

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI8402

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Radisson Hospitality Belgium BV/SRL		08/11/2022	Besloten Vennootschap (B.V.): BELGIUM
RECEIVING PARTY DATA			
Company Name:	Choice Hotels International, Inc.		
Street Address:	915 Meeting Street, Suite 600		
City:	North Bethesda		
State/Country:	MARYLAND		
Postal Code:	20852		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4478629	EXTRA THOUGHTFUL CARE	
Registration Number:	2817422	FIRELAKE	
Registration Number:	5120990	OUIBAR + KTCHN	
Registration Number:	6099048	RBG	
Registration Number:	4041863	RBG BAR & GRILL	
CORRESPONDENCE DATA			
Fax Number:	6129778544		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6129778543		
Email:	trademark@taftlaw.com,kgray@taftlaw.com		
Correspondent Name:	Ashley Bennett Ewald		
Address Line 1:	2200 IDS Center, 80 South 8th Street		
Address Line 4:	Minneapolis, MINNESOTA 55402-2210		
NAME OF SUBMITTER:	KATHRYN GRAY		
SIGNATURE:	KATHRYN GRAY		
DATE SIGNED:	02/06/2024		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this “**Assignment**”), dated as of August 11, 2022, is entered into between RADISSON HOSPITALITY BELGIUM BV/SRL, a Belgium private limited liability company with its principal place of business at Avenue du Bourget 44, B-1130 Brussels, Belgium (“**Assignor**”), and CHOICE HOTELS INTERNATIONAL, INC., a Delaware corporation with its principal place of business at 915 Meeting Street, Suite 600, North Bethesda, MD 20852 United States of America (“**Assignee**”).

Recitals

- A. Assignor is the owner of or applicant for the trademarks and service marks listed on **Schedule A** (the “**Marks**”).
- B. Assignor assigned the Marks to Assignee pursuant to the Radisson Trademark Assignment Agreement dated August 11, 2022 (the “**Trademark Assignment**”), between Assignor and Assignee, and the parties are executing this short form agreement for recordation with the appropriate governmental authorities.

Assignment

In consideration of the above recitals and the promises set forth in this Assignment, the parties agree as follows:

Assignor transfers and assigns to Company all of Assignor’s right, title and interest in and to the Mark, together with all associated good will and all related rights, and all registrations and applications for registration of the Mark in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured, and including all rights of Assignor to sue and recover for any past, present or future infringement, dilution, damage or injury of the Mark and collect profits or damages with respect to the same. The provisions of this Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.

The parties have executed this Assignment as of the date first written above.

[Signature page follows]

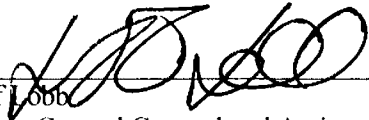
[Signature Page to Assignment]

**Assignor: RADISSON HOSPITALITY
BELGIUM BV/SRL**



By: _____
Name: Eva-Maria Erauw
Title: Director

Assignee: CHOICE HOTELS INTERNATIONAL, INC.



By: _____
Name: Jeff Lobb
Title: Deputy General Counsel and Assistant Secretary

Schedule A

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE
EXTRA THOUGHTFUL CARE	Canada	1,702,198	Nov 12, 2014	TMA924855	Jan 5, 2016
FIRE LAKE	Canada	1,517,259	Mar 1, 2011	TMA826829	Jun 21, 2012
RBG BAR & GRILL & Design (color)	Canada	1,521,751	Mar 31, 2011	TMA899624	Mar 26, 2015
RBG	Mexico	IR966559A	Feb 15, 2021	IR 966559A (2385199)	April 21, 2022
EXTRA THOUGHTFUL CARE	US	85/606,488	Apr 24, 2012	4,478,629	Feb 4, 2014
FIRELAKE	US	78/230,683	Mar 27, 2003	2,817,422	Feb 24, 2004
OUIBAR + KTCHN & Design	US	86/875,230	Jan 14, 2016	5120990	Jan 10, 2017
RBG	US	88/482,247	Jun 20, 2019	6,099,048	Jul 14, 2020
RBG BAR & GRILL & Design (color)	US	85/271,851	Mar 21, 2011	4,041,863	Oct 18, 2011