85254	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	5516508	DODDLE	
Serial Number:	90594485	DODDLE	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@millerjohnson.com

Correspondent Name: Angela Alvarez Sujek

Address Line 1: Miller Johnson, 45 Ottawa Ave SW

Address Line 2: Suite 1100

Address Line 4: Grand Rapids, MICHIGAN 49503

ATTORNEY DOCKET NUMBER:	56056-3
NAME OF SUBMITTER: Angela Alvarez Sujek	
SIGNATURE: /angela alvarez sujek/	
DATE SIGNED:	01/24/2024

Total Attachments: 4

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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment is entered into by and between Doddle Parcel Services Limited, a United Kingdom private limited company having an address of 22 Manchester Square London UNITED KINGDOM W1U3PT (the "Assignor") and Blue Yonder, Inc., a company having an address of 15059 N. Scottsdale Road, Suite 400, Scottsdale, Arizona 85254(the "Assignee").

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WHEREAS, Assignor as owner of the trademarks listed in Exhibit A (the "Trademarks") has assigned the Trademarks to Assignee in connection with that certain Agreement relating to the sale and purchase of the Doddle Business dated on or about the date of this Confirmatory Trademark Assignment (the "Asset Purchase Agreement"); and

WHEREAS, the parties execute this Confirmatory Trademark Assignment for the sole purpose of memorializing and recording the Assignment effected by the Asset Purchase Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

- 1. <u>Assignment</u>. As of the effective date of the Asset Purchase Agreement, Assignor assigned to the Purchaser absolutely with full title guarantee all its right, title and interest in and to the Trademarks, including:
 - a) the absolute entitlement to any registrations granted pursuant to applications comprised in the Trademarks;
 - all statutory and common law rights attaching to the Trademarks, together with the goodwill of the business relating to the goods or services in respect of which the Trademarks are registered or used; and
 - c) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action arising from ownership, of any of the Trademarks whether occurring before, on, or after the date of this Confirmatory Trademark Assignment.
- 2. <u>Authorization and Recordation</u>. Assignor hereby authorizes and requests all applicable governmental authorities or registrars to record and register Assignee as the owner of the Trademarks, and to issue any and all registrations, amended registrations and renewals that have been or may be granted upon any application or petition for the same, to Assignee and Assignee's successors and/or assigns, as assignee of all of Assignors' rights, title and interest in and to the Trademarks. Assignee shall have the right to record this Assignment with all applicable governmental authorities and registrars so as to perfect ownership of the Trademarks.
- 3. <u>Power of Attorney</u>. If at any time Assignee is unable, for any reason, to secure Assignor's signature on any copyright or trademark assignments or applications for registrations, or other documents or filings pertaining to any or all of the Trademarks, Assignor hereby irrevocably

TRADEMARK REEL: 008325 FRAME: 0966 designates and appoints Assignee and its duly authorized officers and agents as its agents and attorneys-in-fact, to act for and on its behalf and stead to execute and file any and all such applications, registrations, and other documents and to do all other lawfully permitted acts to further the prosecution thereon with the same legal force and effect as if executed by Assignor.

4. <u>Miscellaneous</u>. Each party represents that it has the power and authority to enter into this Confirmatory Trademark Assignment. If any term of this Confirmatory Trademark Assignment is held invalid or unenforceable for any reason, the remainder of such term shall be amended to achieve as closely as possible the effect of the original term, and all other terms shall continue in full force and effect. This Confirmatory Trademark Assignment may be executed in any number of identical counterparts, each of which shall be deemed an original, but all of which when taken together, shall constitute one and the same instrument.

Assignment to be executed as of this	(ten)day of November		
ASSIGNOR:	ASSIGNEE:		
Doddle Parcel Services Limited	Blue Yonder, Inc.		
Ву:	Ву:		
Title: Director	Title:		
Date: 10/11/2023	Date:		

designates and appoints Assignee and its duly authorized officers and agents as its agents and attorneys-in-fact, to act for and on its behalf and stead to execute and file any and all such applications, registrations, and other documents and to do all other lawfully permitted acts to further the prosecution thereon with the same legal force and effect as if executed by Assignor.

4. Miscellaneous. Each party represents that it has the power and authority to enter into this Confirmatory Trademark Assignment. If any term of this Confirmatory Trademark Assignment is held invalid or unenforceable for any reason, the remainder of such term shall be amended to achieve as closely as possible the effect of the original term, and all other terms shall continue in full force and effect. This Confirmatory Trademark Assignment may be executed in any number of identical counterparts, each of which shall be deemed an original, but all of which when taken together, shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have caused this Configmatory Trademark

Assignment to be executed as of this	day of	,
ASSIGNOR:	ASSIGNEE:	
Doddle Parcel Services Limited	Blue Yonder, Inc.	——DocuSigned by:
By:	By: Daniel J Maynard	Daniel J Maynard
Title:	Title: Director	
Date:	10 November 2023 Date:	

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EXHIBIT A

Juris.	Mark	Serial/Reg No.	Filing/Reg. Date	Classes
US Federal	DODDLE and Design	SN: 87207104 RN: 5516508	Filed: October 18, 2016 Registered: July 17, 2018	39
US Federal	DODDLE	SN: 90594485	Filed: March 22, 2021	09, 35, 38, 39, 42

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RECORDED: 01/16/2024