

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM873068

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Citrus World, Inc.		01/29/2024	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Florida's Natural Growers, Inc.		
<b>Street Address:</b>	20205 U.S. Highway 27 North		
<b>City:</b>	Lake Wales		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33853		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 31</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3331499	FLORIDA'S NATURAL TO GO	
<b>Registration Number:</b>	3166332	FLORIDA'S NATURAL	
<b>Registration Number:</b>	3855533	FLORIDA'S NATURAL	
<b>Registration Number:</b>	3868638	GROWERS' PRIDE	
<b>Registration Number:</b>	2588414	IT'S AS CLOSE TO THE GROVE AS YOU CAN GE	
<b>Registration Number:</b>	3101253	FLORIDA'S NATURAL SELECT	
<b>Registration Number:</b>	2984679	FLORIDA'S NATURAL BRAND	
<b>Registration Number:</b>	2333315	WE OWN THE LAND, WE OWN THE TREES AND WE	
<b>Registration Number:</b>	2042992	FLORIDA'S NATURAL GROWERS' PRIDE	
<b>Registration Number:</b>	1718547		
<b>Registration Number:</b>	1712058	BLUEBIRD	
<b>Registration Number:</b>	1729706	CITRUS WORLD	
<b>Registration Number:</b>	1745985	FLORIDA'S NATURAL	
<b>Registration Number:</b>	1932663	TASTE THE DIFFERENCE	
<b>Registration Number:</b>	1587060	TEXSUN	
<b>Registration Number:</b>	7226526	FLORIDA'S NATURAL. TOGETHER, FROM TREE T	
<b>Registration Number:</b>	6993289	FLORIDA'S NATURAL BRAND A FARMER'S COOPE	
<b>Serial Number:</b>	88848429	BLÜM	
<b>Serial Number:</b>	88848414	JUS BLÜM	

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Property Type	Number	Word Mark
Registration Number:	5788526	TAKE A FRESH LOOK FARMER OWNED SINCE 193
Registration Number:	5716252	FARMER'S NATURAL
Registration Number:	5613197	TAKE A FRESH LOOK
Registration Number:	4994532	GROVE HOUSE
Registration Number:	4740975	FIT & DELICIOUS
Registration Number:	4778875	FLORIDA'S NATURAL FIT & DELICIOUS
Registration Number:	3836251	FAST CHILL
Registration Number:	1089394	BLUEBIRD
Registration Number:	1338602	FRESH'N NATURAL
Registration Number:	1371616	DAILY SUN
Registration Number:	1331178	BLUEBIRD
Registration Number:	0550115	BLUEBIRD

**CORRESPONDENCE DATA**

**Fax Number:** 4074815801

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 4074815813

**Email:** lmilvain@lathamluna.com

**Correspondent Name:** Lori T. Milvain

**Address Line 1:** 201 S. Orange Ave., Suite 1400

**Address Line 4:** Orlando, FLORIDA 32801

<b>NAME OF SUBMITTER:</b>	Lori T. Milvain
<b>SIGNATURE:</b>	/ltm/
<b>DATE SIGNED:</b>	02/01/2024

**Total Attachments: 5**  
source=1.29.24 trademark transfer and assignment#page1.tif  
source=1.29.24 trademark transfer and assignment#page2.tif  
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source=1.29.24 trademark transfer and assignment#page4.tif  
source=1.29.24 trademark transfer and assignment#page5.tif

TRADEMARK TRANSFER & ASSIGNMENT

This TRADEMARK TRANSFER & ASSIGNMENT is made this 29<sup>th</sup> day of January, 2024 (the "Assignment") by Citrus World, Inc., a Florida corporation, (now known as Florida's Natural Growers, Inc.) having a principal place of business at 20205 U.S. Highway 27 North, Lake Wales, Florida 33853 ("Transferor") to Florida's Natural Growers, Inc. (formerly known as Citrus World, Inc.), having a principal place of business at 20205 U.S. Highway 27 North, Lake Wales, Florida 33853 ("Transferee").

WHEREAS, the Transferor has adopted, used, is using and is the owner of the Trademarks federally registered with the United States Patent and Trademark Office (the "USPTO") and attached hereto on Exhibit "A" along with any and all common law trademark rights therein (the "Trademarks");

WHEREAS, the Transferor is desirous of transferring to the Transferee the entire rights, title and interest in and to the Trademarks and the registrations therefor that are registered with the USPTO;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Transferor does hereby:

1. Assign to, Transferee all right, title and interest in and to said Trademarks together with the goodwill of the business symbolized by said Trademarks and the registrations thereof, together with the right to sue and collect damages and/or profits for past infringements of the Trademarks, the intent hereof being to substitute Transferee in the place of Transferor. Transferor further authorizes the Commissioner of Patents and Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Transferee, its successors, legal representatives and assigns, in accordance with the terms of this Assignment.
2. This Assignment is made for the purpose of documenting the name change of Transferor from 'Citrus World, Inc.' to 'Florida's Natural Growers, Inc.'.

IN WITNESS WHEREOF, the Transferor has caused this Assignment to be executed and effective as shown below.

SIGNED at Lake Wales, Florida, this 29<sup>th</sup> day of January, 2024

Transferor:

**CITRUS WORLD, INC.**  
(now known as Florida's Natural Growers, Inc.)

By: [Signature]  
Name: Katherine Rinas  
Its: CFO

STATE OF FLORIDA  
COUNTY OF Polk

The foregoing instrument was acknowledged before me this 29<sup>th</sup> day of January, 2024 by Katherine Rinas CFO for Citrus World, Inc., (now known as Florida's Natural Growers, Inc.)

who is [] personally known to me or [] who has produced as identification and who did take an oath.

(SEAL)

[Signature]  
Notary Public

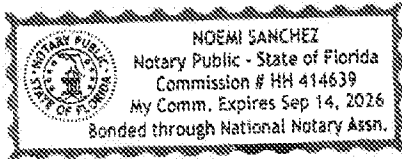








EXHIBIT "A"

	TRADEMARK	Registration No. (or Serial No.)
1.	FLORIDA'S NATURAL. TOGETHER, FROM TREE TO TABLE	7226526
2.		6993289
3.	BLÜM	88848429 (Pending)
4.	JUS BLÜM	88848414 (Pending)
5.		5788526
6.	FARMER'S NATURAL	5716252
7.		5613197
8.	GROVE HOUSE	4994532
9.	FIT & DELICIOUS	4740975
10.	FLORIDA'S NATURAL FIT & DELICIOUS	4778875
11.	FAST CHILL	3836251

12.	FLORIDA'S NATURAL TO GO	3331499
13.	FLORIDA'S NATURAL	3166332
14.	FLORIDA'S NATURAL	3855533
15.	GROWERS' PRIDE	3868638
16.	IT'S AS CLOSE TO THE GROVE AS YOU CAN GET	2588414
17.	FLORIDA'S NATURAL SELECT	3101253
18.		2984679
19.	WE OWN THE LAND, WE OWN THE TREES AND WE OWN THE COMPANY.	2333315
20.	FLORIDA'S NATURAL GROWERS' PRIDE	2042992
21.		1718547
22.		1712058
23.	CITRUS WORLD	1729706
24.	FLORIDA'S NATURAL	1745985
25.	TASTE THE DIFFERENCE	1932663
26.	TEXSUN	1587060

27.

BLUEBIRD

1089394

28.

FRESH N NATURAL

1338602

29. DAILY SUN

1371616

30.

BLUEBIRD

1331178

31.

BLUEBIRD

550115