

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM871982

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cerveceria Modelo de Mexico, S. de R.L. de C.V.		01/09/2024	Sociedad De Responsabilidad Limitada De Capital Variable:
RECEIVING PARTY DATA			
Name:	Trademarks Grupo Modelo, S. de R.L. de C.V.		
Street Address:	Cerrada de Palomas 22, 6th Floor, colonia Reforma Social		
Internal Address:	Alcaldia Miguel Hidalgo, Z.C.		
City:	Ciudad de Mexico		
State/Country:	MEXICO		
Postal Code:	11650		
Entity Type:	Sociedad De Responsabilidad Limitada De Capital Variable: MEXICO		
PROPERTY NUMBERS Total: 216			
Property Type	Number	Word Mark	
Serial Number:	97266001	#MODELOTIME	
Serial Number:	90850256	MODELO ORO	
Serial Number:	90850727	MODELO NEGRA	
Serial Number:	90657226	VICKY	
Serial Number:	90609655	VICTORIA CERVECERIA MODELO, MEXICO MADE	
Serial Number:	90559504	MODELO GOLD LION BAR & GRILL	
Serial Number:	90357586	SALUD TO SUMMER	
Serial Number:	88901399	REACH FOR A STAR	
Serial Number:	88869660	CERVEZA PACIFICO CLARA	
Serial Number:	88858932	CERVEZA PACIFICO CLARA	
Serial Number:	88858939	CERVEZA PACIFICO	
Serial Number:	88858078	CORONA	
Serial Number:	88856767	CORONA	
Serial Number:	88856778	CORONA	
Serial Number:	88856783	CORONA	
Serial Number:	88856785	CORONA	
Serial Number:	88856788	CORONA	
Serial Number:	88856820	MANGO Y CHILE	

OP \$5415.00 97266001

Property Type	Number	Word Mark
Serial Number:	88769069	LION'S LAIR
Serial Number:	88761848	VIVA LA TRADICION
Serial Number:	88737984	MEXICALI CM CERVEZA CLARA
Serial Number:	88718409	THE ORIGINAL CERVEZA MAS FINA
Serial Number:	88716923	AUTHENTIC TASTE WITH BOLD, FULLER FLAVOR
Serial Number:	88716954	LOWER CARB. LOWER CALORIE. EXCEPTIONALLY
Serial Number:	88716961	ORIGINAL TASTE WITH ONLY 99 CALORIES
Serial Number:	88667285	CORONA
Serial Number:	88645271	WAVES OF TROPICAL TASTE
Serial Number:	88627589	FIND YOUR BRACKET BEACH
Serial Number:	88582952	CORONA REFRESCA MÁS
Serial Number:	88416027	MODELITO ESPECIAL
Serial Number:	88345143	
Serial Number:	88338057	DEFY THE ORDINARY
Serial Number:	88317866	PACIFICO PRESERVES PROTECTING OUTDOOR AD
Serial Number:	88317915	PACIFICO PRESERVES
Serial Number:	88215805	CERVEZA MODELO FIGHTING CHANCE PROJECT
Serial Number:	88142781	LOOK FOR THE STAR
Serial Number:	88140748	CORONA PREMIER
Serial Number:	88134073	CORONA REFRESCA
Serial Number:	88059445	BEATS MEET THE BEACH
Serial Number:	88059447	CORONA BEACH HOUSE
Serial Number:	88053465	MODELO
Serial Number:	88054297	CERVEZA PACIFICO
Serial Number:	88029441	CORONA ELECTRIC BEACH
Serial Number:	88020578	CERVEZA MEXICALI
Serial Number:	87956296	FIND YOUR GAMEDAY BEACH
Serial Number:	87940881	READY, SET, CINCO
Serial Number:	87860861	CERVEZA MODELO CERVECERIA MODELO MEXICO1
Serial Number:	87860856	CERVEZA MODELO CERVECERIA MODELO MEXICO1
Serial Number:	87822014	ESTEREO BEACH
Serial Number:	87799505	CORONA
Serial Number:	87794621	
Serial Number:	87789560	ELABORADAS CON UN ESPÍRITU LUCHADOR
Serial Number:	87788674	CERVEZA MODELO CERVECERIA MODELO MEXICO1
Serial Number:	87788669	CERVEZA MODELO CERVECERIA MODELO MEXICO1
Serial Number:	87788667	CERVEZA MODELO CERVECERIA MODELO MEXICO1
Serial Number:	87671509	FIGHT FOR GOLD, FIGHT FOR GLORY

Property Type	Number	Word Mark
Serial Number:	87588211	ELECTRIC BEACH
Serial Number:	87580160	CERVEZA OF THE SLOPES
Serial Number:	87560830	WHAT SUMMER WANTS
Serial Number:	87499253	SMOOTH & PERFECTLY BALANCED
Serial Number:	87491305	ANOTHER WAY TO FIND YOUR BEACH
Serial Number:	87432216	ELECTRIC BEACH
Serial Number:	87372177	LIME DROP
Serial Number:	87352973	CHELADA TAMARINDO PICANTE
Serial Number:	87329040	ENJOY THE VIEW
Serial Number:	87267180	VIVE EL FOOTBALL
Serial Number:	87236318	CERVEZAS CLÁSICAS
Serial Number:	87202211	BOCANEGRA
Serial Number:	87194884	MODELO CHELADA
Serial Number:	87176738	CORONA SUMMER VIBES
Serial Number:	87176733	CORONA PREMIER
Serial Number:	87142694	CORONA LIGHT
Serial Number:	87141610	CORONA LIGHT
Serial Number:	87141639	CORONA LIGHT
Serial Number:	87141648	CORONA LIGHT
Serial Number:	87141654	CORONA LIGHT
Serial Number:	87141664	CORONA LIGHT
Serial Number:	87132270	CERVEZA BARRILITO
Serial Number:	87119620	MODELO CHELADA ESPECIAL
Serial Number:	87119624	CORONA CANTINA
Serial Number:	87085412	CERVEZA TRADICIONAL CLARA DORADA ESTRELL
Serial Number:	87085473	ESTRELLA JALISCO
Serial Number:	87043608	CERVEZA MODELO 1925 CERVECERIA MODELO ME
Serial Number:	87011006	CORONARITA
Serial Number:	87004966	THE LIGHTEST DAY
Serial Number:	86937767	
Serial Number:	86937782	CUCAPÁ
Serial Number:	86899180	M CERVEZA MODELO CERVEZA OFICIAL DEL JUE
Serial Number:	86899185	M CERVEZA MODELO ESPECIAL
Serial Number:	86899184	M CERVEZA MODELO OFFICIAL BEER OF THE BE
Serial Number:	86875600	CASA MODELO
Serial Number:	86875603	MODELO NEGRA
Serial Number:	86848162	RIO BRAVO
Serial Number:	86983693	

Property Type	Number	Word Mark
Serial Number:	86840028	
Serial Number:	86840030	CERVEZA PACIFICO CLARA LA CERVEZA DEL PA
Serial Number:	86824073	CORONITA LIGHT
Serial Number:	86981454	CORONA
Serial Number:	86818664	CORONA
Serial Number:	86984382	CERVEZA MODELO NEGRA
Serial Number:	86777160	CERVEZA MODELO NEGRA 1925
Serial Number:	86777162	CERVEZA MODELO NEGRA 1925
Serial Number:	86777172	CERVEZA MODELO NEGRA
Serial Number:	86777164	CERVEZA MODELO
Serial Number:	86777174	CERVEZA MODELO ESPECIAL 1925
Serial Number:	86777179	CERVEZA MODELO 1925 CERVECERIA MODELO ME
Serial Number:	86777180	CERVEZA MODELO 1925 CERVECERIA MODELO ME
Serial Number:	86777183	CERVEZA MODELO 1925
Serial Number:	86777168	CERVEZA MODELO ESPECIAL
Serial Number:	86777176	CERVEZA MODELO ESPECIAL 1925
Serial Number:	86777170	CERVEZA MODELO ESPECIAL
Serial Number:	86670299	CM
Serial Number:	86650484	CERVECERÍA YUCATECA
Serial Number:	86643026	CERVEZA 100% MALTA TIJUANA LEICHT STYLEP
Serial Number:	86643036	CERVEZA 100% TIJUANA PILSNER STYLE PREMI
Serial Number:	86643047	CERVEZA 100% MALTA TIJUANA SCHWARBIER ST
Serial Number:	86622633	MONTEJO
Serial Number:	86982444	THE LIGHT CERVEZA
Serial Number:	86474319	CERVEZA BARRILITO
Serial Number:	86981394	CORONITA EXTRA
Serial Number:	86457876	SIEMPRE VERANO
Serial Number:	86445910	ESTRELLA JALISCO
Serial Number:	86981242	OFFICIAL BEER OF THE BEAUTIFUL GAME
Serial Number:	86410745	ALWAYS SUMMER
Serial Number:	86410788	OFFICIAL FAN OF THE BEAUTIFUL GAME
Serial Number:	86979793	CERVEZA OFICIAL DEL JUEGO BONITO
Serial Number:	86979272	PACIFICO CLARA CERVEZA
Serial Number:	86192069	PACIFICO LIGHT
Serial Number:	86190661	MONTEJO
Serial Number:	86171686	CERVECERIA MODELO MEXICO
Serial Number:	86145254	ELECTRIC BEACH
Serial Number:	85961386	MODELO ESPECIAL CHELADA CERVECERIA MODEL

Property Type	Number	Word Mark
Serial Number:	85961388	MODELO ESPECIAL CHELADA CERVECERIA MODEL
Serial Number:	85789226	BOCANEGRA
Serial Number:	85663677	MODELO LIGHT
Serial Number:	85656355	MODELO LIGHT
Serial Number:	85984152	MODELO LIGHT
Serial Number:	85645064	CORONA DE MAYO
Serial Number:	85645065	CELEBRATE CINCO
Serial Number:	85980660	CORONARITA
Serial Number:	85615568	ELECTRIC BEACH
Serial Number:	85499815	FIND YOUR BEACH
Serial Number:	85469375	
Serial Number:	85469385	
Serial Number:	85469392	
Serial Number:	85459142	LEON
Serial Number:	85459159	LEON
Serial Number:	85459177	LEON
Serial Number:	85980771	CORONA FAMILIAR
Serial Number:	85980772	FAMILIAR
Serial Number:	85980773	FAMILIAR
Serial Number:	85982629	CORONITA
Serial Number:	85982074	CORONARITA
Serial Number:	85081351	CORONA BEACH HOUSE
Serial Number:	85074167	MODELO ESPECIAL
Serial Number:	77870989	CERVECERIA DEL PACIFICO
Serial Number:	77870491	FIND YOUR BEACH
Serial Number:	77849176	CERVECERIA MODELO
Serial Number:	77410950	CORONA LIGHT
Serial Number:	77379759	CORONITA LIGHT
Serial Number:	77317242	MEXICO VIA PACIFICO
Serial Number:	77244688	LA CERVEZA DEL PACIFICO CERVEZA PACIFICO
Serial Number:	77221594	CORONA
Serial Number:	77221686	CORONA EXTRA
Serial Number:	77123141	M MONTEJO · CERVEZA CLARA · COMPAÑÍA CER
Serial Number:	77120546	RELAX RESPONSIBLY
Serial Number:	77121268	RELAX RESPONSIBLY
Serial Number:	77118906	CORONA EXTRA CERVEZA LA CERVEZA MAS FINA
Serial Number:	77118947	CORONA EXTRA CERVEZA LA CERVEZA MAS FINA
Serial Number:	77976425	CROWN IMPORTS

Property Type	Number	Word Mark
Serial Number:	78980855	CROWN IMPORTS
Serial Number:	78907233	CORONA EXTRA LA CERVEZA MAS FINA
Serial Number:	78771233	MODELO LIGHT
Serial Number:	78605037	
Serial Number:	76617147	
Serial Number:	76559142	CORONA EXTRA
Serial Number:	76544594	LA CERVEZA MAS FINA
Serial Number:	76514146	PACIFICO CLARA
Serial Number:	76497180	PACIFICO
Serial Number:	76497182	PACIFICO
Serial Number:	76338315	NEGRA MODELO
Serial Number:	76338316	MODELO ESPECIAL
Serial Number:	76338317	MODELO
Serial Number:	76230810	CORONA EXTRA
Serial Number:	76230273	CORONA
Serial Number:	76230586	CORONA
Serial Number:	76231041	CORONA EXTRA
Serial Number:	76090432	CORONA
Serial Number:	76090433	CORONA EXTRA
Serial Number:	76056130	GRUPO MODELO
Serial Number:	76054459	CORONA
Serial Number:	75875857	CORONA
Serial Number:	75875865	CORONA EXTRA
Serial Number:	75632870	CORONA.COM
Serial Number:	75384320	PILSENER SUPERIOR CERVEZA MEXICALI BEER
Serial Number:	74337255	CORONA EXTRA LA CERVEZA MAS FINA
Serial Number:	74337256	CORONA
Serial Number:	74337257	CORONA
Serial Number:	74337258	LA CERVEZA MAS FINA
Serial Number:	74337259	CORONA EXTRA
Serial Number:	74303193	MEXICALI
Serial Number:	74160423	CORONITA EXTRA LA CERVEZA MAS FINA
Serial Number:	74132069	CORONITA EXTRA
Serial Number:	74123829	CORONA LIGHT
Serial Number:	74071659	CERVECERIA DEL PACIFICO, S.A. DE C.V. CE
Serial Number:	74071754	PACIFICO
Serial Number:	73708295	
Serial Number:	73625248	CORONA EXTRA LA CERVEZA MAS FINA

Property Type	Number	Word Mark
Serial Number:	73625249	LA CERVEZA MAS FINA
Serial Number:	73625250	CORONA EXTRA
Serial Number:	73625251	
Serial Number:	73625252	CORONA
Serial Number:	73625255	CORONA
Serial Number:	73128857	NEGRA MODELO
Serial Number:	73021202	MODELO
Serial Number:	72464917	MODELO ESPECIAL

CORRESPONDENCE DATA

Fax Number: 2028576395

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028576000

Email: tmdocket@afslaw.com

Correspondent Name: Luna Samman

Address Line 1: 1717 K Street, N.W.

Address Line 4: Washington, D.C. 20006-5344

DOMESTIC REPRESENTATIVE

Name: Ricardo Fischer

Address Line 1: 1717 K Street, N.W.

Address Line 4: Washington, D.C. 20006-5344

NAME OF SUBMITTER: Luna M. Samman

SIGNATURE: /luna m. samman/

DATE SIGNED: 01/29/2024

Total Attachments: 25

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TRADEMARK ASSIGNMENT

WHEREAS, Cervecería Modelo de México, S. de R.L. de C.V., a Sociedad De Responsabilidad Limitada De Capital Variable (“ASSIGNOR”), owns all right, title, and interest in, under, and to the trademarks on the attached Schedule A, including the registrations and applications therefore and the common law rights therein (hereinafter, the “Trademarks”);

WHEREAS, ASSIGNOR has agreed to assign all of its rights, title, and interest in, under, and to the Trademarks, together with the goodwill of the business pertaining thereto to Trademarks Grupo Modelo, S. de R.L. de C.V., a Sociedad De Responsabilidad Limitada De Capital Variable, having a place of business at Cerrada de Palomas 22, 6th Floor, colonia Reforma Social, Alcaldía Miguel Hidalgo, Z.C.. 11650, Ciudad de México, México (“ASSIGNEE”);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. ASSIGNOR hereby assigns unto ASSIGNEE all right, title and interest in, under, and to the Trademarks, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction.
2. The parties hereby agree to execute any additional documents to accomplish and record this Assignment.
3. This Assignment shall be binding upon the parties and their successors and assigns.
4. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument.
5. This Assignment may be executed by facsimile or .pdf signature and a facsimile or .pdf signature shall constitute an original for all purposes.

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[signature page to follow]

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of January 9, 2024.

ASSIGNOR:

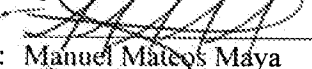
Cervecería Modelo de México, S. de R.L. de C.V.

By: 
Name: Mariana Sánchez García
Title: Finance Director

By: 
Name: Pedro Romano Bardales
Title: Legal Director



ASSIGNEE:




Trademarks Grupo Modelo, S. de R.L. de C.V.

By: 
Name: Manuel Matcos Maya
Title: Legal Manager


[Signature Page to Trademark Assignment]

SCHEDULE A

Mark Name	Application No	Registration No
#MODELOTIME	97266001	6846639
MODELO ORO	90850256	7094429
MODELO NEGRA	90850727	6837188
VICKY	90657226	7087662
 VICTORIA CERVECERIA MODELO, MEXICO MADE IN MEXICO HECHO EN MEXICO BEER CERVEZA 12 FL. OZ. REPUBLIQUE FRANCAISE 1900	90609655	6583591
THE MODELO GOLD LION BAR & GRILL	90559504	7031714
SALUD TO SUMMER	90357586	6695493
REACH FOR A STAR	88901399	6324095
 CERVEZA PACIFICO CLARA	88869660	6707924

 CERVEZA PACIFICO CLARA	88858932	6570137
 CERVEZA PACIFICO	88858939	6570138
CORONA	88858078	6974953
CORONA	88856767	6503275
CORONA	88856778	6992093
CORONA	88856783	6503276
CORONA	88856785	6997097
CORONA	88856788	6992094
 MANGO Y CHILE	88856820	6174941
LION'S LAIR	88769069	6449687
VIVA LA TRADICION	88761848	7101218



MEXICALI CM CERVEZA CLARA	88737984	6117138
THE ORIGINAL CERVEZA MAS FINA	88718409	6540410
AUTHENTIC TASTE WITH BOLD, FULLER FLAVOR	88716923	6357005
LOWER CARB. LOWER CALORIE. EXCEPTIONALLY SMOOTH.	88716954	6285075
ORIGINAL TASTE WITH ONLY 99 CALORIES	88716961	6357006
CORONA	88667285	6569933
WAVES OF TROPICAL TASTE	88645271	6603519
FIND YOUR BRACKET BEACH	88627589	6159856
CORONA REFRESCA MAS	88582952	6555763
MODELITO ESPECIAL	88416027	6081470
	88345143	5951724
Design Only		
DEFY THE ORDINARY	88338057	5899170



PACIFICO PRESERVES PROTECTING OUTDOOR
ADVENTURE

88317866

6142782

PACIFICO PRESERVES

88317915

6081197



CERVEZA MODELO FIGHTING CHANCE PROJECT

88215805

6142581

LOOK FOR THE STAR

88142781

5886787



CORONA PREMIER

88140748

5745538

CORONA REFRESCA

88134073

5686346

BEATS MEET THE BEACH

88059445

6034535

CORONA BEACH HOUSE

88059447

6569657

MODELO






88053465

5686212




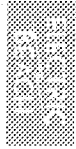
CERVEZA PACIFICO


88054297





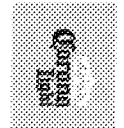
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 <p>CORONA ELECTRIC BEACH</p>	88029441	5685505
 <p>CERVEZA MEXICALI</p>	88020578	5789499
FIND YOUR GAMEDAY BEACH	87956296	5651679
READY, SET, CINCO	87940881	5760995
 <p>CERVEZA MODELO CERVECERIA MODELO MEXICO 1925 CHELADA LIMON Y SAL</p>	87860861	5892160
 <p>CERVEZA MODELO CERVECERIA MODELO MEXICO 1925 CHELADA LIMON Y SAL</p>	87860856	5915673
ESTEREO BEACH	87822014	6169804
 <p>CORONA</p>	87799505	5565885








Design Only		87794621	6185547
ELABORADAS CON UN ESPIRITU LUCHADOR		87789560	5734983
		87788674	5578956
CERVEZA MODELO CERVECERIA MODELO MEXICO 1925 CHELADA TAMARINDO PICANTE			
		87788669	5578955
CERVEZA MODELO CERVECERIA MODELO MEXICO 1925 CHELADA TAMARINDO PICANTE			
		87788667	5578954
CERVEZA MODELO CERVECERIA MODELO MEXICO 1925 CHELADA ESPECIAL			
FIGHT FOR GOLD, FIGHT FOR GLORY		87671509	5927191
		87588211	6102459
ELECTRIC BEACH			
CERVEZA OF THE SLOPES		87580160	5650462



WHAT SUMMER WANTS	87560830	5602570
SMOOTH & PERFECTLY BALANCED	87499253	5582472
ANOTHER WAY TO FIND YOUR BEACH	87491305	5829418
ELECTRIC BEACH	87432216	5944560
LIME DROP	87372177	5286295
CHELADA <small>PREMIER PICANTE</small>	87352973	5331554
CHELADA TAMARINDO PICANTE		
ENJOY THE VIEW	87329040	6013962
VIVE EL FOOTBALL	87267180	5638529
CERVEZAS <small>CLÁSICAS</small>	87236318	5326036
CERVEZAS CLÁSICAS		
BOCANEGRA	87202211	5813933
MODELO CHELADA	87194884	5566361
CORONA SUMMER VIBES	87176738	5267607
CORONA PREMIER	87176733	5342121
 CORONA LIGHT	87142694	5336461

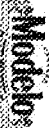


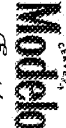


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 CORONA LIGHT	87141639	5336454
 CORONA LIGHT	87141648	5576394
 CORONA LIGHT	87141654	5908477
 CORONA LIGHT	87141664	5638418
CERVEZA BARRILITO	87132270	5546495
MODELO CHELADA ESPECIAL	87119620	5371011
CORONA CANTINA	87119624	5279448




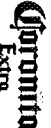
 <p>CERVEZA TRADICIONAL CLARA DORADA ESTRELLA JALISCO GUADALAJARA DESDE 1910 IMPORTADA DE MEXICO</p>	87085412	5548160
 <p>ESTRELLA JALISCO</p>	87085473	5548161
 <p>CERVEZA MODELO 1925 CERVECERIA MODELO MEXICO</p>	87043608	5307604
CORONARITA	87011006	6008159
THE LIGHTEST DAY	87004966	5282167
 <p>Design Only</p>	86937767	5336116
 <p>CUCAPA CUCAPÁ</p>	86937782	5336117






 M CERVEZA MODELO CERVEZA OFICIAL DEL JUEGO BONITO		86899180	5317781
 M CERVEZA MODELO ESPECIAL		86899185	5297244
 M CERVEZA MODELO OFICIAL BEER OF THE BEAUTIFUL GAME		86899184	5297243
CASA MODELO		86875600	5143147
MODELO NEGRA		86875603	5143148
RIO BRAVO		86848162	4998245
 Design Only		86983693	5433993
 Design Only		86840028	6024376





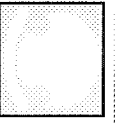
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 CORONITA LIGHT BEER	86824073	5973412
 CORONA	86981454	5152782
 CORONA	86818664	5530631
 CERVEZA MODELO NEGRA	86984382	5728221
 CERVEZA MODELO NEGRA 1925	86777160	5330255

 CERVEZA MODELO NEGRA 1925	86777162	5330256
 CERVEZA MODELO NEGRA	86777172	5330257
 CERVEZA MODELO	86777164	5570943
 CERVEZA MODELO ESPECIAL 1925	86777174	5307115
 CERVEZA MODELO 1925 CERVECERIA MODELO MEXICO	86777179	5307117
 CERVEZA MODELO 1925 CERVECERIA MODELO MEXICO	86777180	5307118

 CERVEZA MODELO 1925	86777183	5566181
 CERVEZA MODELO ESPECIAL	86777168	5346787
 CERVEZA MODELO ESPECIAL 1925	86777176	5307116
 CERVEZA MODELO ESPECIAL	86777170	5307114
 CM	86670299	5004781
CERVECERIA YUCATECA	86650484	5056416
 CERVEZA 100% MALTA TIJUANA LEICHT STYLE PREMIUM LAGER CRAFT BEER LIGHT CLARA / BLONDE	86643026	4996145





 <p>CERVEZA 100% TIJUANA PILSNER STYLE PREMIUM LAGER CRAFT BEER GÜERA CLARA / BLONDE</p>	86643036	4996146
 <p>CERVEZA 100% MALTA TIJUANA SCHWARBIER STYLE PREMIUM LAGER CRAFT BEER MORENA OBSCURA / DARK</p>	86643047	4996147
MONTEJO	86622633	4820073
THE LIGHT CERVEZA	86982444	5320139
 <p>CERVEZA BARRILITO</p>	86474319	5151670
 <p>CORONITA EXTRA</p>	86981394	5152772
SIEMPRE VERANO	86981394	5152772
ESTRELLA JALISCO	86457876	5037130
OFFICIAL BEER OF THE BEAUTIFUL GAME	86445910	5138006
ALWAYS SUMMER	86981242	5138986
OFFICIAL FAN OF THE BEAUTIFUL GAME	86410745	5037063
	86410788	5095971







CERVEZA OFICIAL DEL JUEGO BONITO	86979793	5038089
 PACIFICO CLARA CERVEZA	86979272	5000252
PACIFICO LIGHT	86192069	4804845
MONTEJO	86190661	4820534
 CERVECERIA MODELO MEXICO	86171686	4627676
ELECTRIC BEACH	86145254	5228417
 Modelo MODELO ESPECIAL CHELADA CERVECERIA MODELO MEXICO	85961386	4606674
 Modelo MODELO ESPECIAL CHELADA CERVECERIA MODELO MEXICO	85961388	4606676
 BOCANEGRA	85789226	5107303

		85663677	5036716
MODELO LIGHT			
		85656355	5045780
MODELO LIGHT			
		85984152	5003696
MODELO LIGHT			
CORONA DE MAYO		85645064	4808819
CELEBRATE CINCO		85645065	5041297
CORONARITA		85980660	4476282
ELECTRIC BEACH		85615568	4261435
FIND YOUR BEACH		85499815	4311534
		85469375	4146767
Design Only			
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Design Only			






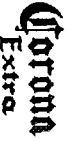







Design Only	85469392	4146769
LEON	85459142	4902093
LEON	85459159	4889745
LEON		
 LEON	85459177	4889746
LEON		
CORONA FAMILIAR	85980771	4486445
FAMILIAR	85980772	4482688
<i>Familiar</i>	85980773	4486446
FAMILIAR		
CORONITA	85982629	4610922
CORONARITA	85982074	4594168
CORONA BEACH HOUSE	85081351	3984217
 Corona	85074167	4060986
MODELO ESPECIAL		
CERVECERIA DEL PACIFICO	77870989	3902726

FINN YOUR BEACH	77870491	4191028
CERVECERIA MODELO	77849176	3896060
CORONA LIGHT	77410950	3605139
CORONITA LIGHT	77379759	3549260
MEXICO VIA PACIFICO	77317242	3475402
 LA CERVEZA DEL PACIFICO CERVEZA PACIFICO CLARA	77244688	3589696
CORONA	77221594	3388558
CORONA EXTRA	77221686	3388566
 M MONTEJO · CERVEZA CLARA · COMPAÑIA CERVECERA DEL TROPICO, S.A. DE C.V. DESDE 1900	77123141	3474625
RELAX RESPONSIBLY	77120546	3576821
 RELAX RESPONSIBLY	77121268	3463388
 CORONA EXTRA CERVEZA LA CERVEZA MAS FINA	77118906	3544217

 CORONA EXTRA CERVEZA LA CERVEZA MAS FINA	77118947	3544218
 CROWN IMPORTS CROWN IMPORTS	77976425	3581601
CROWN IMPORTS	78980855	3584879
 CORONA EXTRA LA CERVEZA MAS FINA	78907233	3317902
MODELO LIGHT	78771233	3183378
 Design Only	78605037	3111586
 Design Only	76617147	3048028
 CORONA EXTRA	76559142	2993696
LA CERVEZA MAS FINA	76544594	2963654

PACIFICO CLARA	76514146	2866272
Pacifico	76497180	2862190
PACIFICO		
PACIFICO	76497182	2885751
NEGRA MODELO	76338315	2631389
MODELO ESPECIAL	76338316	2631390
MODELO	76338317	2631391
Corona Extra	76230810	2687262
CORONA EXTRA		
CORONA	76230273	2817872
Corona	76230586	2684504
CORONA		
CORONA EXTRA	76231041	2817873
Corona	76090432	2590621
CORONA		
CORONA EXTRA	76090433	2600236
GRUPO MODELO	76056130	2785281
CORONA	76054459	2634004
Corona	75875857	3631787
CORONA		
CORONA EXTRA	75875865	2702882

CORONA.COM	75632870	2663599
 PILSENER SUPERIOR CERVEZA MEXICALI BEER FORMULA ORIGINAL	75384320	2187900
 CORONA EXTRA LA CERVEZA MAS FINA	74337255	2489708
 CORONA	74337256	2489709
 CORONA	74337257	2489710
 CORONA	74337258	1828343
LA CERVEZA MAS FINA  CORONA EXTRA	74337259	2489711
MEXICALI	74303193	2093334

 CORONITA EXTRA LA CERVEZA MAS FINA	74160423	1761605
CORONITA EXTRA CORONITA EXTRA	74132069	1729701
 CORONA LIGHT	74123829	1727969
 CERVECERIA DEL PACIFICO, S.A. DE C.V. CERVEZA PACIFICO CLARA PACIFICO	74071659	1671994
 Design Only	73708295	1548371
 CORONA EXTRA LA CERVEZA MAS FINA	73625248	1729694

 LA CERVEZA MAS FINA	73625249	1495289
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 CORONA	73625255	1681366
CORONA NEGRA MODELO	73128857	1217760
MODELO	73021202	1022817
MODELO ESPECIAL	72464917	1055321

TRADEMARK

REEL: 008330 FRAME: 0648

RECORDED: 01/29/2024