

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM871304

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Willis Limited		11/01/2023	Private Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Willis Group Limited		
<b>Street Address:</b>	51 Lime Street		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED STATES		
<b>Postal Code:</b>	EC3M 7DQ		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4460840	VAPOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-760-0404		
<b>Email:</b>	efiling@knobbe.com		
<b>Correspondent Name:</b>	Stacey Halpern		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Stacey Halpern		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>NAME OF SUBMITTER:</b>	Stacey Halpern		
<b>SIGNATURE:</b>	/SRH/		
<b>DATE SIGNED:</b>	01/25/2024		
<b>Total Attachments: 5</b>			

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## ASSIGNMENT AGREEMENT

THIS DEED OF ASSIGNMENT is made the 1<sup>st</sup> day of November 2023

### BETWEEN:-

1. "The Assignor": Willis Limited, a company organised and existing under the laws of England and Wales with its address at 51 Lime Street, London EC3M 7DQ, United Kingdom.

and

2. "The Assignee": Willis Group Limited, a company organised and existing under the laws of England and Wales with its address at 51 Lime Street, London EC3M 7DQ, United Kingdom.

("the Parties")

### WHEREAS:-

A. The Parties are joint owners each with an equal undivided share in the trade mark registrations shown in the Schedule attached hereto. For the purposes of this agreement the trade marks that are the subject of the said registrations shall be referred to as "the Trade Marks" and the said registrations as "the Registrations".

C. The Assignor has agreed to assign with full title guarantee to the Assignee on the terms hereinafter appearing its share and all of its right, title and interest in and to the Trade Marks and the Registrations and to execute this Assignment.

### IT IS AGREED AS FOLLOWS:-

1. In pursuance of the said agreement and in consideration of the sum of £1.00 (one pound) and for other good and valuable consideration now paid by the Assignee to the Assignor (the receipt and sufficiency of which the Assignor hereby acknowledges) the Assignor hereby assigns with full title guarantee (as defined in Section 2 of the Law of Property (Miscellaneous Provisions) Act 1994) to the Assignee its share and all of its right, title and

interest in and to the Trade Marks and the Registrations to hold the same to the Assignee absolutely, to include all statutory and common law rights attaching thereto and the right to sue for past infringements and to retain any damages obtained as a result of any such action.

2. The Assignor confirms that this Assignment is made with the goodwill of the business under which the Trade Marks have been used by or on behalf of the Assignor.
3. The Assignor shall do and execute or procure that there shall be done and executed all such documents deeds, matters, acts and things as the Assignee may at any time reasonably require properly in order to vest the Trade Marks and the Registrations absolutely in the Assignee.
4. This Assignment is subject to the law of England and Wales and shall be subject to the exclusive jurisdiction of the courts of England and Wales.

**SCHEDULE**


<b>Country or territory</b>	<b>Mark</b>	<b>Registration number</b>
European Union	VAPOR	10714178
European Union	VALUE AT POLITICAL RISK	10714202
United States of America	VAPOR	4460840
United States of America	VALUE AT POLITICAL RISK	4545988

EXECUTED AND DELIVERED AS A DEED the day and year first before written.

For and on behalf of

Willis Limited ("the Assignor")

Signature:



Name:

EVAN FREDRICKSON

Capacity:

MD - Financial Solutions

Witness:



Name:

EVA FREDRICKSON

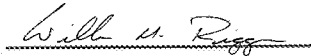
Address:

10 BARCLAY STREET (380)  
10009 NEW YORK, NY

For and on behalf of

Willis Group Limited ("the Assignee")

Signature:



Name:

William M. Rigger

Capacity:

Director

Witness:



Name:

Elaine Wiggins

Address:

800 N. Glebe Road, Arlington VA 22203

TRADEMARK  
REEL: 008327 FRAME: 0944

