

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM871114

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ILONA, INC.		12/18/2023	Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	Clean Beauty for All, Inc.		
Street Address:	127 W. 30th Street, Floor 9		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6707705	GOOD ON YOU	
CORRESPONDENCE DATA			
Fax Number:	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5123225200		
Email:	tmcentral@pirkeybarber.com		
Correspondent Name:	Pirkey Barber PLLC		
Address Line 1:	1801 East 6th Street, Suite 300		
Address Line 4:	Austin, TEXAS 78702		
NAME OF SUBMITTER:	Anna Kuhn		
SIGNATURE:	/Anna Kuhn/		
DATE SIGNED:	01/25/2024		
Total Attachments: 1			
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OP \$40.00 6707705

Trademark Assignment

WHEREAS, ILONA, INC., a Colorado corporation, having its principal place of business at 3201 East 2nd Avenue, Suite 300, Denver, Colorado 80206 ("Assignor"), is the owner of the mark "GOOD ON YOU" (the "Trademark"), including the associated registration with the U.S. Patent and Trademark Office under Registration No. 6707705 (the "Registration");

WHEREAS, Clean Beauty for All, Inc., a Delaware corporation, having its principal place of business at 127 W. 30th Street, Floor 9, New York, New York 10001 ("Assignee"), desires to acquire any and all rights and goodwill associated with the Trademark along with the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Trademark and the Registration, together with the associated goodwill.

IN WITNESS WHEREOF, Assignor hereby executes this Assignment effective as of the date below.

ILONA, INC.

Signature: Robert Maltoni

Date: December 18, 2023 *RM*