

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM872613

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pure Romance, LLC		01/30/2024	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Euforia Products LLC		
<b>Street Address:</b>	300 Main Street		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45202		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6866494	EUFORIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5135796457		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5135621401		
<b>Email:</b>	mhurst@kmlaw.com		
<b>Correspondent Name:</b>	J. Michael Hurst		
<b>Address Line 1:</b>	One East Fourth Street, Suite 1400		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>NAME OF SUBMITTER:</b>	J. Michael Hurst		
<b>SIGNATURE:</b>	/j. michael hurst/		
<b>DATE SIGNED:</b>	01/31/2024		
<b>Total Attachments: 2</b>			
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OP \$40.00 6866494

## **Trademark Assignment**

This Trademark Assignment is made and entered into this 30th day of January, 2024, by and between Pure Romance, LLC, a Delaware limited liability company located and doing business at 655 Plum Street, Cincinnati, Ohio, 45202 ("Assignor"), and Euforia Products LLC a Delaware limited liability company located and doing business at 300 Main Street, Cincinnati, Ohio, 45202 ("Assignee").

**Whereas**, Assignor is the owner of all right, title and interest in and to the trademarks set forth in Exhibit A hereto, hereinafter referred to as the "Marks," and

**Whereas**, Assignee desires to acquire all right, title, and interest in and to the Marks, along with the goodwill associated therewith.

**Now Therefore**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill symbolized by the Marks, and the registrations, applications and/or common law uses thereof.

**In Witness Whereof**, the Assignor has caused this instrument to be duly executed as of the day and year first written above.

By:  DocuSigned by:  
Chris Cicchinelli  
Chris Cicchinelli  
President & Chief Executive Officer

Exhibit A – Marks

Mark	Registration No.	Country
EUFORIA	6866494	United States
EUFORIA	45250	Colombia