

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI11816

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Truist Insurance Holdings, Inc.		02/27/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Truist Insurance Holdings, LLC		
<b>Street Address:</b>	3605 Glenwood Avenue		
<b>City:</b>	Raleigh		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27612		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 39</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90097184	THE MCGRIF METHOD	
<b>Serial Number:</b>	90533788	PRECEPT ADVISORY GROUP	
<b>Serial Number:</b>	88944336	COMPLETE EMPLOYEE CONNECTION	
<b>Serial Number:</b>	90256856	AWARENESS + INSIGHT = ACTION	
<b>Serial Number:</b>	88627119	MCGRIF	
<b>Serial Number:</b>	90256852	MCGRIF MORE INSIGHTS	
<b>Serial Number:</b>	90256872	MCGRIF MORE INSIGHTS AWARENESS + INSIGHT = ACTION	
<b>Serial Number:</b>	97807989	MCGRIF JOURNEY	
<b>Serial Number:</b>	86679587	TRILOGY RISK SPECIALISTS	
<b>Serial Number:</b>	77316738	CRUMP	
<b>Serial Number:</b>	77316748	CRUMP	
<b>Serial Number:</b>	77323864	CRUMP	
<b>Serial Number:</b>	77448434	PRO-OFFER	
<b>Serial Number:</b>	77323884	CRUMP	
<b>Serial Number:</b>	77323897	CRUMP	
<b>Serial Number:</b>	77323914	CRUMP	
<b>Serial Number:</b>	87697979	BUSINESS ANALYTICS SOLUTIONS ENGINE	
<b>Serial Number:</b>	88074160	MCGRIF, SEIBELS & WILLIAMS	
<b>Serial Number:</b>	86015877	RISKSYNTHESIS	

OP \$990.00.00 90097184

Property Type	Number	Word Mark
Serial Number:	88077516	MSW MCGRIFF, SEIBELS & WILLIAMS, INC.
Serial Number:	87131860	PROVIEW
Serial Number:	88074075	MCGRIFF INSURANCE SERVICES
Serial Number:	88077503	MCGRIFF INSURANCE SERVICES
Serial Number:	88314133	MCGRIFF ANALYTICS PLATFORM
Serial Number:	88314137	MAP
Serial Number:	88337812	CRUMP
Serial Number:	98359913	CALAIS EXCHANGE
Serial Number:	98044109	BUSINESS ANALYTICS SOLUTIONS ENGINE PLUS
Serial Number:	98044140	BASE
Serial Number:	98118238	MCGRIFF NEVER SETTLE FOR LESS.
Serial Number:	98149514	Q
Serial Number:	98149504	QUOTED BY MCGRIFF
Serial Number:	98044130	BASE+
Serial Number:	98328147	TROUVAILLE
Serial Number:	97463996	MAY WE SAY THANK YOU
Serial Number:	98118215	NEVER SETTLE FOR LESS.
Serial Number:	98149482	QUOTED BY MCGRIFF
Serial Number:	98149511	QUOTED
Serial Number:	97444651	PAYMYPREMIUMS

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7042456515

**Email:** bdavis@vlplawgroup.com

**Correspondent Name:** Mr. Brian M. Davis

**Address Line 1:** 5960 Fairview Rd; Suite 400

**Address Line 4:** Charlotte, NORTH CAROLINA 28210

<b>NAME OF SUBMITTER:</b>	BRIAN DAVIS
<b>SIGNATURE:</b>	BRIAN DAVIS
<b>DATE SIGNED:</b>	02/07/2024

**Total Attachments: 2**

source=EVIDENCE - DELAWARE Truist Insurance Holdings - Conversion#page1.tif

source=EVIDENCE - DELAWARE Truist Insurance Holdings - Conversion#page2.tif

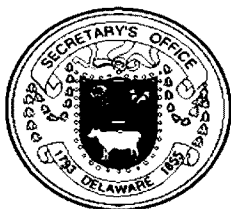
# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "TRUIST INSURANCE HOLDINGS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "TRUIST INSURANCE HOLDINGS, INC." TO "TRUIST INSURANCE HOLDINGS, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF FEBRUARY, A.D. 2023, AT 6:03 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-SEVENTH DAY OF FEBRUARY, A.D. 2023 AT 11:55 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

3327864 8100V  
SR# 20230744794

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)


Authentication: 202797916  
Date: 02-27-23

TRADEMARK  
REEL: 008340 FRAME: 0089

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is December 11, 2000.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Truist Insurance Holdings, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Truist Insurance Holdings, LLC.
- 6.) The effective date and time of the conversion is **February 27, 2023 at 11:55 p.m.**

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
27th day of February, A.D. 2023.

By:   
Authorized Person

Name: Tammy Stringer  
Print or Type