TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM871618

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 12/31/2023 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|-----------------------|
| L'OREAL USA CREATIVE, INC. | | 12/22/2023 | Corporation: DELAWARE |

RECEIVING PARTY DATA

| Name: | L'OREAL USA S/D, INC. | |
|-----------------|-----------------------|--|
| Street Address: | 10 Hudson Yards | |
| City: | New York | |
| State/Country: | NEW YORK | |
| Postal Code: | 10001 | |
| Entity Type: | Corporation: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 97162759 | RECUPA |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-813-5900 Email: anicolescu@fzlz.com

Correspondent Name: Robert A. Becker Fross Zelnick Lehrman & Zissu, P.C. Address Line 1:

Address Line 2: 151 West 42nd Street, 17th Floor Address Line 4: New York, NEW YORK 10036

| ATTORNEY DOCKET NUMBER: | LORU 2307432 |
|-------------------------|-----------------|
| NAME OF SUBMITTER: | Anca Nicolescu |
| SIGNATURE: | /ancanicolescu/ |
| DATE SIGNED: | 01/26/2024 |

Total Attachments: 3

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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION,
WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF
"L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED
IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT
4:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.

Authentication: 204899644 Date: 12-22-23

3041133 8100M SR# 20234290953

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK REEL: 008329 FRAME: 0239

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:30 PM 12/20/2023
FILED 04:30 PM 12/20/2023
SR 20234290953 - File Number 3041133

STATE OF DELAWARE CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

L'ORÉAL USA CREATIVE, INC.

INTO

L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

DOES HEREBY CERTIFY:

FIRST: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8th day of December, 1992.

SECOND: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10th day of May, 1999.

THRD: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14th day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.

FOURTH: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

FIFTH: This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

TRADEMARK
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IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15th day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

Title: Senior Vice President

TRADEMARK
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RECORDED: 01/26/2024