

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI11705

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ridestore Holding AB		01/11/2024	Aktiebolag : SWEDEN
RECEIVING PARTY DATA			
Company Name:	RDSTR IP 2 AB		
Street Address:	Frihamnen 16 A		
City:	Goteborg		
State/Country:	SWEDEN		
Postal Code:	41 755		
Entity Type:	Aktiebolag : SWEDEN		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	90333343	DOPE	
Serial Number:	90333365	DOPE	
Serial Number:	90333369	DOPE SNOW	
Serial Number:	85375315	DOPE	
Serial Number:	85763811	DOPE	
Serial Number:	85841683	DOPE	
Serial Number:	85773190	DOPE	
Serial Number:	85930325	DOPEST	
Serial Number:	86293042	DOPE	
Serial Number:	88000969	DOPE	
Serial Number:	86083846	DOPE	
Serial Number:	97524456	DOPEST	
CORRESPONDENCE DATA			
Fax Number:	2077741127		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2077741200		
Email:	jkeenan@bssn.com		
Correspondent Name:	Mr. James F Keenan Jr.		
Address Line 1:	100 MIDDLE STREET		

OP \$315.00.00 90333343

Address Line 2: Bernstein, Shur, Sawyer & Nelson
Address Line 4: PORTLAND, MAINE 04104

NAME OF SUBMITTER: James Keenan

SIGNATURE: James Keenan

DATE SIGNED: 02/07/2024

Total Attachments: 2

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TRADEMARK ASSIGNMENT

For and in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Ridestore Holding AB, a Swedish Aktiebolag (“Assignor”) hereby confirms the assignment to RDSTR IP 2 AB, a Swedish Aktiebolag with a place of business at Frihamnen 16 A, Göteborg, Sweden 41 755 (“Assignee”), of Assignor’s entire right, title, and interest throughout the world in and to the Trademarks and all state, federal, international and/or foreign registrations and applications for registration therefore, all rights to make applications for registration therefore, and all goodwill inuring thereto and associated therewith, together with all claims for damages by reason of infringement occurring prior to, on or following the date hereof, with the right to sue for, and collect the same for, Assignee’s own use and benefit and for the use and benefit of Assignee’s successors and assigns. Further, and without limitation, Assignor assigns, sells and conveys to Assignee any and all rights of Assignor, express or implied, legal or equitable, in and to any licenses or use agreements relating to the Trademarks. With respect to the assignment of the Trademarks that are subject to any intent-to-use applications pursuant to Section 1(b) of the Lanham (Trademark) Act, 15 U.S.C §1051(b), Assignor acknowledges that Assignee is the successor to that portion of the business of Assignor to which the subject Trademarks pertain, which business is ongoing and existing, as contemplated under Section 10 of the Lanham (Trademark) Act, 15 U.S.C. § 1060.

The term “Trademarks” means the trade names, trademarks, service marks, logos, design elements and/or trade dress set forth on Schedule A attached hereto and made a part hereof, and any and all derivations, variations and combinations thereof.

Assignor has caused this instrument to be executed as of January 11, 2024



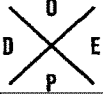
Ridestore Holding AB

RDSTR IP 2 AB

By: Elin Glommen
Name: Elin Glommen
Title: CEO

By: Elin Glommen
Name: Elin Glommen
Title: CEO

Schedule A

	Trademark	Appl. Ser. No.	Reg. No.
1	DOPE COUTURE	90333319	
2	DOPE	90333343	
3		90333365	
4	DOPE SNOW	90333369	
5	DOPE	85375315	4547955
6	DOPE	85763811	4338806
7	DOPE	85841683	4403067
8		85773190	4442533
9	DOPEST	85930325	4595333
10	DOPE	86293042	4918788
11	DOPE	88000969	5622868
12	DOPE	86083846	4529585
13	DOPEST	97524456	
14	DOPE DENIM	87222671	5222324
15	DOPE SPORT	87222632	5222323
16		79300325	6822934
17	DOPE	79309772	6624465
18	DOPE SNOW	79305114	6624365