

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI11761

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ridestore Holding AB		01/11/2024	Aktiebolag : SWEDEN
RECEIVING PARTY DATA			
Company Name:	RDSTR IP 3 AB		
Street Address:	FRIHAMNEN 16 A		
City:	Goteborg		
State/Country:	SWEDEN		
Postal Code:	41755		
Entity Type:	Aktiebolag : SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90289527	RDSTR	
CORRESPONDENCE DATA			
Fax Number:	2077741127		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2077741200		
Email:	jkeenan@bssn.com		
Correspondent Name:	Mr. James F. Keenan Jr.		
Address Line 1:	100 MIDDLE STREET		
Address Line 2:	Bernstein, Shur, Sawyer & Nelson		
Address Line 4:	PORTLAND, MAINE 04104		
NAME OF SUBMITTER:	James Keenan		
SIGNATURE:	James Keenan		
DATE SIGNED:	02/07/2024		
Total Attachments: 2			
source=USA Trademark Assignment - RDSTR IP 3 AB(2929973.1)#page1.tif			
source=USA Trademark Assignment - RDSTR IP 3 AB(2929973.1)#page2.tif			

OP \$40.00.00 90289527

TRADEMARK ASSIGNMENT

For and in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Ridestore Holding AB, a Swedish Aktiebolag (“Assignor”) hereby confirms the assignment to RDSTR IP 3 AB, a Swedish Aktiebolag with a place of business at Frihamnen 16 A, Göteborg, Sweden 41 755 (“Assignee”), of Assignor’s entire right, title, and interest throughout the world in and to the Trademarks and all state, federal, international and/or foreign registrations and applications for registration therefore, all rights to make applications for registration therefore, and all goodwill inuring thereto and associated therewith, together with all claims for damages by reason of infringement occurring prior to, on or following the date hereof, with the right to sue for, and collect the same for, Assignee’s own use and benefit and for the use and benefit of Assignee’s successors and assigns. Further, and without limitation, Assignor assigns, sells and conveys to Assignee any and all rights of Assignor, express or implied, legal or equitable, in and to any licenses or use agreements relating to the Trademarks. With respect to the assignment of the Trademarks that are subject to any intent-to-use applications pursuant to Section 1(b) of the Lanham (Trademark) Act, 15 U.S.C §1051(b), Assignor acknowledges that Assignee is the successor to that portion of the business of Assignor to which the subject Trademarks pertain, which business is ongoing and existing, as contemplated under Section 10 of the Lanham (Trademark) Act, 15 U.S.C. § 1060.

The term “Trademarks” means the trade names, trademarks, service marks, logos, design elements and/or trade dress set forth on Schedule A attached hereto and made a part hereof, and any and all derivations, variations and combinations thereof.

Assignor has caused this instrument to be executed as of January 11, 2024

Ridestore Holding AB

RDSTR IP 3 AB

By: Elin Glommen

Name: Elin Glommen

Title: CEO

By: Elin Glommen

Name: Elin Glommen

Title: CEO

Schedule A

Trademark	Appl. Ser. No.	Reg. No.
RDSTR	90289527	
RDSTR	79330912	6854793
NS NEWSOUL	79217398	5455970
YOU GOT SOUL	79212467	5494531