

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM873166

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Salem Communications Holding Corporation		12/27/2023	Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Skyhorse Publishing, Inc.		
<b>Street Address:</b>	307 West 36th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4793162	REGNERY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8777697945		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-765-5070		
<b>Email:</b>	tmdoctc@fr.com		
<b>Correspondent Name:</b>	Fish & Richardson P.C.		
<b>Address Line 1:</b>	P.O. Box 1022		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55440-1022		
<b>ATTORNEY DOCKET NUMBER:</b>	22065-0076001		
<b>NAME OF SUBMITTER:</b>	Ryan Steinman		
<b>SIGNATURE:</b>	/Ryan Steinman/		
<b>DATE SIGNED:</b>	02/01/2024		
<b>Total Attachments: 4</b>			
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## ASSIGNMENT OF REGISTERED TRADEMARK

Whereas, **Salem Communications Holding Corporation**, an Ohio corporation (“Assignor”) owns the service mark **Regnery** (the “Mark”), registered with the U.S. Patent & Trademark Office as listed on Exhibit A; and

WHEREAS, pursuant to the Asset Purchase Agreement, dated as of December 20, 2023 (the “Purchase Agreement”), Skyhorse Publishing, Inc., a Delaware corporation, (“Assignee”) is purchaser of the entire portion of the business of Assignor to which the Mark pertains, which portion of the business is ongoing and existing; and

WHEREAS, Assignee desires to acquire all right, title, and interest of Assignor in and to the Mark, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration as recited in the Purchase Agreement, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, and its successors and assigns, and Assignee accepts, all of Assignor’s right, title, and interest in and to the Mark and the registration thereof, the goodwill of the business symbolized thereby, any and all renewals of any of the foregoing and all rights to sue for past infringement and to receive any recoveries thereof. Assignor shall execute any further documents reasonably requested by Assignee for the purpose of effectuating the assignment contemplated herein and transferring to Assignee all rights to the Mark.

This Assignment shall be effective as of December 31, 2023.

*Signature appears on the following page.*

ASSIGNOR:

**SALEM COMMUNICATIONS  
HOLDING CORPORATION**

By: \_\_\_\_\_  
Name: Christopher J. Henderson  
Title: Executive Vice President

SIGNATURE PAGE TO  
ASSIGNMENT OF REGISTERED TRADEMARK - REGNERY

**NOTARY PUBLIC ACKNOWLEDGMENT**

State of California)

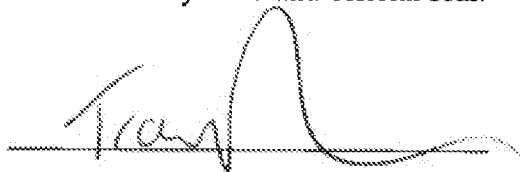
) ss.

County of Ventura)

On December 27, 2023 before me, Tracy Sturm, Notary Public, personally appeared Christopher J. Henderson who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



[SEAL]

EXHIBIT A

Serial No.	Registration No.	Word Mark	Status	Next Renewal Date
86339846	4793162	REGNERY	ACTIVE	08/18/2024