

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI6019

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ISPOT.TV, INC.		02/05/2024	Corporation: DELAWARE
605, LLC		02/05/2024	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	FIRST-CITIZENS BANK & TRUST COMPANY		
<b>Street Address:</b>	75 N. FAIR OAKS AVENUE (CLAS PAS-04-02)		
<b>City:</b>	PASADENA		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91103		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87159624	605	
<b>Serial Number:</b>	90337050	605 DR1VE	
<b>Serial Number:</b>	90342502	605 IMP4CT	
<b>Serial Number:</b>	90337247	605 PLATF0RM	
<b>Serial Number:</b>	87233164	6IX 0ERO 5IVE	
<b>Serial Number:</b>	87233401	6IX0ERO5IVE	
<b>Serial Number:</b>	85708762	ACE METRIX	
<b>Serial Number:</b>	85052167	ACE METRIX	
<b>Serial Number:</b>	77075542	ACE SCORE	
<b>Serial Number:</b>	88097143	TV AD MEASUREMENT FOR DISRUPTIVE BRANDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-370-4750		
<b>Email:</b>	ipteam@cogencyglobal.com		
<b>Correspondent Name:</b>	khadijah sampson		
<b>Address Line 1:</b>	1025 Connecticut Ave NW, Suite 712		

OP \$265.00.00 5938356

**Address Line 4:** Washington, DISTRICT OF COLUMBIA 20036

**ATTORNEY DOCKET NUMBER:** 2263126 ks

**NAME OF SUBMITTER:** Andrew Hackett

**SIGNATURE:** Andrew Hackett

**DATE SIGNED:** 02/06/2024

**Total Attachments: 14**

source=FINAL - Intellectual Property Security Agreement - iSpot#page1.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page2.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page3.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page4.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page5.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page6.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page7.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page8.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page9.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page10.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page11.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page12.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page13.tif  
source=FINAL - Intellectual Property Security Agreement - iSpot#page14.tif

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **INTELLECTUAL PROPERTY SECURITY AGREEMENT** is entered into as of February 5, 2024 by and between each of the signatories hereto (together with any other entity that may become a party hereto as provided herein, each a “**Grantor**” and, collectively, “**Grantors**”), and **FIRST-CITIZENS BANK & TRUST COMPANY**, as administrative agent and collateral agent for the Lenders (in such capacities, together with any successors and assigns in such capacities, “**Administrative Agent**”).

### RECITALS

A. Administrative Agent and the Lenders have agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the “**Loans**”) in the amounts and manner set forth in that certain Credit Agreement, dated as of the date hereof, by and among **ISpot.TV, INC.**, a Delaware corporation (“**iSpot**”), **605, LLC**, a Delaware limited liability company (“**605**” and collectively with iSpot, “**Borrower**” and each individually, a “**Borrower**”), the several banks and other financial institutions or entities from time to time parties thereto (each a “**Lender**” and, collectively, the “**Lenders**”) and Administrative Agent (as amended, restated, amended and restated, supplemented, restructured or otherwise modified from time to time, the “**Credit Agreement**”). Unless otherwise specified, capitalized terms used herein are used as defined in the Credit Agreement or the Guarantee and Collateral Agreement (as defined below), as applicable.

B. In consideration of the agreement by Administrative Agent and Lenders to make the Loans to Borrower under the Credit Agreement, Grantors have entered into that certain Guarantee and Collateral Agreement in favor of Administrative Agent, dated as of even date herewith (as the same may be amended, modified or supplemented from time to time, the “**Guarantee and Collateral Agreement**”).

C. Administrative Agent and Lenders are willing to make the Loans to Borrower, but only upon the condition, among others, that Grantors shall grant to Administrative Agent a security interest in certain Copyrights, Copyright Licenses, Trademarks, Trademark Licenses, Patents and Patent Licenses (in each case, as defined in the Guarantee and Collateral Agreement) to secure the obligations of the Grantors under the Credit Agreement and the Guarantee and Collateral Agreement.

D. Pursuant to the terms of each of the Credit Agreement and the Guarantee and Collateral Agreement, Borrower and the other Grantors have granted to Administrative Agent, for the benefit of the Secured Parties, a security interest in all of such Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its Obligations under the Credit Agreement and Loan Documents, each Grantor hereby represents, warrants, covenants and agrees as follows:

## AGREEMENT

To secure its Obligations under the Credit Agreement and Loan Documents, each Grantor grants and pledges to Administrative Agent a security interest in all of such Grantor's right, title and interest in, to and under its Intellectual Property (other than Excluded Assets) (including without limitation those Copyrights, Patents, and Trademarks listed on Exhibits A, B, and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Administrative Agent under the Guarantee and Collateral Agreement. The rights and remedies of Administrative Agent with respect to the security interest granted hereby are in addition to those set forth in the Credit Agreement and the other Loan Documents, and those which are now or hereafter available to Administrative Agent as a matter of law or equity. Each right, power and remedy of Administrative Agent provided for herein or in the Credit Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Administrative Agent of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Credit Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Administrative Agent, of any or all other rights, powers or remedies. Notwithstanding anything provided for hereunder, the provisions of the Guarantee and Collateral Agreement shall supersede and control over any conflicting or inconsistent provisions herein.

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE INTERNAL LAWS (AND NOT THE CONFLICT OF LAW RULES) OF THE STATE OF NEW YORK.

[Remainder of Page Left Intentionally Blank]

**IN WITNESS WHEREOF**, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

**GRANTORS**

**INPUT.TV, INC.**

By: SM  
Name: SEAN MULLER  
Title: CBO

**GOS, LLC**

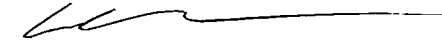
By: *input.tv, inc., its sole Member*

By: SM  
Name: SEAN MULLER  
Title: CBO

[Signature Page to Intellectual Property Security Agreement]

**ADMINISTRATIVE AGENT:**

**FIRST-CITIZENS BANK & TRUST COMPANY**

By:   
Name: Cotton Sterba  
Title: Vice president

[Signature Page to Intellectual Property Security Agreement]

**TRADEMARK**  
**REEL: 008338 FRAME: 0641**

**EXHIBIT A**

**COPYRIGHTS**

Registered Copyrights

None.

Pending Copyright Applications

None.

Registered Copyrights and Pending Copyright Applications Licensed to Loan Parties

None.

## EXHIBIT B

### PATENTS

#### Issued Patents

Grantor	App. No.	Filing Date	Patent No.	Issue Date	Jurisdiction	Title	Case Status
605 LLC	CA2967572A	5/11/2017	2,967,572	9/26/2023	Canada	MEDIA PLANNING SYSTEM	Granted
iSpot.tv, Inc.	14/454,094	8/7/2014	9,628,837	4/18/2017	US	SYSTEMS AND METHODS FOR PROVIDING SYNCHRONIZED CONTENT	Granted
iSpot.tv, Inc.	14/301,144	6/10/2014	10,373,180	8/6/2019	US	CREATING A SURVEY SAMPLE GROUP ACCORDING TO A DESIRED PARTICIPANT DISTRIBUTION IN REAL TIME	Granted
iSpot.tv, Inc.	14/447,227	7/30/2014	10,585,941	3/10/2020	US	AUDIO OBJECT SEARCH AND ANALYSIS SYSTEM	Granted
iSpot.tv, Inc.	14/489,359	9/17/2014	9,402,111	7/26/2016	US	TELEVISION AUDIENCE MEASUREMENT METHOD AND APPARATUS	Granted
iSpot.tv, Inc.	15/245,095	8/23/2016	10,405,037	9/3/2019	US	ADVERTISEMENT MODIFICATION METHOD AND APPARATUS	Granted
iSpot.tv, Inc.	15/430,399	2/10/2017	10,602,236	3/24/2020	US	UNIQUE CONTENT SEQUENCE IDENTIFICATION METHOD AND APPARATUS	Granted
iSpot.tv, Inc.	16/036,312	7/16/2018	10,721,541	7/21/2020	US	MEASUREMENT OF TELEVISION ADVERTISEMENT EFFECTIVENESS	Granted
iSpot.tv, Inc.	17/158,971	1/26/2021	11,349,585	5/31/2022	US	PROVISION OF RECOMMENDATIONS TO ADJUST THE ADVERTISEMENT CAMPAIGN BASED ON REAL-TIME GENERATION OF A CAMPAIGN OUTCOME INDEX	Granted
iSpot.tv, Inc.	AU2015318666A	2/13/2015	2015318666	4/11/2019	Australia	TELEVISION AUDIENCE MEASUREMENT METHOD AND APPARATUS	Granted
iSpot.tv, Inc.	CA2960746A	2/13/2015	2960746	4/12/2022	Canada	TELEVISION AUDIENCE MEASUREMENT METHOD AND APPARATUS	Granted
iSpot.tv, Inc.	CN201580050491A	2/13/2015	ZL201580050491.3	8/18/2017	China	TELEVISION AUDIENCE MEASUREMENT METHOD AND APPARATUS	Granted
iSpot.tv, Inc.	JP2017535600A	2/13/2015	JP6502506	4/17/2019	Japan	TELEVISION AUDIENCE MEASUREMENT METHOD AND APPARATUS	Granted



Pending Patent Applications

<b>Grantor</b>	<b>App. No.</b>	<b>Filing Date</b>	<b>Patent No.</b>	<b>Issue Date</b>	<b>Jurisdiction</b>	<b>Title</b>	<b>Case Status</b>
iSpot.tv, Inc.	18/377,224	10/5/2023			US	SYSTEM AND METHOD FOR CONTINUOUS PLAY QUANTIFICATION	Pending
iSpot.tv, Inc.	63/525,108	7/5/2023			US	METHODS AND SYSTEMS FOR CROSS-PLATFORM OVERLAP MODELING	Pending

Issued Patents and Pending Patent Applications Licensed to Loan Parties

None.

## EXHIBIT C

### TRADEMARKS

#### Registered Trademarks

Owner	Jurisdiction	Mark	Status	App. No.	App. Date	Reg. No.	Reg. Date
605, LLC	United States	DATA YOU CAN BELIEVE IN	Registered	87/255,632	December 2, 2016	5,250,099	July 25, 2017
605, LLC	United States	605	Registered	87/159,624	September 2, 2016	5,938,356	December 17, 2019
605, LLC	United States	605 DRIVE	Registered	90/337,050	November 23, 2020	6,463,008	August 24, 2021
605, LLC	United States	605 IMPACT	Registered	90/342,502	November 25, 2020	6,463,220	August 24, 2021
605, LLC	United States	605 PLATFORM	Registered	90/337,247	November 23, 2020	6,463,024	August 24, 2021
605, LLC	United States	SIX ZERO FIVE (Stylized)	Registered	87/233,164	November 10, 2016	5,938,395	December 17, 2019
605, LLC	United States	SIX ZERO FIVE	Registered	87/233,401	November 10, 2016	5,955,922	January 7, 2020
iSpot.TV, Inc.	United States	ACE METRIX	Registered	85/708,762	August 21, 2012	4,327,692	April 30, 2013
iSpot.TV, Inc.	United States	ACE METRIX	Registered	85/052,167	June 1, 2010	3,919,313	February 15, 2011
iSpot.TV, Inc.	United States	ACE SCORE	Registered	77/075,542	January 3, 2007	3,838,218	August 24, 2010
iSpot.TV, Inc.	United States	TV AD MEASUREMENT FOR DISRUPTIVE BRANDS	Registered	88/097,143	August 29, 2018	5,718,327	April 2, 2019

#### Pending Trademark Applications

None.

#### Registered Trademarks and Pending Trademark Applications Licensed to Loan Parties

None.

#### Domain Names

#### ISPOT INTERNET DOMAINS AND SOCIAL MEDIA ACCOUNTS:

- Findmypenguin.com
- Grepify.com
- Ispot.tv
- Ispot-tv.com
- Ispotdesignexpression.com
- Ispotexperience.com
- Ispotexperience.tv
- Ispotsandbox.com
- Mypenguin.love

- Penguin.dating
- Skyzing.com
- Spotshare.tv
- Acemetrix.com
- Acemetrix.net
- Tunity.com
- Audiostreamtv.co
- Audiostreamtv.com
- Austtv.com
- Gettunity.com
- Tunify.website
- Tunity.ai
- Tunity.tv
- Tunity.us
- Tunity.website
- Tunityanalytics.com
- Tunityapp.com
- Tunityapp.tv
- Tunityapp.us
- Drmetrix.com
- Twitter: [www.twitter.com/ispottv](http://www.twitter.com/ispottv)
- Linkedin: [www.linkedin.com/company/ispot-tv-inc/](http://www.linkedin.com/company/ispot-tv-inc/)
- Facebook: [www.facebook.com/ispottv/](http://www.facebook.com/ispottv/)
- Instagram: [www.instagram.com/ispottv/](http://www.instagram.com/ispottv/)

605 INTERNET DOMAINS AND SOCIAL MEDIA ACCOUNTS:

1. 605.email (10/28/2023)
2. 605.link (1/2/2024)
3. 605.media (11/2/2023)
4. 605.services (10/28/2023)
5. 605.sh (11/30/2023)
6. 605.tv (10/27/1930)
7. 605.world (5/2/2024)
8. 6ix0ero5ive.com (10/28/2023)
9. 6ix0ero5ive.tv (8/28/2023)
10. 6o5.co (10/30/2023)
11. 6o5.me (10/31/2023)
12. 6o5.tv (10/31/2023)
13. amg.sh (4/28/2024)
14. amg.tv (2/19/2024)
15. analyticsmediagroup.com (12/18/2023)
16. datacoventures.com (5/26/2024)
17. dfv.tv (10/5/2023)
18. lightan.net (7/19/2023)
19. lightboxanalytics.com (7/19/2023)
20. lightboxanalytics.net (7/19/2023)
21. lightboxanalytics.org (7/19/2023)
22. pivotaltargeting.com (1/26/2024)
23. pivotaltargeting.net (1/26/2024)
24. pivotaltargeting.org (1/26/2024)
25. six0five.tv (10/5/2023)

26. sixzerofive.tv (10/5/2023)
27. 605.ai
28. 605.black
29. 605.blue
30. imp4ct.co
31. platf0rm.co
32. platformimpact.com
33. 1001011101.com
34. 605corp.com
35. 605exchange.com
36. 605trace.com
37. 605tracking.com
38. gyydk.com
39. lightboxanalytics.com
40. pivotaltargeting.com
41. pivotarg.com
42. 6o5.dev
43. 605.domains
44. 605.engineering
45. 605.events
46. 605.exchange
47. adcurrency.exchange
48. attribution.exchange
49. 6o5.io
50. adcurrency.io

51. imp4ct.io
52. platf0rm.io
53. platformimpact.io
54. 605tv.link
55. 605.lv
56. 605.management
57. 605.marketing
58. 605llc.net
59. analyticsmediagroup.net
60. imp4ct.net
61. lightan.net
62. pivitaltargeting.net
63. platf0rm.net
64. 605.network
65. 605.ninja
66. analytics.605.nu
67. analytics.605.nu
68. hive.605.nu
69. legacy.605.nu
70. legacy.605.nu
71. null-resource.605.nu
72. null-resource.605.nu
73. prod.605.nu
74. prod.605.nu
75. imp4act.org

76. pivotaltargeting.org
77. platf0rm.org
78. imp4ct.report
79. platf0rm.report
80. platformimpact.report
81. 605.sh
82. 605.sh
83. amg.sh
84. amg.sh
85. 605.support
86. 605.systems
87. 6o5.tech
88. 605.technology
89. 363035.tv
90. 605.tv
91. 605.tv
92. amg.tv
93. dfv.tv
94. imp4ct.tv
95. platf0rm.tv
96. platformimpact.tv
97. 605.yt
98. 605.zone
99. 605.ai
100. 605.lv

101. 605.management

102. 605.marketing

103. 605.nu

104. 605.yt

105. 6o5.dev

106. 6o5.tech

107. imp4ct.app

108. platf0m.dev

109. adsrcl.be

110. adscribe.tv

111. Twitter: <https://twitter.com/605data>

112. LinkedIn: <https://www.linkedin.com/company/605data/>

113. YouTube: <https://www.youtube.com/channel/UCYzUyZ7atWSV0ccOPDeZnRQ>