

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM871499

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Monarch Brands Global, LLC		01/25/2024	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	The Tranzonic Companies
Street Address:	26301 Curtiss-Wright Parkway
City:	Cleveland
State/Country:	OHIO
Postal Code:	44143
Entity Type:	Corporation: OHIO

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	6943916	ASTON & ARDEN
Registration Number:	6943915	ASTON & ARDEN
Registration Number:	6776610	ASTON & ARDEN
Registration Number:	6707129	TOWELZILLA
Registration Number:	6707128	TOWELZILLA
Registration Number:	6707125	MARIPOSA LINEN
Registration Number:	6706649	HOST & HOME
Registration Number:	6688288	ASTON & ARDEN
Registration Number:	6687264	THE SLOPPY CHEF
Registration Number:	6603678	SMARTPADS
Registration Number:	6390113	BCK2U
Registration Number:	5914912	SMARTRAGS
Registration Number:	6092161	METRO SOFT
Registration Number:	5781788	THE SLOPPY CHEF
Registration Number:	5779718	MONARCH BRANDS
Registration Number:	6785223	ARKWRIGHT HOME
Registration Number:	6778105	ARKWRIGHT HOME
Registration Number:	6764571	ARKWRIGHT HOME
Registration Number:	6724550	ARKWRIGHT HOME

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TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5923894	ARKWRIGHT LLC
Registration Number:	5929831	ARKWRIGHT LLC
Registration Number:	6724931	CAMPBELL RAMSAY
Registration Number:	6724932	COMMON GROUND

CORRESPONDENCE DATA

Fax Number: 2166216165

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2166211113

Email: ltagarao@rennerotto.com

Correspondent Name: Lauren K. Tagarao

Address Line 1: 1621 Euclid Avenue

Address Line 2: Floor 19

Address Line 4: Cleveland, OHIO 44115

NAME OF SUBMITTER:	Lauren K. Tagarao
SIGNATURE:	/Lauren K. Tagarao/
DATE SIGNED:	01/26/2024

Total Attachments: 3

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CONFIRMATORY TRADEMARK ASSIGNMENT

This CONFIRMATORY TRADEMARK ASSIGNMENT, dated January 25, 2024 (the "Assignment"), is entered into by and among Monarch Brands Global, LLC, a Delaware limited liability company ("Assignor"), and The Tranzonic Companies, an Ohio corporation ("Assignee").

WHEREAS, Assignor has adopted and was the sole and exclusive owner of the U.S. trademark registrations set forth in the attached Schedule A, in addition to any common law rights related thereto (collectively, the "Assigned Marks".)

WHEREAS, Assignee desired to acquire all rights, titles and interests in and to the Assigned Marks, together with the goodwill associated therewith.

WHEREAS, the parties wish to execute this Assignment to confirm that the Assigned Marks have been transferred to the Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. *Assignment.* Assignor does hereby transfer, assign, convey and deliver to Assignee all right, title and interest in and to the Assigned Marks, together with the goodwill associated therewith, including, without limitation all of the rights in damages for past, present and future infringements in the Assigned Marks.

2. *Recordation.* Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States to record ownership of the Assigned Marks as the property of Assignee.

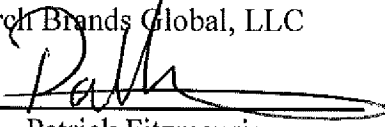
3. *Counterparts.* This Assignment may be executed in one or more counterparts and delivered electronically (including by electronic .pdf submission), each of which shall be deemed an original and all of which shall constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the date first written above.

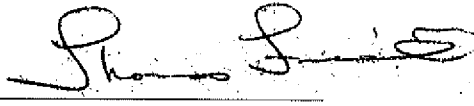
ASSIGNOR:

Monarch Brands Global, LLC

By: 
Patrick Fitzmaurice
Vice President, Chief Financial Officer

ASSIGNEE:

The Tranzonic Companies

By: 
Thomas Friedl
President, Chief Executive Officer

Schedule A

Federal Trademark Registration

Mark	U.S. Reg. No.	Reg. Date
ASTON & ARDEN (and Design)	6,943,916	January 3, 2023
ASTON & ARDEN	6,943,915	January 3, 2023
ASTON & ARDEN	6,776,610	June 28, 2022
TOWELZILLA (and Design)	6,707,129	April 19, 2022
TOWELZILLA	6,707,128	April 19, 2022
MARIPOSA LINEN (and Design)	6,707,125	April 19, 2022
HOST & HOME (and Design)	6,706,649	April 19, 2022
ASTON & ARDEN (and Design)	6,688,288	March 29, 2022
THE SLOPPY CHEF	6,687,264	March 29, 2022
SMARTPADS	6,603,678	December 28, 2021
BCK2U	6,390,113	June 15, 2021
SMARTRAGS (and Design)	5,914,912	November 19, 2019
METRO SOFT	6,092,161	June 30, 2020
THE SLOPPY CHEF	5,781,788	June 18, 2019
MONARCH BRANDS	5,779,718	June 18, 2019
ARKWRIGHT HOME	6,785,223	July 12, 2022
ARKWRIGHT HOME (and Design)	6,778,105	July 5, 2022
ARKWRIGHT HOME	6,764,571	June 21, 2022
ARKWRIGHT HOME (and Design)	6,724,550	May 24, 2022
ARKWRIGHT LLC	5,923,894	December 3, 2019
ARKWRIGHT LLC (and Design)	5,929,831	December 10, 2019
CAMPBELL RAMSAY	6,724,931	May 24, 2022
COMMON GROUND	6,724,932	May 24, 2022

State Fictitious Name Registration

Trade Name	State	Reg. No.	Reg. Date
Monarch Brands	Pennsylvania	4364868	June 22, 2015
Arkwright Home	New Jersey	0600412424	April 27, 2021