

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI40411

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Land Mark Products, Inc.		02/20/2024	Corporation: IOWA
RECEIVING PARTY DATA			
Company Name:	Performance Food Group, Inc.		
Street Address:	12500 West Creek Parkway		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23238		
Entity Type:	Corporation: COLORADO		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	90827811		
Serial Number:	90827786	PCPIZZA FRESH SINCE 77	
Serial Number:	90827797	PCPIZZA FRESH SINCE 77	
Serial Number:	90827760	PCPIZZA	
Registration Number:	2539347	PICCADILLY CIRCUS PIZZA	
Registration Number:	2539345	PICCADILLY CIRCUS	
Registration Number:	2539352	PICCADILLY CIRCUS	
Registration Number:	2539351	PICCADILLY CIRCUS PIZZA	
Registration Number:	2546089	PICCADILLY CIRCUS	
Registration Number:	2437136		
Registration Number:	1917034	PICCADILLY CIRCUS PIZZA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8045100638		
Email:	chris@threshold.cc,justin@threshold.cc		
Correspondent Name:	Christopher E. Gatewood		
Address Line 1:	1905 Huguenot Road Suite 200		
Address Line 4:	Richmond, VIRGINIA 23235		

OP \$290.00.00 90827811








NAME OF SUBMITTER:	CHRISTOPHER GATEWOOD
SIGNATURE:	CHRISTOPHER GATEWOOD
DATE SIGNED:	02/21/2024
Total Attachments: 2 source=Assignment Agreement - Land Mark Products Inc to PFG - 02 2024#page1.tif source=Assignment Agreement - Land Mark Products Inc to PFG - 02 2024#page2.tif	

Trademark Assignment

This Trademark Assignment ("Assignment") is made by and between Land Mark Products, Inc., an Iowa corporation ("Assignor"), and Performance Food Group, Inc., a Colorado corporation, and its successors or assigns ("Assignee").

Recitals

Whereas, Assignor has rights in certain United States Trademark Registrations and Applications, as listed here:

PICCADILLY CIRCUS PIZZA	Reg. No. 2539347
PICCADILLY CIRCUS	Reg. No. 2539345
PICCADILLY C I R C U S and design	Reg. No. 2539352
 PICCADILLY C I R C U S PIZZA and design	Reg. No. 2539351
 PICCADILLY CIRCUS and design	Reg. No. 2546089
 PICCADILLY CIRCUS Design Only	Reg. No. 2437136
 PICCADILLY CIRCUS PIZZA and design	Reg. No. 1917034
 Design Only	Ser. No. 90827811
 PCPIZZA FRESH SINCE 77 and design	Ser. No. 90827786
	

PCPIZZA FRESH SINCE 77 and design



Ser. No. 90827797

PCPIZZA

Ser. No. 90827760

these collectively being (the “Marks”);

Whereas, Assignee desires to acquire the entire right, title and interest in and to the Marks; and Assignor desires to transfer its rights and claims in the Marks to Assignee.

1. Assignment. Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys Assignor’s entire right, title and interest in and to the Marks to Assignee, together with the goodwill of the business symbolized thereby and including all common law trademark, service mark and trade name rights in the Marks, as well as the right to recover and have damages and profits for past infringement, if any.

2. Representation and Warranty. Assignor warrants and represents to Assignee that Assignor has full and unencumbered legal and equitable title to the Marks and has not granted any rights in the Marks to any other person, firm, corporation or entity.

3. Consideration. As consideration for the assignment of the Assets and for this agreement, and as a condition of the transfer of the Assets hereunder, Assignee will pay to Assignor the amount of one dollar (\$1.00).

Witness the following signatures, made as of the date(s) set forth.

Assignor:

Robert Barrett
Land Mark Products, Inc.
by Robert Barrett, Deputy General Counsel

Feb. 20, 2024
Date

Assignee:

Robert Barrett
Performance Food Group, Inc.
by Robert Barrett, Deputy General Counsel

Feb 20, 2024
Date