

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI23132

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|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Brü Daddy's Brewing Co. | | 02/05/2024 | Corporation: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Company Name: | Brü Daddy's, Inc. | | |
| Street Address: | 635 S. 10th Street, Unit 700 | | |
| City: | Allentown | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 18103 | | |
| Entity Type: | Corporation: PENNSYLVANIA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 97855102 | HAZE DADDY | |
| Serial Number: | 88767337 | BRÜ DADDY'S | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2128080844 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2128080700 | | |
| Email: | jhamburg@norris-law.com | | |
| Correspondent Name: | Jeanne Hamburg | | |
| Address Line 1: | Norris McLaughlin, P.A. | | |
| Address Line 2: | 7 Times Square, 21st Floor | | |
| Address Line 4: | New York, NEW YORK 10036 | | |
| ATTORNEY DOCKET NUMBER: | 127709-1 | | |
| NAME OF SUBMITTER: | JEANNE HAMBURG | | |
| SIGNATURE: | JEANNE HAMBURG | | |
| DATE SIGNED: | 02/13/2024 | | |
| Total Attachments: 1 | | | |
| source=BRU DADDY TM Assignment#page1.tif | | | |

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TRADEMARK ASSIGNMENT

This assignment is from BRÜ DADDY'S BREWING CO., a corporation organized under the laws of the Commonwealth of Pennsylvania, with an address of 732 Hamilton St., Allentown, PA, 18101 (referred to in this document as "Assignor"), to BRÜ DADDY'S, INC., a corporation organized under the laws of the Commonwealth of Pennsylvania, with an address of 635 S. 10th St. Unit 700, Allentown, PA 18103 (referred to in this document as "Assignee").

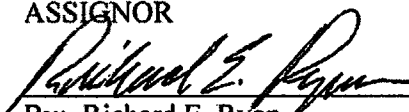
WHEREAS, Assignor is owner of all right, title and interest in and to the trademark application and registration, as set forth and identified below, and in and to the goodwill of the business relating thereto:

| Trademark: | Application/Registration Number: |
|-------------------|---|
| HAZE DADDY | U.S. Trademark Application No. 97,855,102 |
| BRÜ DADDY | U.S. Trademark Registration No. 6,357,067 |

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the trademark application and registration set forth and identified above, together with the goodwill of the business appertaining to and symbolized by said trademark application and registration;

NOW THEREFORE, be it known that for consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, transfer and assign to Assignee its entire right, title and interest in and to the aforesaid trademark application and registration, together with the right to recover for the past infringement thereof, and the goodwill of the business appertaining thereto and which is symbolized thereby.

ASSIGNOR


By: Richard E. Ryan
Title: CEO/President

Date: 02/05/2024