

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI26414

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHILDREN'S GROUP, LLC		01/23/2024	Limited Liability Company: VIRGINIA
RECEIVING PARTY DATA			
Company Name:	ATLANTIC UNION BANK		
Street Address:	1051 E. CARY STREET, SUITE 1200		
City:	RICHMOND		
State/Country:	VIRGINIA		
Postal Code:	23219		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 54			
Property Type	Number	Word Mark	
Serial Number:	88006592	SKY DOME	
Serial Number:	85715588	GBOP	
Serial Number:	85403940	THE SILLIES	
Serial Number:	87216056	SKYDOME	
Serial Number:	86389124	ARCHIFORM	
Serial Number:	85403921	THE SILLIES	
Serial Number:	85403952	SILLIES	
Serial Number:	85703843	HUGGLEPOD	
Serial Number:	97125334	HEARTSONG TOYS	
Serial Number:	86444148	WILD TEE	
Serial Number:	77563167	HEART-TO-HEARTS	
Serial Number:	74233391	TOYS YOU'LL FEEL GOOD ABOUT GIVING	
Serial Number:	97125317	HEARTSONG TOYS	
Serial Number:	97125326	HEARTSONG TOYS	
Serial Number:	87276375	IMAGINING ME	
Serial Number:	86931110	COLOR-MY-HEART	
Serial Number:	86389160	WHEEL TOWN	
Serial Number:	90692055	HEARTSONG - EXPERIENCE THE ADVENTURE OF PLAY	
Serial Number:	87216692	JUMP! LEAP! CRAZY FEET!	

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Property Type	Number	Word Mark
Serial Number:	87100373	HALFPENNY
Serial Number:	87290016	COLOR POPS
Serial Number:	87621163	CONNECTAGONS DIMENSIONAL DOMINOES
Serial Number:	86762907	CONSTRUCTAGONS
Serial Number:	76389594	MAGIC CABIN
Serial Number:	85230960	HEARTHSONG
Serial Number:	87652086	HEARTHSONG
Serial Number:	75822453	HEARTHSONG
Serial Number:	75833874	HEARTHSONG.COM
Serial Number:	87509304	BEST IN PLAY
Serial Number:	73641997	HEARTHSONG
Serial Number:	77570670	IMAGINE MY PLACE
Serial Number:	87703526	BUNGEEBOUNCE
Serial Number:	87704394	FUNSHINE
Serial Number:	73641939	HEARTHSONG
Serial Number:	76578278	CHILDHOOD'S PUREST TREASURES
Serial Number:	87100317	SKYCURVE
Serial Number:	87100318	GLOW WILD
Serial Number:	87216696	HS ACTIVE
Serial Number:	87578961	HANGOUT
Serial Number:	74703913	CHILDREN'S WEAR DIGEST
Serial Number:	87276370	ROLL WITH IT!
Serial Number:	87089968	AQUAPOD
Serial Number:	87090696	CHALKSCAPES
Serial Number:	87100312	SUN SHADE POP-UP POOL
Serial Number:	86438717	SKY ISLAND
Serial Number:	87357509	BEST IN PLAY
Serial Number:	86444142	CHOMPOSAURUS
Serial Number:	86762914	WONDERWAVE
Serial Number:	77380372	CONNECTAGONS
Serial Number:	86860129	HUGGLEPOD HANGOUT
Serial Number:	86548067	SHUFFLE ZONE
Serial Number:	90386702	HUGGLEPOD
Serial Number:	86294399	BBOP
Serial Number:	87276364	GOAL FOR IT!

CORRESPONDENCE DATA

Fax Number: 8044206507

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8044206368
Email: edavenport@williamsmullen.com
Correspondent Name: Courtney L. Reigel
Address Line 1: 200 South 10th Street
Address Line 4: Richmond, VIRGINIA 23219

ATTORNEY DOCKET NUMBER:	081546.0040
NAME OF SUBMITTER:	ELIZABETH WHETSELL DAVENPORT
SIGNATURE:	ELIZABETH WHETSELL DAVENPORT
DATE SIGNED:	02/14/2024

Total Attachments: 3
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NOTICE OF GRANT OF SECURITY INTEREST
TRADEMARKS

This NOTICE OF GRANT OF SECURITY INTEREST, dated as of January 23, 2024 (“Agreement”), is executed by CHILDREN’S GROUP, LLC, a Virginia limited liability company, having an address of 7021 Wolfstown Hood Road, Madison, Virginia 22727 (“Debtor”), and ATLANTIC UNION BANK, having an address of 1051 E. Cary Street, Suite 1200, Richmond, Virginia 23219 (“Bank”) (collectively, the “parties”).

WHEREAS, pursuant to the Security Agreement entered as of September 17, 2021 (the “Security Agreement”), the Bank agreed to make the Loan (as defined in the Security Agreement), to Debtor upon the terms and subject to the conditions set forth therein;

WHEREAS, Debtor owns the registered trademarks and service marks (and applications and registrations therefor) in the United States Patent and Trademark Office more particularly described on Schedule A annexed hereto as part hereof (collectively, the “Trademarks”); and

WHEREAS, pursuant to the Security Agreement, Debtor has granted to Bank a security interest in all right, title and interest of Debtor in and to the Trademarks together with associated goodwill, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof for the full term of the Trademarks (the “Trademark Collateral”), and to the “Intangibles Collateral,” “Deposit Account Collateral,” and “Collateral” (as defined in the Security Agreement), to secure the prompt payment, performance and observance of the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Debtor does hereby confirm its grant to Bank of a security interest in the Trademark Collateral to secure the payment and performance of the Obligations under the Security Agreement as of September 17, 2021.

Debtor does hereby further acknowledge and affirm that the rights and remedies of the parties with respect to the security interest in the Trademark Collateral confirmed hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

Debtor hereby agrees to notify the Bank of any additional registered Trademark and/or applications for Trademarks which may be filed after the date hereof, which will become Trademarks hereunder.

IN WITNESS WHEREOF, Debtor has caused this instrument to be executed as of the day and year first written above.

Debtor:

CHILDREN’S GROUP, LLC

By: _____ 

Name: Gang Lou

Title: Manager

SCHEDULE A**TRADEMARKS**

Mark	Status	Registration Date	Serial No.	Registration No.	Owner
SKY DOME	Abandoned		88006592		CHILDREN'S GROUP, LLC
GBOP	Cancelled	2013-04-09	85715588	4317161	CHILDREN'S GROUP, LLC
THE SILLIES	Cancelled	2012-11-20	85403940	4247039	CHILDREN'S GROUP, LLC
SKYDOME	Abandoned		87216056		CHILDREN'S GROUP, LLC
ARCHIFORM	Cancelled	2015-09-22	86389124	4819536	CHILDREN'S GROUP, LLC
THE SILLIES	Abandoned		85403921		CHILDREN'S GROUP, LLC
SILLIES	Cancelled	2014-08-05	85403952	4580473	CHILDREN'S GROUP, LLC
HUGGLEPOD	Cancelled	2013-11-05	85703843	4427597	CHILDREN'S GROUP, LLC
HEARTHSONG TOYS	Abandoned		97125334		CHILDREN'S GROUP, LLC
WILD TEE	Cancelled	2015-07-14	86444148	4772252	CHILDREN'S GROUP, LLC
HEART-TO-HEARTS	Cancelled	2009-03-03	77563167	3583370	CHILDREN'S GROUP, LLC
TOYS YOU'LL FEEL GOOD ABOUT GIVING	Cancelled	1992-09-08	74233391	1714548	CHILDREN'S GROUP, LLC
HEARTHSONG TOYS	Abandoned		97125317		CHILDREN'S GROUP, LLC
HEARTHSONG TOYS	Abandoned		97125326		CHILDREN'S GROUP, LLC
IMAGINING ME	Abandoned		87276375		CHILDREN'S GROUP, LLC
COLOR-MY-HEART	Cancelled	2016-08-16	86931110	5022650	CHILDREN'S GROUP, LLC
WHEEL TOWN	Cancelled	2015-04-21	86389160	4723308	CHILDREN'S GROUP, LLC
HEARTHSONG - EXPERIENCE THE ADVENTURE OF PLAY	Abandoned		90692055		CHILDREN'S GROUP, LLC
JUMP! LEAP! CRAZY FEET!	Cancelled	2017-06-06	87216692	5217583	CHILDREN'S GROUP, LLC
HALFPENNY	Cancelled	2017-05-30	87100373	5215520	CHILDREN'S GROUP, LLC
COLOR POPS	Cancelled	2017-06-13	87290016	5223320	CHILDREN'S GROUP, LLC
CONNECTAGONS DIMENSIONAL DOMINOES	Live	2018-11-20	87621163	5609718	CHILDREN'S GROUP, LLC
CONSTRUCTAGONS	Live	2016-05-03	86762907	4951081	CHILDREN'S GROUP, LLC
MAGIC CABIN	Live	11/4/2003	76389594	2780434	CHILDREN'S GROUP, LLC
HEARTHSONG	Live	2011-09-06	85230960	4022352	CHILDREN'S GROUP, LLC
HEARTHSONG	Live	2018-09-11	87652086	5559418	CHILDREN'S GROUP, LLC
HEARTHSONG	Live	2001-04-10	75822453	2442195	CHILDREN'S GROUP, LLC
HEARTHSONG.COM	Live	2001-04-10	75833874	2442235	CHILDREN'S GROUP, LLC
BEST IN PLAY	Live	2018-01-23	87509304	5385685	CHILDREN'S GROUP, LLC
HEARTHSONG	Live	1987-09-01	73641997	1455274	CHILDREN'S GROUP, LLC
IMAGINE MY PLACE	Live	2009-02-24	77570670	3580478	CHILDREN'S GROUP, LLC
BUNGEEBOUNCE	Live	2018-04-24	87703526	5453701	CHILDREN'S GROUP, LLC

FUNSHINE	Live	2018-11-13	87704394	5604815	CHILDREN'S GROUP, LLC
HEARTHSONG	Live	1987-10-06	73641939	1460401	CHILDREN'S GROUP, LLC
CHILDHOOD'S PUREST TREASURES	Live	2005-12-27	76578278	3033508	CHILDREN'S GROUP, LLC
SKYCURVE	Live	2017-06-06	87100317	5216739	CHILDREN'S GROUP, LLC
GLOW WILD	Live	2017-03-07	87100318	5155143	CHILDREN'S GROUP, LLC
HS ACTIVE	Live	2019-02-05	87216696	5670881	CHILDREN'S GROUP, LLC
HANGOUT	Live	2018-01-30	87578961	5392043	CHILDREN'S GROUP, LLC
CHILDREN'S WEAR DIGEST	Live	1996-04-09	74703913	1967546	CHILDREN'S GROUP, LLC
ROLL WITH IT!	Live	2017-06-06	87276370	5218622	CHILDREN'S GROUP, LLC
AQUAPOD	Live	2017-04-18	87089968	5184912	CHILDREN'S GROUP, LLC
CHALKSCAPES	Live	2017-06-06	87090696	5216697	CHILDREN'S GROUP, LLC
SUN SHADE POP-UP POOL	Live	2017-04-18	87100312	5184940	CHILDREN'S GROUP, LLC
SKY ISLAND	Live	2015-07-14	86438717	4772134	CHILDREN'S GROUP, LLC
BEST IN PLAY	Live	2018-01-09	87357509	5373271	CHILDREN'S GROUP, LLC
CHOMPOSAURUS	Live	2015-04-21	86444142	4723914	CHILDREN'S GROUP, LLC
WONDERWAVE	Live	2016-06-14	86762914	4976800	CHILDREN'S GROUP, LLC
CONNECTAGONS	Live	2008-09-02	77380372	3495441	CHILDREN'S GROUP, LLC
HUGGLEPOD HANGOUT	Live	2016-08-16	86860129	5021670	CHILDREN'S GROUP, LLC
SHUFFLE ZONE	Live	2016-01-19	86548067	4888128	CHILDREN'S GROUP, LLC
HUGGLEPOD	Live	2021-06-01	90386702	6373164	CHILDREN'S GROUP, LLC
BBOP	Live	2015-01-06	86294399	4667123	CHILDREN'S GROUP, LLC
GOAL FOR IT!	Live	2017-06-06	87276364	5218621	CHILDREN'S GROUP, LLC