

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM872749

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Horace Mann Investors, Inc.		01/31/2024	Corporation: MARYLAND
RECEIVING PARTY DATA			
Name:	Horace Mann Educators Corporation		
Street Address:	1 Horace Mann Plaza		
City:	Springfield		
State/Country:	ILLINOIS		
Postal Code:	62715		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5272220	HORACE MANN RETIREMENT ADVANTAGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-441-5913		
Email:	docket@hollandhart.com		
Correspondent Name:	Jolly-Johanna L. Northrop		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attention: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
ATTORNEY DOCKET NUMBER:	107507.0008		
NAME OF SUBMITTER:	Jolly-Johanna L. Northrop		
SIGNATURE:	/Jolly-Johanna L. Northrop/		
DATE SIGNED:	01/31/2024		
Total Attachments: 1			
source=Executed Trademark Assignment for HORACE MANN RETIREMENT ADVANTAGE#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Horace Mann Investors, Inc., a Maryland Corporation having an address of 1 Horace Mann Place, Springfield, Illinois 62715 ("Assignor"), is the exclusive owner of U.S. common law rights, trademark rights and the United States trademark registration listed below, together with all goodwill associated therewith (the "Trademark"):

Trademark	Registration No.
HORACE MANN RETIREMENT ADVANTAGE	US Reg. No. 5272220

WHEREAS, Horace Mann Educators Corporation, a Delaware corporation having an address of 1 Horace Mann Plaza, Springfield, Illinois 62715 ("Assignee"), seeks to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademark, all common law rights associated therewith, and all goodwill associated with, corresponding to, symbolized by and embodied in the Trademark.

This Trademark Assignment is effective as of January 31, 2024.

Executed on January 31, 2024.

Horace Mann Investors, Inc.
ASSIGNOR

By: Ackery Paglion
Title: Vice President