

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TM18718

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sasha Handbags, Inc.		10/26/2023	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Sasha Accessories LLC		
<b>Street Address:</b>	500 7TH AVENUE, 7th Floor		
<b>Internal Address:</b>	900 Third Avenue, Suite 1200		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6680462	DARCY MARKS	
<b>Registration Number:</b>	5367618	CEE KLEIN	
<b>Registration Number:</b>	4335488	DIVIAGGIO	
<b>Registration Number:</b>	5649797	SASHA	
<b>Registration Number:</b>	5333929	SASHU	
<b>Registration Number:</b>	4328905		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123711084		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2125086739		
<b>Email:</b>	prutzman@thsh.com		
<b>Correspondent Name:</b>	Mr. L. Donald Prutzman		
<b>Address Line 1:</b>	900 Third Avenue, Suite 1200		
<b>Address Line 2:</b>	900 Third Avenue, Suite 1200		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	24535.0004		
<b>NAME OF SUBMITTER:</b>	LEWIS PRUTZMAN		
<b>SIGNATURE:</b>	LEWIS PRUTZMAN		

CH \$165.00.00 6680462

<b>DATE SIGNED:</b>	02/06/2024
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**Total Attachments: 5**

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## INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this “**Assignment**”), dated as of October 26, 2023 (the “**Effective Date**”), is by and between SASHA HANDBAGS, INC. a New York corporation (“**Assignor**”), and SASHA ACCESSORIES LLC, a Delaware limited liability company (“**Assignee**”).

WHEREAS, Assignor and Assignee entered into that certain Asset Purchase Agreement, effective as of October 26, 2023, (the “**Purchase Agreement**”) pursuant to which Assignor agreed to sell, convey, assign, transfer and deliver to Assignee at the Closing on the Closing Date, and Assignee agreed to purchase and take delivery from Assignor at the Closing on the Closing Date, the Transferred Assets; and

WHEREAS, Assignor and Assignee are entering into this Assignment to effectuate the assignment of the Intellectual Property Assets (as hereinafter defined) from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignor and Assignee hereby agree as follows:

1. Capitalized Terms. Capitalized terms that are used but not herein defined have the meanings set forth in the Purchase Agreement.

2. Assignment. Assignor hereby assigns to Assignee, and Assignee hereby acquires from Assignor, free and clear of any Encumbrances, all of Assignor’s right, title and interest in and to the Intellectual Property Assets set forth on Exhibit A (the “**Intellectual Property Assets**”) attached hereto, together with all of the goodwill associated therewith, as well as all (i) rights to obtain registrations for the Intellectual Property Assets throughout the world in Assignee’s name, (ii) income, royalties and proceeds arising out of the exploitation of the Intellectual Property Assets and (iii) rights to bring actions, whether at law or in equity, and to recover damages, lost profits and secure injunctive relief and all other available remedies in Assignee’s name for all past, present and future infringements and other misuses of the Intellectual Property Assets.

3. Further Assurances. From and after the Effective Date, Assignor hereby agrees that it will, at no expense to Assignee, execute and deliver such additional documents, conveyances and assurances and take all such further actions as may be reasonably requested by Assignee to effectuate this Assignment and otherwise enable Assignee to enjoy the benefits contemplated by this Assignment, including, without limitation, executing all additional documents and taking all further actions required by the registrars of the domain names set forth on Exhibit A to effectuate this Assignment.

4. Governing Law. This Assignment will be governed by and construed in accordance with the laws of the State of New York, without regard to the conflict of laws rules of such state.

5. Counterparts. This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

[Signature page follows]

**IN WITNESS WHEREOF**, Assignor and Assignee have executed this Assignment to be effective as of the Effective Date.


ASSIGNOR:

SASHA HANDBAGS, INC.,  
a New York Corporation

By: \_\_\_\_\_  
Name:  
Title:

ASSIGNEE:

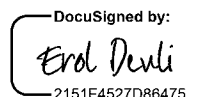
SASHA ACCESSORIES LLC,  
a Delaware limited liability company

By:  \_\_\_\_\_  
Name: John Bang  
Title: Manager

**IN WITNESS WHEREOF**, Assignor and Assignee have executed this Assignment to be effective as of the Effective Date.

ASSIGNOR:

SASHA HANDBAGS INC.,  
a New York Corporation

DocuSigned by:  


By: \_\_\_\_\_

Name: Erol Devli

Title: President

ASSIGNEE:

SASHA ACCESSORIES LLC,  
a Delaware limited liability company

By: \_\_\_\_\_


Name: John Bang

Title: Manager

Exhibit A


**TRADEMARKS:**

Registered Trademark

Mark	Jurisdiction	Owner	Serial No.	Filing Date	Reg. No.	Reg. Date
DARCY MARKS	US	Sasha Handbags Inc.	90156987	03-SEP-2022	6680462	22-MAR-2022
CEE KLEIN	US	Sasha Handbags Inc	87215886	26-OCT-2016	5367618	2-JAN-2018
DIVIAGGIO	US	Sasha Handbags Inc	85358541	28-JUN-2011	4335488	14-MAY-2013
SASHA	US	Sasha Handbags Inc	87215880	26-OCT-2016	5649797	8-JAN-2019
SASHU	US	Sasha Handbags Inc	87389157	28-MAR-2017	5333929	14-NOV-2017
	US	Sasha Handbags Inc	85383674	28-JUL-2011	4328905	30-APR-2013

Unregistered Trademarks

Mark	Jurisdiction	Serial No.
SASHU	US	86532269
		
SASHA HANDBAGS, INC. 	US	86532253
STEPHANIE NICOLE	US	85383720
STEPHANIE NICOLE	US	85391135
CEE KLEIN GENUINE LEATHER 	US	77502834
SASHA 	US	76273149
SASHU 	US	76472229

<b>Mark</b>	<b>Jurisdiction</b>	<b>Serial No.</b>
CEM	US	76274037
CEE KLEIN ACCESSORIES	US	74425500
SASHA HANDBAGS, INC. 	US	74244800

**Internet Domains:**

<b>Domain Name</b>	<b>Registrar</b>	<b>Registrant</b>
sashabags.com	Network Solutions LLC	PERFECT PRIVACY, LLC