

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM873105

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elizabeth Bell		11/29/2023	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Spin Master Ltd.		
Street Address:	225 King Street West, Suite 200		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5V3M2		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6926109	THE UNICORN ACADEMY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	William C. Wright		
Address Line 1:	60 East 42nd Street, Suite 1250		
Address Line 4:	New York, NEW YORK 10165		
DOMESTIC REPRESENTATIVE			
Name:	Epstein Drangel LLP		
Address Line 1:	60 East 42nd Street, Suite 1250		
Address Line 4:	New York, NEW YORK 10165		
NAME OF SUBMITTER:	Jeannie Ashten		
SIGNATURE:	/Jeannie Ashten/		
DATE SIGNED:	02/01/2024		
Total Attachments: 2			
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OP \$40.00 6926109

UNITED STATES TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment, effective as of 11 / 29 / 2023 (hereinafter, “**Effective Date**”), is between Elizabeth Bell, an individual with an address of P.O. Box 334 Muncie IN 47308 (hereinafter, “**Assignor**”) and Spin Master Ltd., a Canadian corporation with an address of 225 King Street West, Suite 200 Toronto, Ontario Canada M5V3M2 (hereinafter, “**Assignee**”).

WHEREAS, Assignor is the owner of the trademark THE UNICORN ACADEMY (“hereinafter, the “**Mark**”) used and registered in association with “educational services, namely, conducting classes, seminars, conferences, workshops, and courses in the field of personal development; Personal coaching services in the field of personal development; Professional coaching services in the field of personal development” in Class 41, in use since at least as early as December 9, 2021, and the federal registration thereof, U.S. Reg. No. 6,926,109, and the goodwill of the business symbolized thereby;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Mark, the federal registration thereof, U.S. Reg. No. 6,926,109, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the federal registration thereof, U.S. Reg. No. 6,926,109, with the right to sue for and collect the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby transfer, convey, and assign unto Assignee, and Assignee hereby accepts, all rights, title, and interest in and to the Mark, the federal registration thereof, U.S. Reg. No. 6,926,109, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the federal registration thereof, U.S. Reg. No. 6,926,109, with the right to sue for and collect the same;

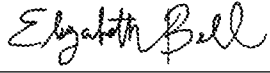
TRADEMARK

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ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by Assignee.

Dated: 11 / 29 / 2023

ELIZABETH BELL

Signature: 

Print Name: Elizabeth Bell