

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM872090

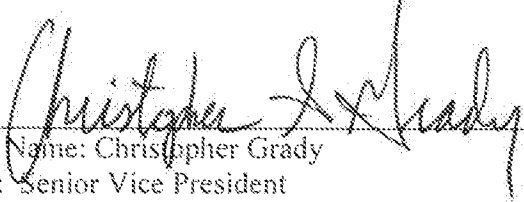
<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bouchard Insurance, Inc.		01/18/2019	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MARSH & MCLENNAN AGENCY LLC		
<b>Street Address:</b>	1166 Avenue of the Americas		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4271095	BOUCHARD INSURANCE CLIENT FIRST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8132270498		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	813-227-7401		
<b>Email:</b>	mmason@trenam.com		
<b>Correspondent Name:</b>	Monica B. Mason, Esq.		
<b>Address Line 1:</b>	101 E. KENNEDY BLVD.		
<b>Address Line 2:</b>	SUITE 2700		
<b>Address Line 4:</b>	TAMPA, FLORIDA 33602		
<b>NAME OF SUBMITTER:</b>	Monica B. Mason, Esq.		
<b>SIGNATURE:</b>	/monica b. mason/		
<b>DATE SIGNED:</b>	01/29/2024		
<b>Total Attachments: 4</b>			
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source=Asset Purchase Agreement#page4.tif			

CH \$40.00 4271095

ASSET PURCHASE AGREEMENT  
BY AND AMONG  
BOUCHARD INSURANCE, INC.,  
THE KEY SHAREHOLDERS OF BOUCHARD INSURANCE, INC.,  
ROGER BOUCHARD INSURANCE, INC.,  
MARSH & MCLENNAN AGENCY LLC,  
AND  
MATTHEW ELSEY, AS THE SELLER PARTIES REPRESENTATIVE  
DATED AS OF JANUARY 18, 2019

IN WITNESS WHEREOF, the Parties have executed this Asset Purchase Agreement as of the date first written above.

MARSH & MCLENNAN AGENCY, LLC

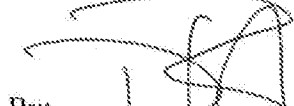
By:   
Print Name: Christopher Grady  
Title: Senior Vice President

*- Signature page to Asset Purchase Agreement -*

**TRADEMARK**  
**REEL: 008331 FRAME: 0072**

IN WITNESS WHEREOF, the Parties have executed this Asset Purchase Agreement as of the date first written above.

BOUCHARD INSURANCE, INC.

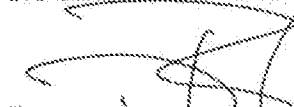


By: \_\_\_\_\_

Print Name: Doug Bishop

Title: Chief Executive Officer and President

ROGER BOUCHARD INSURANCE, INC.



By: \_\_\_\_\_

Print Name: Doug Bishop

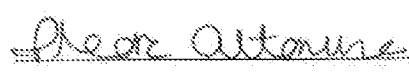
Title: Chief Executive Officer and President

MATTHEW ELSEY, AS THE SELLER PARTIES REPRESENTATIVE

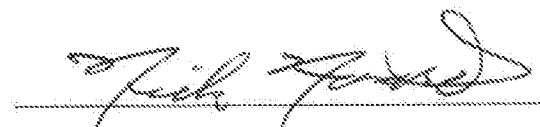


MATTHEW ELSEY

KEY SHAREHOLDERS:



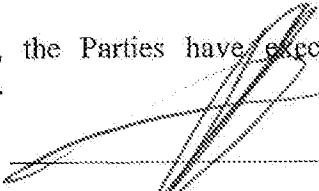
ILEANE ALTAMURA



NICHOLAS AMARO, III

- Signature page to Asset Purchase Agreement -

IN WITNESS WHEREOF, the Parties have executed this Asset Purchase Agreement as of the date first written above.



ERIC BECK



LEAH B. BECK IRREVOCABLE TRUST



DOUGLAS BISHOP



ADAM J. BOUCHARD



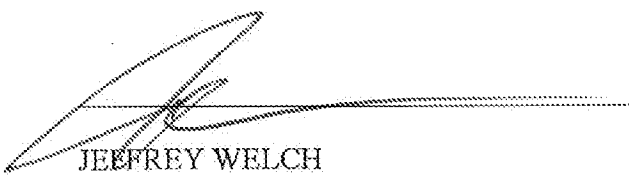
ADAM J. BOUCHARD IRREVOCABLE TRUST



MATTHEW ELSEY



PATRICK MCWHIRTER



JEFFREY WELCH

- Signature page to Asset Purchase Agreement -