

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2



ETAS ID: TM872743

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Queen Lilo LLC		05/22/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Amazon Technologies, Inc.		
Street Address:	410 Terry Ave. N.		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98109		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5656344	7G	
CORRESPONDENCE DATA			
Fax Number:	2124843990		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-484-3977		
Email:	TMdocket@afslaw.com		
Correspondent Name:	Michelle Mancino Marsh		
Address Line 1:	c/o ArentFox Schiff LLP		
Address Line 2:	1301 Avenue of the Americas, 42nd Floor		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	035192.08533		
NAME OF SUBMITTER:	Megan Rzonca		
SIGNATURE:	/Megan Rzonca/		
DATE SIGNED:	01/31/2024		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the “Assignment”) is effective as of May 22, 2023 (the “Effective Date”), by and between Queen Lilo LLC (“Assignor”), a limited liability company, having its address of 103 Foul Road, Suite 202 Wilmington, Delaware, United States 19803, organized and existing under the laws of Delaware, and Amazon Technologies, Inc. (“Assignee”), a corporation, having its address of 410 Terry Ave. N., Seattle, Washington, United States 98109, organized and existing under the laws of Nevada.

WHEREAS, Assignor is the owner of the  and  trademarks, service marks, and trade names (the “Trademarks”), including common law trademark rights, and the applications and registrations listed on **Schedule A**, as well as the goodwill associated with, corresponding to, symbolized by, and embodied in the Trademarks; and

WHEREAS, Assignor wants to assign and Assignee wants to receive all Assignor’s right, title, and interest in and to the Trademarks, together with the portion of the business to which the Trademarks pertain and any goodwill associated with the Trademarks;

NOW, THEREFORE, in consideration of the foregoing premises and of the mutual covenants contained herein, and other good and valuable consideration the receipt and sufficiency of which are acknowledged, Assignor and Assignee agree as follows:


1. Assignor hereby assigns to Assignee all of Assignor’s rights, title, and interest in and to the Trademarks and any goodwill associated with the Trademarks. This Assignment includes without limitation: all applications and registrations for the Trademarks; all common law rights for the Trademarks; all related priority rights or claims based on international conventions; all rights to proceeds of the Trademarks, including income, royalties, damages, profits, and payments now or hereafter payable; and the right to take action against third parties for past, present, or future infringement of the Trademarks.
2. Assignor shall execute and deliver any other documents that are necessary and appropriate to effect the terms of this Assignment and establish Assignee’s rights in the Trademarks.
3. This Assignment binds and inures to the benefit of the respective successors and assigns of Assignor and Assignee.

The undersigned have duly executed this Assignment as of the Effective Date.

ASSIGNOR:

Queen Lilo LLC

By: _____

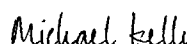
DocuSigned by:

A3B6A9C4B478458...

Name: Ben Hancock
Title: President

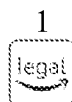
ASSIGNEE:

Amazon Technologies, Inc.


By: _____

DocuSigned by:

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Name: Michael Kelly
Title: Vice President



Schedule A:

No.	Jurisdiction	Trademark	Application No.	Registration No.	Class
1.	Singapore	GOALS	App. No. 40201706362T	Reg. No. 40201706362T	18, 25
2.	Singapore		App. No. 40201706363U	Reg. No. 40201706363U	18, 25
3.	United States		App. No. 87248511	Reg. No. 5656344	25
4.	Canada		App. No. 1831993	Reg. No. TMA1092363	18, 25
5.	Mexico		App. No. 1877065 (1877065T)	Reg. No. 1775700	18
6.	Mexico		App. No. 1877066 (1877066T)	Reg. No. 1775701	25
7.	Brazil		App. No. 912627140	Reg. No. 912627140	18
8.	Brazil		App. No. 912627158	Reg. No. 912627158	25
9.	United Kingdom		App. No. 3224433	Reg. No. 3224433	18, 25
10.	United Kingdom		App. No. UK00916587677	Reg. No. UK00916587677	18, 25
11.	European Union		App. No. 16587677	Reg. No. 16587677	18, 25
12.	China		App. No. 23503147	Reg. No. 23503147	18
13.	Japan		App. No. 2017- 050020	Reg. No. 5961194	18, 25
14.	Australia		App. No. 1837601	Reg. No. 1837601	18, 25

ASSIGNOR:

Queen Lilo LLC

By: _____
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Ben Hancock
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Name: Ben Hancock

Title: President

ASSIGNEE:

Amazon Technologies, Inc.

By: _____
DocuSigned by:
Michael Kelly
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Name: Michael Kelly

Title: Vice President

