

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI19957

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pennant, LLC		02/09/2024	Limited Liability Company: OREGON
RECEIVING PARTY DATA			
Company Name:	Jory Wear, Inc.		
Street Address:	1410 NW Johnson St.		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97209		
Entity Type:	Corporation: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97796713	JORY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5412408020		
Email:	docketing@resonateip.com,dsmith@resonateip.com		
Correspondent Name:	Andrew Smith		
Address Line 1:	P.O. Box 1650		
Address Line 4:	Bend, OREGON 97709		
ATTORNEY DOCKET NUMBER:	1386.0000		
NAME OF SUBMITTER:	ANDREW SMITH		
SIGNATURE:	ANDREW SMITH		
DATE SIGNED:	02/12/2024		
Total Attachments: 3			
source=Jory Wear, Inc. Trademark Assignment Agreement - JORY - signed#page1.tif			
source=Jory Wear, Inc. Trademark Assignment Agreement - JORY - signed#page2.tif			
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OP \$40.00.00 97796713

TRADEMARK ASSIGNMENT

WHEREAS, Pennant, LLC, an Oregon limited liability company having an address of 627 SW 19th Ave, Portland, Oregon 97205, (“Assignor”) owns the following trademark application (the “Application”) and the goodwill associated therewith (the “Mark”):

<u>Country</u>	<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>
U.S.A.	JORY	97796713	February 15, 2023

WHEREAS, Jory Wear, Inc. incorporated in Oregon and having an address of 1410 NW Johnson St., Portland, Oregon 97209, (“Assignee”) is desirous of acquiring the Application and Mark identified above.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor does hereby assign unto Assignee, all right, title and interest in and to the Application and the Mark, together with any common law rights and the goodwill of the business symbolized therewith, as well as the right (but not the obligation) to assert Application and the Mark and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.
2. The portion of Assignor’s business to which the Application and Mark pertains is an ongoing and existing business.
3. This Agreement may be executed in counterparts, each of which will constitute an original, and all of which taken together will constitute one and the same instrument; and/or via other electronic signature application (DocuSign, Adobe e-sign, etc.) which will constitute an original signature for all purposes. Portable document format (PDF) signatures shall be treated as originals.

[Intentionally Left Blank – Signature Page Follows]

PENNANT, LLC (“Assignor”)

Date: 02/09/2024

By: *marcus harvey*

Name: Marcus Harvey

Title: Owner

JORY WEAR, INC. (“Assignee”)

Date: 02/09/2024

By: *marcus harvey*

Name: Marcus Harvey

Title: Owner






Jory Wear, Inc. Trademark Assignment Agreement - JORY

Final Audit Report

2024-02-09

Created:	2024-02-08
By:	Drew Smith (account@resonateip.com)
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-  Document created by Drew Smith (account@resonateip.com)
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