

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI23896

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ILS SALES AND CONSULTING, LLC		01/08/2024	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	EJUICE EMPIRE, LLC		
<b>Street Address:</b>	15540 Roxford Street		
<b>City:</b>	Sylmar		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91342		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86684573	I DONUTS	
<b>Serial Number:</b>	86792424	I	
<b>Serial Number:</b>	86851239	I COOKIES	
<b>Serial Number:</b>	87040577	I LOVE DONUTS	
<b>Serial Number:</b>	87032359	120 CREAM POP	
<b>Serial Number:</b>	87079111	I POP CORN	
<b>Serial Number:</b>	86958822	I TAFFY	
<b>Serial Number:</b>	86902505	MAD HATTER JUICE	
<b>Serial Number:</b>	86684564	MAD HATTER JUICE	
<b>Serial Number:</b>	86902415	I	
<b>Serial Number:</b>	87839878	I MAD HATTER JUICE	
<b>Serial Number:</b>	87040562	I LOVE	
<b>Serial Number:</b>	90554039	I MAD HATTER JUICE SALTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2138056500		
<b>Email:</b>	george@lawjlg.com,john@lawjlg.com		

OP \$340.00.00 86684573

**Correspondent Name:** George Jawlakian  
**Address Line 1:** 16130 Ventura Blvd., Suite 550  
**Address Line 4:** Encino, CALIFORNIA 91436

**NAME OF SUBMITTER:** KEVORK JAWLAKIAN

**SIGNATURE:** KEVORK JAWLAKIAN

**DATE SIGNED:** 02/13/2024

**Total Attachments: 2**

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**EXHIBIT 1**

**CONFIRMATORY TRADEMARK ASSIGNMENT**

WHEREAS, ILS SALES AND CONSULTING, LLC, a Nevada limited liability company, with its principal place of business at 19801 Nordhoff Place, Chatsworth, CA 91311, on and before January 8, 2024, has adopted, used, and was using the trademarks and registrations as specified in Schedule A hereto (the “Trademarks”), and was the sole owner thereof;

WHEREAS, EJUCE EMPIRE, LLC, a California limited liability company, with its principal place of business at 15540 Roxford Street, Sylmar, CA 91342, desired to and did acquire the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks; and

WHEREAS, the parties now wish to confirm in writing in a form suitable for recordation in the United States Patent and Trademark Office that, effective as of January 8, 2024, EJUCE EMPIRE, LLC, did acquire and obtain the assignment of the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ILS SALES AND CONSULTING, LLC, did on January 8, 2024, and now hereby confirms that it did sell, assign, transfer, and set over unto said EJUCE EMPIRE, LLC, the entire right, title, and interest in, to, and under the trademarks, including the Registrations thereof, together with that part of the goodwill of the business connected with the use of and symbolized by the Trademarks.

IN WITNESS WHEREOF, Seller has duly executed this Confirmatory Trademark Assignment on the date written below, to be effective as of 12:01 a.m. on January 8, 2024.

ILS Sales and Consulting, LLC,  
a Nevada limited liability company

By: Ali Esmaili  
Ali Esmaili, Manager

Date: January 8, 2024

## Schedule A

### Trademark Conveyance From ILS SALES AND CONSULTING, LLC, to EJUICE EMPIRE, LLC

Trademark	Conveying Party	Serial Number	Registration Number	Filing Date
I (Symbol)	ILS SALES AND CONSULTING, LLC	86792424	4991971	10/19/2015
I (Symbol) DONUTS	ILS SALES AND CONSULTING, LLC	86684573	5083190	7/6/2015
I (Symbol) COOKIES	ILS SALES AND CONSULTING, LLC	86851239	5092764	12/16/2015
I LOVE DONUTS	ILS SALES AND CONSULTING, LLC	87040577	5109333	5/17/2016
120 CREAM POP	ILS SALES AND CONSULTING, LLC	87032359	5139215	5/11/2016
I (Symbol) POP CORN	ILS SALES AND CONSULTING, LLC	87079111	5257614	6/21/2016
I (Symbol) TAFFY	ILS SALES AND CONSULTING, LLC	86958822	5277345	3/30/2016
MAD HATTER JUICE	ILS SALES AND CONSULTING, LLC	86902505	5299054	2/9/2016
MAD HATTER JUICE	ILS SALES AND CONSULTING, LLC	86684564	5355542	7/6/2015
I (Symbol)	ILS SALES AND CONSULTING, LLC	86902415	5536201	2/9/2016
I MAD HATTER JUICE	ILS SALES AND CONSULTING, LLC	87839878	5742922	3/19/2018
I LOVE	ILS SALES AND CONSULTING, LLC	87040562	5915157	5/17/2016
I MAD HATTER JUICE SALTS	ILS SALES AND CONSULTING, LLC	90554039	N/A	3/1/2021