

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI11872

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900822309		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Atlantic Monthly Group LLC		06/01/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	A57 Digital Consulting LLC		
Street Address:	4926 Eskridge Terrace NW		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20016		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5449054	AUDIENCE QUOTIENT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	443-642-8318		
Email:	aprevatt@theatlantic.com		
Correspondent Name:	Allison Prevatt		
Address Line 1:	610 Water Street SW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20024		
NAME OF SUBMITTER:	Allison Prevatt		
SIGNATURE:	Allison Prevatt		
DATE SIGNED:	02/07/2024		
Total Attachments: 6			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), is dated as of June 1, 2021 (the "Effective Date"), by and between:

(A) THE ATLANTIC MONTHLY GROUP LLC, a limited liability company incorporated under the laws of the State of Delaware (the "Assignor"), with an office at 600 New Hampshire Avenue, NW, Washington, D.C. 20037; and

(B) A57 DIGITAL CONSULTING LLC, a limited liability company incorporated under the laws of the State of Delaware (the "Assignee"), with an office at 600 New Hampshire Avenue, NW, Washington, D.C. 20037.

RECITALS

WHEREAS, the Assignor owns the trademark and service marks set forth in the attached Schedule A (collectively, the "Marks"); and

WHEREAS, the Assignor wishes to assign, convey and transfer said Marks to the Assignee as set forth herein.

NOW, THEREFORE, in consideration of the premises set forth above and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment of Rights. The Assignor hereby assigns, conveys and transfers unto the Assignee and its successors, assigns and legal representatives, all of the Assignor's rights, title and interests throughout the world in and to the Marks, together with the goodwill of the business symbolized by and associated therewith, the same to be held and enjoyed by the Assignee, or its successors or permitted assigns, including, without limitation, (a) all registrations and applications of the Marks and (b) any and all legal actions and rights and remedies at law or in equity for past, present or future infringements, misappropriations or other violations of the Marks, including without limitation the right to sue for, collect and retain all damages, profits, proceeds and all other remedies associated therewith.

2. Recordation. The Assignor hereby authorizes and requests the United States Patent and Trademark Office, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration, to record the Assignee as the assignee and owner of any and all of the Assignor's rights in the Marks.

3. Further Assurances. At the reasonable request of the Assignee, the Assignor shall execute and deliver such additional documents, instruments, conveyances and assurances and take such further actions as may be reasonably required to carry out the provisions hereof and give effect to the transactions contemplated by this Assignment.

4. Governing Law. The rights and obligations of the parties shall be governed by, and this Assignment shall be interpreted, construed and enforced in accordance with, the laws of the State of Delaware, excluding its conflict of laws rules to the extent such rules would apply the law of another jurisdiction.

5. Counterparts. This Assignment may be signed in any number of counterparts, including facsimile copies thereof or electronic scan copies thereof delivered by electronic mail, each of which shall be deemed an original, with the same effect as if the signatures thereto and hereto were upon the same instrument.

(Signatures Follow On Separate Pages)

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be signed by its duly authorized officer as of the date first written above.

“Assignor”

**THE ATLANTIC MONTHLY GROUP
LLC**

By: David K. Baumgarten

Name: David K. Baumgarten

Title: General Counsel

ACCEPTED:

“Assignee”

A57 DIGITAL CONSULTING LLC

By:  _____

Name: Kate Watts

Title: CEO

Schedule A

Marks

USPTO Registrations

Marks	Jurisdiction	Status	Reg. No.	Reg. Date
AUDIENCE QUOTIENT	US	Registered	5449054	April 17, 2018

Common Law Trademarks and Service Marks:

Standard Characters	Stylized Word Marks and/or Design Marks
ALTERED	
BRAND PRISM	
INSIGHTS	
L—D	
LONG—DASH	
ONBRAND	

