

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI30297

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sutra Beauty, Inc.		02/12/2024	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	iBeauty Brands, Inc.		
<b>Street Address:</b>	7655 Haskell Ave.		
<b>City:</b>	Van Nuys		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91406		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87732133	SOLEIL LET YOUR HAIR SHINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9495022870		
<b>Email:</b>	tmdocketing@onellp.com,dduckworth@onellp.com		
<b>Correspondent Name:</b>	David Duckworth		
<b>Address Line 1:</b>	23 Corporate Plaza Drive		
<b>Address Line 2:</b>	Suite 150-105		
<b>Address Line 4:</b>	Newport Beach, CALIFORNIA 92660		
<b>ATTORNEY DOCKET NUMBER:</b>	IBB014US01		
<b>NAME OF SUBMITTER:</b>	STACEY MESSINA		
<b>SIGNATURE:</b>	STACEY MESSINA		
<b>DATE SIGNED:</b>	02/15/2024		
<b>Total Attachments: 1</b>			
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OP \$40.00.00 87732133

## TRADEMARK ASSIGNMENT

In consideration of ten dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Sutra Beauty, Inc.**, an individual, hereby sells and assigns to **iBeauty Brands, Inc.**, a California corporation, located at 7655 Haskell Ave., Van Nuys, CA 91406, its successors and assigns, the entire right, title and interest in and to the following Trademark including all goodwill associated with the trademark.

U.S. App. No.	Filing Date	Mark	Registration No.	Registration Date
87/732,133	12/22/2017		5,559,770	09/11/2018

**Sutra Beauty, Inc.** covenants with said **iBeauty Brands, Inc.**, its successors and assigns, that the rights and property hereby conveyed are free and clear of any encumbrance, and that we have full right to convey the same as herein expressed.

**Sutra Beauty, Inc.**



Name: Dana W Story

Title: PL Innovation & Compliance Officer

Date: February 12, 2024