

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM872576

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JM Family Automotive LLC		01/16/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	JM Family Enterprises, Inc.		
Street Address:	100 Jim Moran Boulevard		
City:	Deerfield Beach		
State/Country:	FLORIDA		
Postal Code:	33442		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5156044		
Registration Number:	5156045		
Registration Number:	1689267		
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.857.6000		
Email:	tmdocket@afslaw.com		
Correspondent Name:	Thorne Maginnis		
Address Line 1:	1717 K Street, NW		
Address Line 2:	ARENTFOX SCHIFF LLP		
Address Line 4:	Washington, D.C. 20006		
NAME OF SUBMITTER:	Thorne Maginnis		
SIGNATURE:	/Thorne Maginnis/		
DATE SIGNED:	01/30/2024		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, on December 1, 2023, JM Family Enterprises, Inc., a Delaware corporation with an address of 100 Jim Moran Boulevard, Deerfield Beach, Florida 33442, changed its name to JM Family Automotive, Inc. On December 4, 2023, JM Family Automotive, Inc. was statutorily converted to JM Family Automotive LLC, a Delaware limited liability company with an address of 100 Jim Moran Boulevard, Deerfield Beach, Florida 33442 ("Assignor");

WHEREAS, on December 1, 2023, JM Family Enterprises, Inc., a new Delaware corporation with an address of 100 Jim Moran Boulevard, Deerfield Beach, Florida 33442 ("Assignee"), was formed;


WHEREAS, Assignor owns all right, title, and interest in and to the trademarks set forth in Schedule A attached hereto and made a part hereof (the "Trademarks"), which are registered with the U.S. Patent & Trademark Office under the registration numbers set forth on Schedule A (the "Registrations");


WHEREAS, Assignor has agreed to assign to Assignee, and Assignee seeks to acquire, all of Assignor’s right, title, and interest in and to the Trademarks, including the goodwill of the business symbolized therewith, and the Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor’s right, title, and interest in and to the Trademarks and the Registrations, together with the goodwill of the business symbolized by the Trademarks.




ASSIGNOR
JM Family Automotive LLC

ASSIGNEE
JM Family Enterprises, Inc.

By: 
Name: Andre Hall
Title: VP, Deputy General Counsel-
Corporate Services
Date: January 16, 2024

By: 
Name: Andre Hall
Title: VP, Deputy General Counsel-
Corporate Services
Date: January 16, 2024

SCHEDULE A

<i>Country</i>	<i>Mark</i>	<i>Registration Number</i>	<i>Registration Date</i>	<i>Classes</i>
United States		5156045	March 7, 2017	16, 35, 36, 39, 41
United States		5156044	March 7, 2017	16, 35, 36, 39, 41
United States		1689267	May 26, 1992	36, 41