

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM870823

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Custom Equipment, LLC		01/24/2024	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	MidFirst Business Credit, Inc.		
Street Address:	3460 Preston Ridge Road		
Internal Address:	Suite 550		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30005		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4405885	HY-BRID LIFTS	
Registration Number:	6296295	LEAKGUARD	
CORRESPONDENCE DATA			
Fax Number:	4045228409		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-523-5300		
Email:	sls@phrd.com		
Correspondent Name:	Steve Schaaf		
Address Line 1:	303 Peachtree Street, Suite 3600		
Address Line 2:	Parker, Hudson, Rainer & Dobbs LLP		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	4411.94		
NAME OF SUBMITTER:	Harrison J. Roberts		
SIGNATURE:	/HJR/		
DATE SIGNED:	01/24/2024		
Total Attachments: 5			
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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement") is made this 24th day of January, 2024, between CUSTOM EQUIPMENT, LLC, a Wisconsin limited liability company ("Grantor"), and MIDFIRST BUSINESS CREDIT, INC., a Georgia corporation (together with its successors and assigns, "Lender").

Recitals:

Grantor and Lender are parties to a certain Loan and Security Agreement dated on or about the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Loan Agreement") pursuant to which Lender has made and may in the future make, certain revolving credit loans, a term loan and other financial accommodations to or for the benefit of Grantor.

Under the terms of the Loan Agreement, Grantor has granted to Lender a security interest in, among other property, certain intellectual property of Grantor, and has agreed to execute this Agreement for recording with the U.S. Patent and Trademark Office.

NOW, THEREFORE, for Ten Dollars (\$10.00) in hand paid and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees with Lender as follows:

1. Defined Terms. Capitalized terms used herein (including those used in the Recitals hereto), unless otherwise defined, shall have the meanings ascribed to them in the Loan Agreement.

2. Grant of Security. Grantor hereby grants to Lender a security interest in all of Grantor's right, title and interest in and to the following (the "Collateral"):

(a) all trademarks, service marks, domain names, trade dress, logos, designs, slogans, trade names, business names, corporate names and other source identifiers (but expressly excluding intent-to-use trademark applications (each, an "ITU Application") to the extent, and solely to the extent, if any, in which the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law), whether registered or unregistered, together, in each case, with the goodwill symbolized thereby, including without limitation, the specific Trademarks listed on Exhibit A attached hereto (the "Trademarks");

(b) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of Grantor accruing thereunder or pertaining thereto;

(c) any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and

(d) any and all proceeds of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the Collateral of or arising from any of the foregoing.

3. Security for Obligations. The grant of a security interest in the Collateral by Grantor under this Agreement secures the performance of all Obligations of Grantor now or hereafter existing, whether direct or indirect, absolute or contingent, joint or several, including without limitation, the payment of all principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise. Without limiting the generality of the foregoing, this Agreement secures the payment of all amounts that constitute part of the Obligations and that would be owed by Grantor to Lender under the Loan Documents but for the fact that such Obligations are unenforceable or not allowable due to the existence of a bankruptcy, reorganization or similar proceeding involving any Grantor.

4. Recordation. Grantor authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Agreement.

5. Execution in Counterparts. This Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

6. Additional Trademarks and Trademark Applications. If, before Full Payment of all of the Obligations, Grantor shall (a) obtain rights to any new trademarks, (b) become entitled to the benefit of any trademark application or trademark or any renewal of any Trademark, or (c) file with the United States Patent and Trademark Office appropriate documents to evidence use in commerce of any ITU Application or otherwise cause any ITU Application to no longer be subject to restrictions on the assignment of ITU Applications under applicable law, the provisions of paragraph 2 hereof shall automatically apply thereto, and Grantor shall give to Lender prompt notice thereof in writing.

7. Grants, Rights and Remedies. This Agreement has been entered into in conjunction with the provisions of the Loan Agreement. Grantor hereby acknowledges and confirms that the grant of the security interest hereunder to, and the rights and remedies of, the Lender with respect to the Collateral are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

8. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Georgia.

9. **WAIVER OF JURY TRIAL.** EACH OF THE PARTIES HERETO HEREBY WAIVES THE RIGHT TO TRIAL BY JURY IN ANY DISPUTE, LITIGATION OR PROCEEDING ARISING OUT OF OR RELATING TO THIS AGREEMENT.

[Remainder of page intentionally left blank;
signatures appear on the following page.]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be signed, sealed and delivered by a duly authorized officer as of the date first above written.

GRANTOR:

CUSTOM EQUIPMENT, LLC

By: 

Stephen J. Ellis, Manager

[SEAL]

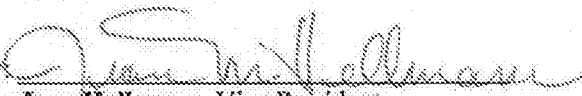
Address for Notices:

Custom Equipment, LLC
2647 Highway 175
Richfield, Wisconsin 53076
Attn: President and Chief Executive Officer

[Signatures continue on the following page]

LENDER:

MIDFIRST BUSINESS CREDIT, INC.

By: 
Jean Hellmann, Vice President

Address for Notices:

MidFirst Business Credit, Inc.
3460 Preston Ridge Road, Suite 550
Alpharetta, Georgia 30005
Attn: Custom Equipment Loan Administration

EXHIBIT A

United States Trademarks

Owner: Custom Equipment, LLC

Mark	Trademark Registration No.	Registration Date
HY-BRID LIFTS	4,405,885	September 24, 2013
LEAKGUARD	6,296,295	March 16, 2021

United States Trademark Applications

Owner: Custom Equipment, LLC

Mark	Trademark Serial No.	Filing Date
NONE.		

Foreign Trademarks

Owner: Custom Equipment, LLC

Mark	Trademark Registration No. or Application No.	Registration Date or Filing Date	Place of Registration
HY-BRID LIFTS	TMA885,412	September 8, 2014	Canada
HY-BRID LIFTS	2642068	November 14, 2012	United Kingdom