

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM872034

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sanford Rose Associates International, Inc.		01/23/2024	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Sanford Rose Associates International, LLC		
Street Address:	5908 Headquarters Drive		
Internal Address:	K200		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2123408	DIMENSIONAL SEARCH	
Registration Number:	2545018	FINDING PEOPLE WHO MAKE A DIFFERENCE	
Registration Number:	3721519	SANFORD ROSE ASSOCIATES	
Registration Number:	4855663	SRA SANFORD ROSE ASSOCIATES EXECUTIVE SE	
Registration Number:	4851345	S R A	
Registration Number:	4855661	SRA SANFORD ROSE ASSOCIATES EXECUTIVE SE	
Serial Number:	97922872		
Serial Number:	98144847	NEXT LEVEL COLLABORATIVE	
CORRESPONDENCE DATA			
Fax Number:	7814819191		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5088968008		
Email:	lstraus@cummingsfranchiselaw.com		
Correspondent Name:	Lindsey M. Straus		
Address Line 1:	Two Main Street		
Address Line 2:	Suite 300		
Address Line 4:	Stoneham, MASSACHUSETTS 02180		

OP \$215.00 2123408

NAME OF SUBMITTER:	Lindsey M. Straus
SIGNATURE:	/Lindsey M. Straus/
DATE SIGNED:	01/29/2024
Total Attachments: 3 source=Assignment of Trademarks - Sanford Rose#page1.tif source=Assignment of Trademarks - Sanford Rose#page2.tif source=Assignment of Trademarks - Sanford Rose#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of January 23, 2024, by Sanford Rose Associates International, Inc., a Texas corporation with a principal business address of 5908 Headquarters Drive, K200, Plano, Texas 75024 ("Seller"), to and for the benefit of Sanford Rose Associates International, LLC., a Texas limited liability company with a principal business address of 5908 Headquarters Drive, K200, Plano, Texas 75024 ("Buyer").

WHEREAS, Seller is the owner of the trademark registrations identified and set forth on the attached Schedule A (the "Trademarks") and the goodwill associated with the Trademarks; and

WHEREAS, Seller desires to assign to Buyer, and Buyer desires to obtain from Seller, the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller agrees in favor of Buyer as follows:

A. Seller hereby sells, assigns and transfers, together with the goodwill associated with the Trademarks, to Buyer, free and clear, all of Seller's right, title and interest in and to the Trademarks, and all registrations, applications therefor and renewals and extensions of the foregoing in the United States of America, for the use and enjoyment of Buyer and its successors and assigns.

B. Seller authorizes and requests the U.S. Patent and Trademark Office ("USPTO") and other State Authorities to record Buyer as the assignee and owner of the Trademarks, and issue any and all registrations thereon to Buyer, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Buyer and its successors and assigns.

C. Seller shall provide to Buyer cooperation and assistance in connection with the implementation, perfection and/or recording of this Assignment.

This Assignment is executed as of the date first above written.

Sanford Rose Associates International, Inc.

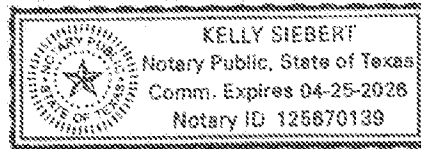
DocuSigned by:
By: Nicholas L. Turner
Nicholas Turner

Its: Co-Chief Executive Officer

ACKNOWLEDGEMENT

SWORN AND SUBSCRIBED before me on this 23 day of January, 2024
before me, the undersigned notary public, personally appeared Nicholas Turner
proved to me through satisfactory evidence of identification, which was DL
to be the person whose name is signed on the preceding document, and acknowledged to me that
he signed it voluntarily for its stated purpose.

Kelly Siebert
Notary Public
State of TEXAS
My Commission expires:



SCHEDULE A**Trademarks**

Mark	Registration Date and Number	
Word: Dimensional Search	11/6/1996	2,123,408
Word: Finding People Who Make a Difference	7/19/2001	2,545,018
Word: Sanford Rose Associates (Standard Character Claim)	4/23/2009	3,721,519
Composite: Sanford Rose & Associates Executive Search with Diamond Design (Horizontal)	4/16/2015	4,855,663
Composite: SRA Diamond Design	4/16/2015	4,851,345
Composite: Sanford Rose & Associates Executive Search with Diamond Design (Vertical)	4/16/2015	4,855,661
Dimensional Search (Comp)	5/5/2023	
Next Level Collaborative (Word)	8/22/2023	