

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI4306

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mosaic Sales Solutions US Operating Co., LLC		12/05/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Contender Labs, LLC		
Street Address:	20036 Overland Trail		
City:	Olympia Fields		
State/Country:	ILLINOIS		
Postal Code:	60461		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5578520	CONTENDER	
CORRESPONDENCE DATA			
Fax Number:	3126982123		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128618019		
Email:	colleen.brennan@bakermckenzie.com, chiusptomail@bakermckenzie.com		
Correspondent Name:	David J. Davis		
Address Line 1:	300 East Randolph Street, Suite 5000		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	51046453		
NAME OF SUBMITTER:	COLLEEN BRENNAN		
SIGNATURE:	COLLEEN BRENNAN		
DATE SIGNED:	02/06/2024		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of December 20, 2023, 2023 by and between Mosaic Sales Solutions US Operating Co., LLC, a Delaware Limited Liability Company ("Assignor"), in favor of Contender Labs, LLC, a Delaware Limited Liability Company ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor is the registrant of U.S. Reg. No. 5578520 (the "U. S. Registration") for the mark CONTENDER (the "Mark") for the services covered by the U.S. Registration;

WHEREAS, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in the United States in and to the U.S. Registration and the Mark.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

1. Assignment of Trademark. Assignor hereby transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in the United States in and to the U.S. Registration and the Mark, together with the goodwill of the business associated therewith in the United States.

2. Subject to Assignment. This Assignment is governed and limited by the provisions of that certain Intellectual Property Assignment executed by Assignor and Assignee's Agent on Assignee's behalf to which this Assignment was attached as Exhibit A, regarding the subject matter of this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment to be effective as of the date first set forth above.

Mosaic Sales Solutions US Operating Co., LLC

By: 

Printed Name: TODD C. JOHNSON

Title: CHIEF LEGAL OFFICER

Date: 12/5/23

SGR/43794745.