

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI32700

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jeff Ruby Culinary Entertainment, Inc.		02/16/2024	Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	The Lempicka by Jeff Ruby, LLC		
<b>Street Address:</b>	700 Walnut Street		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45202		
<b>Entity Type:</b>	Limited Liability Company: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97698369	THE LEMPICKA BY JEFF RUBY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5137070279		
<b>Email:</b>	ksmith@whe-law.com,usptodock@whe-law.com		
<b>Correspondent Name:</b>	KATHRYN E SMITH		
<b>Address Line 1:</b>	WOOD HERRON & EVANS LLP		
<b>Address Line 2:</b>	600 Vine Street, Suite 2800		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	JRCE-25-128		
<b>NAME OF SUBMITTER:</b>	Kathryn Smith		
<b>SIGNATURE:</b>	Kathryn Smith		
<b>DATE SIGNED:</b>	02/16/2024		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is entered into as of this 16th day of February, 2024, by and between **Jeff Ruby Culinary Entertainment, Inc.**, an Ohio corporation with a business address of 700 Walnut Street, Suite 200, Cincinnati, Ohio 45202 ("Assignor"), and **The Lempicka by Jeff Ruby, LLC**, an Ohio limited liability company with a business address of 700 Walnut Street, Suite 200, Cincinnati, Ohio 45202 ("Assignee").

WHEREAS, Assignor has adopted, used, and is the owner of the trademark THE LEMPICKA BY JEFF RUBY, and the corresponding federal trademark application, namely, U.S. Trademark Application Serial No. 97/698,369, and the goodwill of the business symbolized by the trademark and application (hereinafter collectively referred to as the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring said Trademark, all rights therein, and any and all goodwill associated therewith.


NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee the entire right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the resulting registration and renewal thereof, and any and all other rights which Assignor has enjoyed thereunder in the United States, including any and all rights of recovery based on past infringement of the Trademark and/or application or registration, the same to be held and enjoyed by Assignee, its successors and assigns, to the full end of the term for which the Trademark is registered, and any renewals of the

term thereof.

This Assignment shall be binding upon the successors, assigns, and other legal representatives of Jeff Ruby Culinary Entertainment, Inc. as Assignor, and shall inure to the benefit of the successors, assigns, and other legal representatives of **The Lempicka by Jeff Ruby, LLC** as Assignee.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above, on which date this Assignment shall be deemed effective.

**Jeff Ruby Culinary Entertainment, Inc.**

By: 

Agreed to and Accepted By:

**The Lempicka by Jeff Ruby, LLC**

By: 