

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM871479

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/01/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KRAFT FOODS FRANCE INTELLECTUAL PROPERTY S.A.S.		01/08/2024	SIMPLIFIED JOINT-STOCK COMPANY: FRANCE
RECEIVING PARTY DATA			
Name:	PERFETTI VAN MELLE BENELUX B.V.		
Street Address:	Zoete Inval 20		
City:	Breda		
State/Country:	NETHERLANDS		
Postal Code:	4815 HK		
Entity Type:	Limited Liability Company: NETHERLANDS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3172145	LA VIE DE LA VOSGIENNE	
Registration Number:	1039817	LA VOSGIENNE	
CORRESPONDENCE DATA			
Fax Number:	5713958753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-827-3800		
Email:	tjeffery@whda.com		
Correspondent Name:	George W. Lewis		
Address Line 1:	8500 Leesburg Pike, Ste. 7500		
Address Line 2:	WHDA, LLP		
Address Line 4:	Tysons, VIRGINIA 22182		
NAME OF SUBMITTER:	George W. Lewis		
SIGNATURE:	/george lewis/		
DATE SIGNED:	01/26/2024		
Total Attachments: 3			
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CONFIRMATORY TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made by and between **KRAFT FOODS FRANCE INTELLECTUAL PROPERTY S.A.S.**, a simplified joint-stock company incorporated under the laws of France, having its registered office located at 6, avenue Réaumur – 92140 Clamart, France registered with the Nanterre Trade and Companies Registry under number 456 800 937, (hereinafter referred to as "**Assignor**"), and **PERFETTI VAN MELLE BENELUX B.V.**, a company incorporated under the laws of Netherlands and registered with trade register number 20045885 whose registered office is Zoete Inval 20, 4815 HK Breda (Netherlands), (hereinafter referred to as "**Assignee**").

WHEREAS, Assignor is the owner of the trademark registrations, as set forth in Schedule A attached hereto and made a part hereof (hereinafter referred to as the "**ASSIGNED TRADEMARKS**"); and

WHEREAS, on or about **October 1, 2023**, the Assignor did assign to the Assignee the **ASSIGNED TRADEMARKS** including the United States trademark registrations therefor, and the goodwill of the business pertaining thereto, but no formal assignment document in a form recordable in the Patent and Trademark Office was executed; and

WHEREAS, the parties hereby desire to reconfirm the prior assignment of the **ASSIGNED TRADEMARKS**, including the United States Trademark Registrations therefor, and goodwill of Assignor associated therewith, in order to record the change of the ownership in the Assignment Division of the Patent and Trademark Office and place formal title in the name of Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to said Assignee, nunc pro tunc, as of **October 1, 2023**, all right, title and interest in and

to the ASSIGNED TRADEMARKS and the above-identified registration therefor, together with the whole of the goodwill of the business symbolized by the ASSIGNED TRADEMARKS, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all claims for damages by reason of past infringement of the ASSIGNED TRADEMARKS and with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives.

IN TESTIMONY THEREOF, said Assignor has caused its name to be signed by its duly authorized officer, this 08 day of JANUARY, 2023. 2-24

KRAFT FOODS FRANCE
INTELLECTUAL PROPERTY S.A.S.

PERFETTI VAN MELLE BENELUX B.V.

By: [Signature]
Name: LORENZA L. DE RASCO
Title: ATTORNEY-IN-FACT

By: [Signature]
Name: MASSIMO TERREVAZZI
Title: MANAGING DIRECTOR

SCHEDULE A

UNITED STATES TRADEMARKS AND TRADEMARK REGISTRATIONS
WHICH ARE THE SUBJECT OF THE CONFIRMATORY ASSIGNMENT

Trademark	Serial No.	Reg. No.	Issued Date
LA VIE DE LA VOSGIENNE	78454066	3172145	Nov. 14, 2006
LA VOSGIENNE	73047754	1039817	May 18, 1976