

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI35438

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Truist Financial Corporation		10/23/2023	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Company Name:	CRC Insurance Services, Inc.		
Street Address:	1 Metroplex Dr., Suite 400		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35209		
Entity Type:	Corporation: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97232228	STARWIND SPECIALTY PROGRAMS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7042456515		
Email:	bdavis@vlplawgroup.com,trademarks@vlplawgroup.com		
Correspondent Name:	Brian Michael Davis		
Address Line 1:	5960 Fairview Rd; Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	BRIAN DAVIS		
SIGNATURE:	BRIAN DAVIS		
DATE SIGNED:	02/19/2024		
Total Attachments: 2			
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OP \$40.00.00 97232228

**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Truist Financial Corporation, a North Carolina Corporation, with an address at 214 N Tryon Street, Charlotte North Carolina 28202 (hereinafter referred to as “the ASSIGNOR”) is the owner of all right, title and interest in and to the STARWIND SPECIALTY PROGRAMS mark, including the goodwill and common law rights associated therewith (the “Mark”) and the US application Serial No. 97/232,228 for the Mark for “Insurance claims administration; insurance services, namely, insurance agency, brokerage, issuance, consulting and underwriting services in the field of property and casualty insurance; claims administration and processing in the field of property and casualty insurance; insurance services in the nature of loss control and risk management in the fields of commercial, business and professional liability and reinsurance” (the “Application”);

WHEREAS, CRC Insurance Services, Inc. , an Alabama Corporation with an address at 1 Metroplex Dr., Suite 400, Birmingham, Alabama 35209 (the “ASSIGNEE”) is acquiring the Mark, the Application and any and all rights associated therewith (including any common law rights and goodwill) owned by ASSIGNOR.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR' S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR have or may have in the future in and to the Mark, including, without limitation, the Application, and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the Mark, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of October 23, 2023.

ASSIGNOR:

TRUIST FINANCIAL CORPORATION



Signature: _____

Printed Name: Michael J. Shumaker

Title: Associate General Counsel