

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM870511

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovation First International, Inc.		02/02/2023	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Spin Master, Inc.		
Street Address:	300 International Drive, Suite 100		
Internal Address:	PMB #10053		
City:	Williamsville		
State/Country:	NEW YORK		
Postal Code:	14221		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6011023	HEXBOT	
Registration Number:	5889003	HEXBOT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	William C. Wright		
Address Line 1:	60 East 42nd Street, Suite 1250		
Address Line 4:	New York, NEW YORK 10165		
NAME OF SUBMITTER:	Jeannie Ashten		
SIGNATURE:	/Jeannie Ashten/		
DATE SIGNED:	01/23/2024		
Total Attachments: 4			
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source=Deed#page3.tif			

OP \$65.00 6011023

TRADEMARK DEED OF ASSIGNMENT (U.S.)

This Trademark Deed of Assignment is entered into as of February 2, 2023, by and between Innovation First International, Inc., a ^{CA} corporation incorporated under the laws of the State of Texas (the “**Assignor**”) and Spin Master, Inc., a ^{DE} corporation incorporated under the laws of the State of Delaware (“**Assignee**”);

WHEREAS the Assignor is the owner of any and all rights, title, and interest in and to the trademarks set forth in the attached Schedule “A”, the applications therefor, the registrations thereof, together with the goodwill of the business connected with the use of or symbolized by the trademarks set forth in the attached Schedule “A” (the “**Trademarks**”), and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the Trademarks with the right to sue for and collect the same;

NOW THEREFORE in consideration of the sum of \$1.00 now paid by the Assignee to the Assignor, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor:

1. The Assignor does hereby transfer, convey and assign unto the Assignee and the Assignee hereby accepts any and all of the Assignor’s rights, title and interest in and to the Trademarks and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the Trademarks with the right to sue for and collect the same.
2. The Assignor further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by the Assignee.
3. This Agreement may be executed in one or more counterparts, each of which when so executed shall be deemed to be an original, and such counterparts together shall constitute one and the same instrument.

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IN WITNESS WHEREOF, the parties hereunto executed this instrument as of the date first set forth above.

ASSIGNEE:

SPIN MASTER, INC.

By: 

Name: Chris Harris

Title: Authorized Signatory

ASSIGNOR:

INNOVATION FIRST INTERNATIONAL, INC.

By: _____

Name: _____

Title: _____


[Signature Page - Assignment of Trademarks (U.S. – IF International)]

IN WITNESS WHEREOF, the parties hereunto executed this instrument as of the date first set forth above.

ASSIGNEE: **SPIN MASTER, INC.**

By: _____
Name: Chris Harrs
Title: Authorized Signatory

ASSIGNOR: **INNOVATION FIRST INTERNATIONAL, INC.**

By:  _____
Name: David A. Norman
Title: President

[Signature Page - Assignment of Trademarks (U.S. – IF International)]

SCHEDULE A

TRADEMARK DEED OF ASSIGNMENT (U.S.)

HEXBOT	Registered	88261552	6011023	17 Mar 2020	9
HEXBOT	Registered	88261539	5889003	22 Oct 2019	7
HEXMODS	Registered	90090206	6521991	12 Oct 2021	28

^{DS}
CA

^{DS}
JA

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