# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM872402

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
VAULT LLC		08/11/2023	Limited Liability Company: NORTH CAROLINA

## **RECEIVING PARTY DATA**

Name:	Pioneer Square Brands, Inc.	
Street Address:	321 3rd Avenue S., Suite 403	
City:	Seattle	
State/Country:	WASHINGTON	
Postal Code:	98104	
Entity Type:	Corporation: DELAWARE	

## **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	97433590	CONNECT
Serial Number:	97435469	POWER
Registration Number:	7112366	V CONNECT

## **CORRESPONDENCE DATA**

Fax Number: 2066826031

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 206-622-4900

Email: USTM.Docketing@SeedIP.com

**Correspondent Name:** Seed IP Law Group LLP Address Line 1: 701 5th Avenue, Suite 5400 Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	320056.200
NAME OF SUBMITTER:	Stephanie Harvey
SIGNATURE:	/Stephanie Harvey/
DATE SIGNED:	01/30/2024

**Total Attachments: 2** 

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> **TRADEMARK** REEL: 008332 FRAME: 0144

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## **ASSIGNMENT OF TRADEMARKS**

WHEREAS, VAULT LLC, a limited liability company organized under the laws of the state of North Carolina having a place of business at 1515 W. Green Dr., High Point, NC 27260 (hereinafter referred to as ASSIGNOR), is the owner of rights in certain trademarks in the United States, which rights were acquired through use of the marks and through United States trademark applications and registrations, as set forth in the SCHEDULE OF TRADEMARKS below and made part hereof, (the trademarks, common law rights, trademark applications, and trademark registration hereinafter collectively referred to as the TRADEMARKS);

#### SCHEDULE OF TRADEMARKS

Trademark	Status	App. No.	App. Date	Reg. No.	Reg. Date
CONNECT	Pending	97/433590	28-May-2022		
PÓWER	Pending	97/435469	31-May-2022		
<b>CONNECT</b>	Registered	97/450195	09-Jun-2022	7,112,366	18-Jul-2023

and WHEREAS, Pioneer Square Brands, Inc., a Delaware corporation, having a place of business at 321 3<sup>rd</sup> Avenue S., Suite 403, Seattle, WA 98104 (hereinafter referred to as ASSIGNEE), is desirous of acquiring all the right, title and interest of ASSIGNOR in, to, and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns its entire right, title and interest in and to the TRADEMARKS, together with all applications and registrations therefore, the benefit of any use of the TRADEMARKS, and with the goodwill of the business associated with the TRADEMARKS, all common law rights related thereto, all rights of registration, renewal and extension;

ASSIGNOR does also hereby sell, assign and transfer unto ASSIGNEE, its successors and assigns all claims for damages by reason of past and present infringement of the TRADEMARKS, including the trademark rights established by use, the registrations and applications, and the right to sue for and collect damages and other relief;

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ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States to record the right to the TRADEMARKS as the property of ASSIGNEE, and ASSIGNOR further agrees to execute such further documents as may be required in the United States to record and/or establish ASSIGNEE as the owner of the TRADEMARKS, and all rights herein assigned.

IN WITNESS WHEREOF, the parties duly execute this Agreement by their authorized representatives, made effective as of the <a href="mailto:11th">11th</a> day of <a href="mailto:August">August</a>, 2023.

VAULT LLC  DocuSigned by:	PIONEER SQUARE BRANDS, INC.  DocuSigned by:
Marc Matsumura	Marc Matsumura
AF8E80D807444D8	AFBEB6DB67444D8
Name: MARC MATSUMURA	Name: MARC MATSUMURA
Title: CFO	Title: CFO

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