

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM871251

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2023

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	L'Oreal USA S/D, Inc.
Street Address:	10 Hudson Yards
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 97

Property Type	Number	Word Mark
Registration Number:	6987313	SUSTAINABILITY IS IN THE SCIENCE
Registration Number:	6798558	SV SILVER SYSTEM
Registration Number:	5577077	SWEAR BY IT
Registration Number:	6549939	SWEET CHEEKS
Registration Number:	4520487	T
Registration Number:	6207341	TALK SKIN TO ME
Registration Number:	4745199	TAME & FRAME
Registration Number:	6604205	TARGETED STICK
Registration Number:	5470900	TATTOO STUDIO
Registration Number:	6867187	TATTOO STUDIO BROW LIFT
Registration Number:	6181459	TENSION TAMER
Registration Number:	4786560	TEXTURE BUILDER
Registration Number:	7086659	TEXTURE MASTERY
Registration Number:	5356114	THAT'S THE POINT
Registration Number:	3523365	THAYERS
Registration Number:	5162145	THE 24K NUDES
Registration Number:	4801127	THE BLUSHED NUDES
Registration Number:	6398497	THE BROW GLUE

CH \$2440.00 6987313

Property Type	Number	Word Mark
Registration Number:	5547377	THE BURGUNDY BAR
Registration Number:	2815795	THE BUSINESS CONNECTION
Registration Number:	5566525	THE CITY KITS
Registration Number:	5347589	THE CITY MINI
Registration Number:	4298526	THE COLOSSAL
Registration Number:	5167653	THE COLOSSAL BIG SHOT
Registration Number:	6762496	THE COLOSSAL CURL BOUNCE
Registration Number:	3551550	THE COLOSSAL VOLUM' EXPRESS
Registration Number:	6653323	THE EDIT BY IT COSMETICS
Registration Number:	3868068	THE FALSIES
Registration Number:	4017197	THE FALSIES FLARED
Registration Number:	6014620	THE FALSIES LASH LIFT
Registration Number:	6137656	THE FALSIES LASH MASK
Registration Number:	5129531	THE FALSIES PUSH UP ANGEL
Registration Number:	4899165	THE FALSIES PUSH UP DRAMA
Registration Number:	7170669	THE KIEHL'S BLOG
Registration Number:	6570094	THE MARSH MELLOW
Registration Number:	6531689	THE MARSH MELLOW
Registration Number:	5671455	THE MATTE BAR
Registration Number:	4187994	THE MEGA PLUSH
Registration Number:	2124228	THE REDKEN EXCHANGE
Registration Number:	4309650	THE ROCKET
Registration Number:	6720441	THE YOUTH SYSTEM
Registration Number:	3982786	THERMAL-ACTIVE
Registration Number:	3336623	THERMASMOOTH
Registration Number:	6925626	THICKIT. STICKIT!
Registration Number:	6668264	THIS IS JUICE GLOSS
Registration Number:	6404716	THIS IS MILKY
Registration Number:	6002598	TIGHTLINE
Registration Number:	4915817	TIGHTLINE WATERPROOF
Registration Number:	7086661	TM TEXTURE MASTERY
Registration Number:	7251029	TONAL CONTROL
Registration Number:	6720505	TOP COAT + SHEER
Registration Number:	6720504	TOP COAT + TONE
Registration Number:	5893179	TORONTO
Registration Number:	6381270	TOTAL CONTROL PRO
Registration Number:	4035588	TOTAL RESULTS
Registration Number:	5403007	TOTAL TEMPTATION

Property Type	Number	Word Mark
Registration Number:	6131834	TRAGIC
Registration Number:	5065803	TRANSFORMING HELLO LIGHT
Registration Number:	5915155	TREAT LOVE & COLOR
Registration Number:	4818794	TRES JOLIE
Registration Number:	6297249	TRIPLEPTIDE-R NECK REPAIR
Registration Number:	5835523	TRIPLE DRY
Registration Number:	7027333	TRIPLE FREEZE
Registration Number:	4990113	TRIPLE LIPID RESTORE 2:4:2
Registration Number:	5969007	TRIPLE NOURISHED
Registration Number:	7192729	TRIPLE PEPTIDE + CACTUS OASIS SERUM
Registration Number:	6037731	TRIPLE PURE
Registration Number:	4893673	TRIPLE TAKE
Registration Number:	5815024	TRI-SMOOTH WATER GEL COMPLEX
Registration Number:	6003478	TRI-STRUCTURAL COMPLEX
Registration Number:	5607625	TROUBLEMAKER
Registration Number:	3773338	TRUE TEXTURES
Registration Number:	5646813	TRUST THE RED CAP HENRY THAYER, M.D.
Registration Number:	6309398	TRUST THE RED CAP HENRY THAYER, MD
Registration Number:	5147382	
Serial Number:	97523891	SUPERSTAY MATTE INK MOODMAKERS
Serial Number:	97833229	SUPERSTAY TEDDY TINT
Serial Number:	97873733	TATTOO STUDIO BROW MUD
Serial Number:	97669393	TATTOO STUDIO COLOR RAVE
Serial Number:	97893502	TATTOO STUDIO PLAY
Serial Number:	98200339	TECHNO NECK PERFECTING CREAM
Serial Number:	97257372	THAYERS
Serial Number:	97451331	THE BRIGHT SIDE
Serial Number:	97451332	THE BRIGHT SIDE IS THE RIGHT SIDE
Serial Number:	97449138	· THE BRIGHT SIDE · IS THE RIGHT SIDE
Serial Number:	98132964	THE FACE GLUE
Serial Number:	98179926	
Serial Number:	98023261	THE POWDER BROW
Serial Number:	97873839	THE TEXTURE OF CHANGE
Serial Number:	90449063	THE YOUTH SYSTEM
Serial Number:	97892102	THICK IT. STICK IT!
Serial Number:	97764345	THIS IS ZIT!
Serial Number:	97507689	TRI AOX CONCENTRATE
Serial Number:	90626557	TRIAZ

Property Type	Number	Word Mark
Serial Number:	98201489	TRIO LUXE MOISTURE TREATMENT
Serial Number:	98175645	TRIO REBALANCING MOISTURE TREATMENT
Serial Number:	97574498	TRULY TARGETED ACNE-CLEARING SOLUTION

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129844177
Email: lisa.gigliotti@loreal.com
Correspondent Name: Lisa M. Gigliotti
Address Line 1: 10 Hudson Yards
Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:	Lisa M. Gigliotti
SIGNATURE:	/Lisa M. Gigliotti/
DATE SIGNED:	01/25/2024

Total Attachments: 3
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3041133 8100M
SR# 20234290953

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204899644
Date: 12-22-23

TRADEMARK
REEL: 008327 FRAME: 0745

**STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP
AND MERGER**

MERGING

L'ORÉAL USA CREATIVE, INC.

INTO

L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

DOES HEREBY CERTIFY:

FIRST: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8th day of December, 1992.

SECOND: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10th day of May, 1999.

THIRD: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14th day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


FOURTH: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

FIFTH: This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15th day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By: 
Name: Thomas Sarakatsannis
Title: Senior Vice President