

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM872391

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Transformation		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TELEVISA, S.A. DE C.V.		05/24/2021	Corporation: MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TELEVISA, S. de R.L. de C.V.		
<b>Street Address:</b>	Av. Vasco de Quiroga 2000		
<b>Internal Address:</b>	Santa Fe, Alvaro Obregón		
<b>City:</b>	Ciudad de Mexico		
<b>State/Country:</b>	MEXICO		
<b>Postal Code:</b>	01210		
<b>Entity Type:</b>	Sociedad de Responsabilidad Limitada de Capital Variable: MEXICO		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97091638	CREADORES UNIVERSITARIOS	
<b>Serial Number:</b>	97088513	EL GUANTAZO	
<b>Serial Number:</b>	97091498	LA MUDANZA	
<b>Serial Number:</b>	97090883	TLNOVELAS	
<b>Registration Number:</b>	5137896	EL COLOR DE LA PASIÓN	
<b>Serial Number:</b>	97088273	ALCANZAR UNA ESTRELLA	
<b>Serial Number:</b>	87085045	MUJERES DE NEGRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-857-6000		
<b>Email:</b>	TMDocket@afslaw.com		
<b>Correspondent Name:</b>	Ricardo P. Fischer - ArentFox Schiff LLP		
<b>Address Line 1:</b>	1717 K Street, NW		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	038640.00000		
<b>DOMESTIC REPRESENTATIVE</b>			

OP \$190.00 97091638

<b>Name:</b>	Ricardo P. Fischer - ArentFox Schiff LLP
<b>Address Line 1:</b>	1717 K Street, NW
<b>Address Line 4:</b>	Washington, D.C. 20006
<b>NAME OF SUBMITTER:</b>	Ricardo P. Fischer - ArentFox Schiff LLP
<b>SIGNATURE:</b>	/Ricardo P. Fischer/
<b>DATE SIGNED:</b>	01/30/2024
<b>Total Attachments: 7</b> source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page1.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page2.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page3.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page4.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page5.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page6.tif source=20210504.Notice of Transformation.TELEVISA, S. de R.L. de C.V.(in color)#page7.tif	

ESC. No. 28,609

LIBRO No. 690

**PRIMER TESTIMONIO**

DE LA ESCRITURA QUE CONTIENE: LA **PROTOCOLIZACIÓN DEL ACTA** de la Asamblea General Extraordinaria de Accionistas de la sociedad denominada: "**TELEVISA**", **Sociedad Anónima de Capital Variable**, celebrada en esta Ciudad, a las diez horas, con treinta minutos, del día **veinticuatro de mayo del año dos mil veintiuno**, en dicha asamblea se tomaron, entre otros acuerdos, el de: **TRANSFORMAR** el régimen jurídico de la sociedad, de Sociedad Anónima de Capital Variable al de **SOCIEDAD DE RESPONSABILIDAD LIMITADA DE CAPITAL VARIABLE** y **REFORMAR** en su totalidad su Estatuto Social -----  
**MEOL/ GEH/ MAAF**





2021-0000022517

Fecha 2021-05-24 19:33

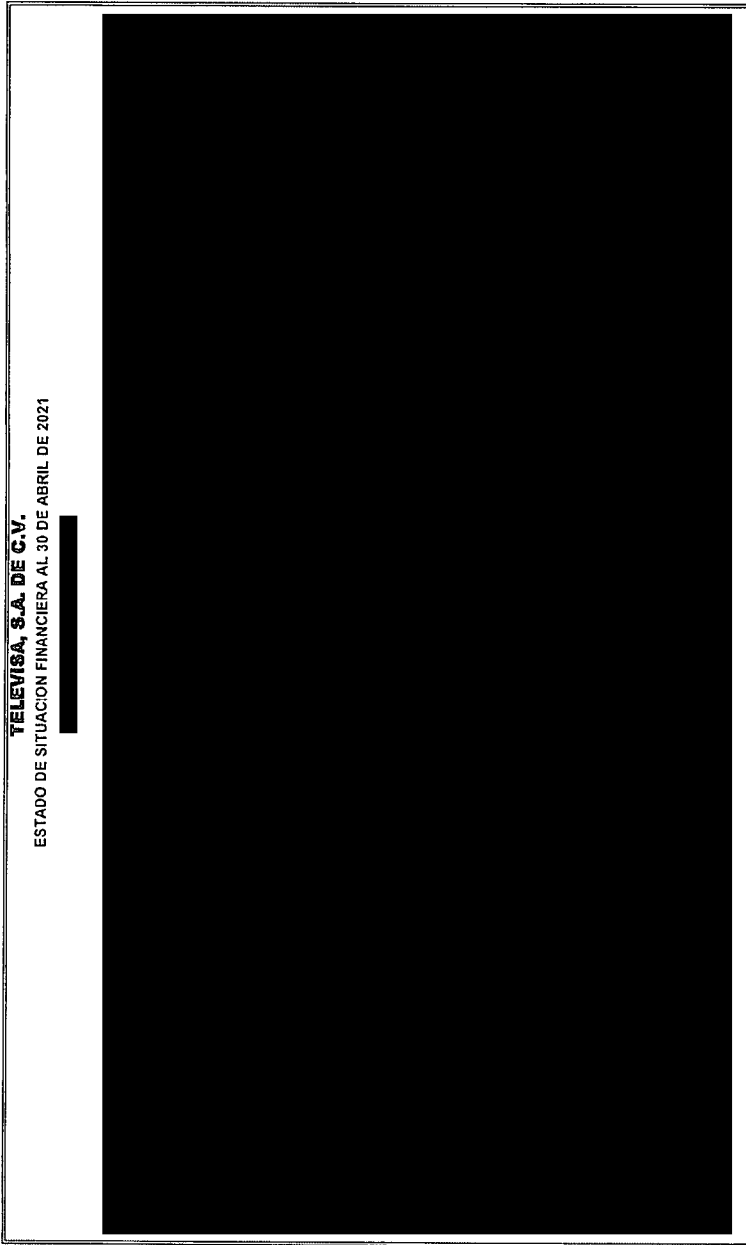
**ANEXO C  
AVISO DE TRANSFORMACIÓN**

TELEVISA, S.A. DE C.V.  
("TELEVISA", S. DE R.L. DE C.V.)  
ACUERDO DE TRANSFORMACIÓN

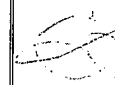
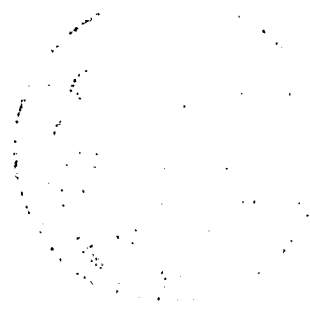
En cumplimiento a lo dispuesto por los artículos 223 y 228 de la Ley General de Sociedades Mercantiles ("LGSM"), se comunica que, mediante asamblea general extraordinaria de accionistas de TELEVISIA, S.A. DE C.V. (la "Sociedad"), celebrada el 24 de mayo de 2021 (la "Asamblea"), se adoptaron, entre otros acuerdos, los siguientes:

1. La transformación de la Sociedad del régimen jurídico de "sociedad anónima" al de "sociedad de responsabilidad limitada", manteniéndose la modalidad de capital variable y, en consecuencia, quedar denominada como "TELEVISA", seguida por las palabras "SOCIEDAD DE RESPONSABILIDAD LIMITADA DE CAPITAL VARIABLE", o por su abreviatura "S. de R.L. de C.V." (la "Transformación").
2. Llevar a cabo la Transformación con base en las cifras que refleja el balance general de la Sociedad al 30 de abril de 2021, mismo que se adjunta al presente aviso.
3. Que la Transformación surta plenos efectos entre la Sociedad y sus accionistas, a partir de la fecha de la Asamblea y frente a terceros en términos de lo dispuesto por el artículo 224 de la LGSM.
4. La reforma integral de estatutos sociales.

Por: Liliana Martínez Vela  
Cargo: Apoderada



**TELEVISA, S.A. DE C.V.**  
ESTADO DE SITUACION FINANCIERA AL 30 DE ABRIL DE 2021



C.P.C. Eduardo Pérez Pérez  
Coordinador de Contraloría Corporativa de  
Grupo Televisa, S. A. B. y sus subsidiarias.

**DEED: No. 28,609**

**BOOK No. 690**

**FIRST TESTIMONY**

OF THE DEED CONTAINING: THE **PROTOCOLIZATION OF THE MINUTES** of the Extraordinary General Shareholders' Meeting of the corporation named "**TELEVISA**", **Variable Capital Corporation**, held in this City, at ten-thirty in the morning, on the twenty-fourth day of May in the year two thousand twenty-one. Among other resolutions adopted at said meeting was the decision to: **TRANSFORM** the legal structure of the corporation from a Variable Capital Corporation to a **Limited Liability Variable Capital Company**, and to **AMEND** its Corporate Bylaws in their entirety.-----  
**MEOL / GEH/ MAAF**

**[BARCODE]**



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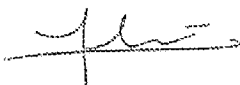
Date 05-24-2021 19:33

**ANNEX C  
NOTICE OF TRANSFORMATION**

TELEVISA, S.A. DE C.V.  
("TELEVISA", S. DE R.L. DE C.V.)  
TRANSFORMATION AGREEMENT

In compliance with the provisions of Articles 223 and 228 of the General Law on Commercial Companies ("LGSM"), it is hereby informed that, by means of an extraordinary general meeting of shareholders of TELEVISA, S.A. DE C.V. (the "Company"), held on May 24, 2021 (the "Assembly"), the following resolutions were adopted, among others:

1. The transformation of the Company from the legal regime of a "sociedad anónima" (joint-stock company) to a "sociedad de responsabilidad limitada" (limited liability company), while maintaining the variable capital modality, and, consequently, being renamed "TELEVISA", followed by the phrase "SOCIEDAD DE RESPONSABILIDAD LIMITADA DE CAPITAL VARIABLE", or its abbreviation "S. de R.L. de C.V." (the "Transformation").
2. Implement the Transformation based on the figures reflected in the Company's balance sheet as of April 30, 2021, which is attached to this notice.
3. That the Transformation will be fully effective between the Company and its shareholders from the date of the Assembly and applicable to third parties in accordance with the provisions of Article 224 of the LGSM.
4. The comprehensive amendment of the corporate bylaws.




By: Lilibiana Martinez Vela  
Position: Attorney-in-Fact



**TELEVISA, S.A. DE C.V.**  
FINANCIAL POSITION STATEMENT AS OF APRIL 30, 2021

REDACTED

  
C.P.C. Eduardo Pérez Pérez

Coordinator of Corporate Controllership  
for Grupo Televisa, S. A. B. and its  
Subsidiaries



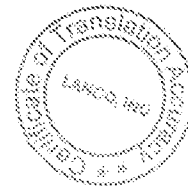


January 2, 2024

## CERTIFICATION OF TRANSLATION ACCURACY

**TRANSLATION OF:** 20210524/TELEVISA S. DE R.L. DE C.V. - ENTITY CHANGE  
**FROM** SPANISH **TO** ENGLISH

Lango Legal, a professional translation services agency, hereby certify that the above-mentioned file has been translated by an experienced, qualified, and competent professional translator who is fluent in the above-mentioned language pair. Lango Legal hereby certify that in our best judgment, the translated text reflects the content, meaning, and style of the source text, and constitutes in every respect a complete and accurate translation of the source text.



Sarah Dunham | Translation Program Director

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