

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM873129

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ENGINEERED FLOORS, LLC		12/28/2023	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	Beaulieu International Group, NV		
Street Address:	Kalkhovevestraat 16 box 0.1		
City:	Waregem		
State/Country:	BELGIUM		
Postal Code:	BE-8790		
Entity Type:	Naamloze Vennootschap (Nv): BELGIUM		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	4796214	B.	
Registration Number:	4828277	BEAULIEU	
Registration Number:	4828276	BEAULIEU	
Registration Number:	4828275	BEAULIEU	
Registration Number:	4828274	BEAULIEU	
Registration Number:	4856094	B. BEAULIEU HOME FASHIONS	
Registration Number:	4973475	B. BEAULIEU AMERICA	
Registration Number:	5100631	B. BEAULIEU AMERICA	
Registration Number:	5100611	B. BEAULIEU AMERICA	
Registration Number:	5100610	B. BEAULIEU AMERICA	
Registration Number:	5100609	B. BEAULIEU AMERICA	
Registration Number:	5100608	B. BEAULIEU AMERICA	
Registration Number:	5151431	BLISS BY BEAULIEU	
Registration Number:	3331635	COMPASS BY BEAULIEU OF AMERICA	
Registration Number:	3405419	B	
Registration Number:	3829733	BEAULIEU	
Registration Number:	2615732	BEAULIEU	
Registration Number:	2716042	BEAULIEU	
Registration Number:	2436594	BOL YU	

OP \$540.00 4796214

Property Type	Number	Word Mark
Registration Number:	2499551	BOL YU
Registration Number:	5100607	B. BEAULIEU AMERICA

CORRESPONDENCE DATA

Fax Number: 8669133501

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8669133499

Email: cliff@freship.com

Correspondent Name: Clifford D. Hyra

Address Line 1: 11710 Plaza America Drive Suite 2000

Address Line 4: Reston, VIRGINIA 20190

DOMESTIC REPRESENTATIVE

Name: Clifford D. Hyra

Address Line 1: 11710 Plaza America Drive Suite 2000

Address Line 4: Reston, VIRGINIA 20190

NAME OF SUBMITTER: Micah Gunn

SIGNATURE: /Micah Gunn/

DATE SIGNED: 02/01/2024

Total Attachments: 5

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TRADEMARK ASSIGNMENT

(For Recordation)

WHEREAS, ENGINEERED FLOORS, LLC, a Georgia limited liability company having a principal place of business at 1502 Coronet Drive, Dalton, GA, 30720, USA ("ASSIGNOR") is the owner of the trademarks, service marks and registrations listed in Attachment 1 (the "Trademarks");

AND WHEREAS, BEAULIEU INTERNATIONAL GROUP, NV, a Belgian company having a principal place of business at Kalkhovevestraat 16 box 0.1, BE-8790 Waregem, Belgium ("ASSIGNEE") is desirous of acquiring all right, title and interest in said Trademarks previously held by ASSIGNOR, and the goodwill associated therewith subject to the terms and conditions of that certain Trademark Assignment Agreement of even date herewith between ASSIGNOR and ASSIGNEE and all the rights, privileges, immunities and limitations set forth therein;

NOW THEREFORE, for ten dollars (\$10) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer unto ASSIGNEE all of its right, title and interest in and to said Trademarks, together with the goodwill associated therewith.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized officer on the date indicated:

ASSIGNOR: ENGINEERED FLOORS, LLC

Signed: _____

Print Name: _____


Title: _____

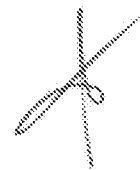
Date: _____




[Handwritten Signature]
Nancy S. Millitt
VP/CAO
12/28/23

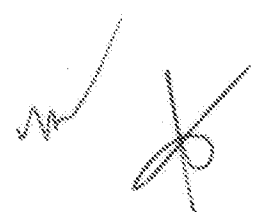
[Handwritten Signature]


ATTACHMENT 1 - Trademarks Conveyed

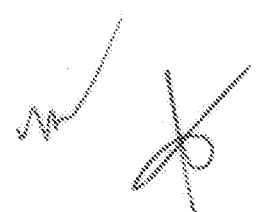
Trademark	U.S. TM App. Serial No.	Filing Date	U.S. TM Reg. No.	Reg. Date	Goods & Services
	78,823,054	02/24/2008	3,405,419	04/01/2008	Class 027 - Carpets; floor coverings; carpet backing; vinyl floor coverings; commercial grade carpet for residential homes; carpet made by and with a particular type of tufting; soil-renewing, stain-destroying carpet treatment sold as a component of carpeting.
	88,238,860	03/31/2014	4,796,214	08/18/2016	Class 027 - Carpets; carpet padding; carpet underlay; carpet backing; soil-renewing, stain-destroying carpet treatment sold as a component of carpeting.
	88,901,248	04/11/2013	4,973,475	08/07/2016	Class 027 - Carpets; carpet padding; carpet underlay; carpet backing; soil-renewing, stain-destroying carpet treatment sold as a component of carpeting.
	88,901,241	04/11/2013	5,100,807	12/13/2016	Class 022 - Synthetic fibers; textile fibers; yarn; fibers; synthetic fibers and filaments for use in the manufacture of fabrics, textiles, yarns, and carpets.
	88,901,250	04/11/2013	5,100,808	12/13/2016	Class 023 - Yarns for carpet.
	88,901,252	04/11/2013	5,100,809	12/13/2016	Class 035 - Retail store services in the field of carpets featuring incentive program for retailers.



	85/961,260	04/11/2013	5,100,810	12/13/2016	Class 040 - Custom manufacture of rugs, carpet and floor coverings for commercial installations to the specification of others.
	85/961,260	04/11/2013	5,100,811	12/13/2016	Class 042 - Custom design of rugs, carpet and floor coverings for commercial installations to the specification of others.
	85/960,313	05/04/2013	5,100,831	12/13/2016	Class 019 - Vinyl flooring; Vinyl tiles
	86/069,078	05/09/2013	4,828,094	11/17/2015	Class 027 - Floor coverings, namely, carpets, carpet under cushioning, rugs, bath rugs, bath mats, toilet contour floor mats made of textile and waller rugs.
BEAULIEU	86/337,736	07/15/2014	4,828,277	10/08/2015	Class 042 - Custom design of rugs, carpet and floor coverings for commercial installations to the specification of others.
BEAULIEU	86/337,732	07/15/2014	4,828,276	10/05/2015	Class 040 - Custom manufacture of rugs, carpet and floor coverings for commercial installations to the specification of others.
BEAULIEU	86/337,724	07/15/2014	4,828,275	10/06/2015	Class 027 - Carpets; carpet padding; carpet underlay; carpet backing; self-renewing, odor-destroying carpet treatment sold as a component of carpeting.
BEAULIEU	86/337,765	07/15/2014	4,828,274	10/06/2015	Class 019 - Vinyl flooring; Vinyl tiles.
BEAULIEU	79/646,029	08/07/2008	3,629,733	08/03/2010	Class 035 - Retail store services in the field of carpets featuring incentive program for retailers.



	85/961,268	04/11/2013	5,100,810	12/13/2016	Class 040 - Custom manufacture of rugs, carpet and floor coverings for commercial installations to the specification of others.
	85/961,268	04/11/2013	5,100,811	12/13/2016	Class 042 - Custom design of rugs, carpet and floor coverings for commercial installations to the specification of others.
	85/960,313	05/04/2013	5,100,831	12/13/2016	Class 019 - Vinyl flooring; Vinyl tiles
	86/069,078	05/09/2013	4,828,094	11/17/2015	Class 027 - Floor coverings, namely, carpets, carpet under cushioning, rugs, bath rugs, bath mats, toilet contour floor mats made of textile and scatter rugs.
BEAULIEU	86/337,736	07/15/2014	4,828,277	10/08/2015	Class 042 - Custom design of rugs, carpet and floor coverings for commercial installations to the specification of others.
BEAULIEU	86/337,732	07/15/2014	4,828,276	10/05/2015	Class 040 - Custom manufacture of rugs, carpet and floor coverings for commercial installations to the specification of others.
BEAULIEU	86/337,724	07/15/2014	4,828,275	10/06/2015	Class 027 - Carpets; carpet padding; carpet underlay; carpet backing; self-renewing, odor-destroying carpet treatment sold as a component of carpeting.
BEAULIEU	86/337,765	07/15/2014	4,828,274	10/06/2015	Class 019 - Vinyl flooring; Vinyl tiles.
BEAULIEU	79/648,029	08/07/2008	3,629,733	08/03/2010	Class 035 - Retail store services in the field of carpets featuring incentive program for retailers.



BEAULIEU	75041,105	1104/1999	2,716,042	05/13/2003	Class 027 - indoor and outdoor rugs and carpet
BEAULIEU	75041,105	1104/1999	2,815,732	05/06/2003	Class 022 - synthetic and natural fibers for textile use.
TRIBE BY BEAULIEU	85050,308	0804/2013	5,151,451	02/28/2017	Class 019 - Vinyl flooring; Vinyl tiles.
HÖLYÜ	75016,315	1006/1999	2,436,594	03/20/2001	Class 042 - custom design of rugs, carpets and floor coverings for commercial installations; to the specification of others.
HÖLYÜ	75016,314	1006/1999	2,409,551	10/23/2001	Class 040 - custom manufacture of rugs, carpets and floor coverings for commercial installations; to the specification of others.
 Beaulieu SPECIALTY FABRICS	85078,277	1205/2014	5,241,808	11/07/2017	Class 024 - Specialty textile fabrics for use on walls, liners, flooring and other similar applications.
BEAULIEU ASIA	86071,901	25/09/2013	5,237,351	04/07/2017	Class 019 - Vinyl flooring; Vinyl tiles
COMPASS BY BEAULIEU OF AMERICA	79742,357	25/10/2005	3,331,605	06/11/2007	Class 027 - Carpets

Trademark	Country	Appl. No.	Appl. Date	Reg. no.	Reg. date	Expiry date
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