

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM18818

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NS Brands, Ltd.		09/15/2023	Limited Partnership: TEXAS
RECEIVING PARTY DATA			
Company Name:	JPMorgan Chase Bank, N.A., as Administrative Agent		
Street Address:	131 Darborn St., Floor 04		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	7262683	ENDLESS FLAVOR, GLORIOUS POSSIBILITIES.	
CORRESPONDENCE DATA			
Fax Number:	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043311000		
Email:	christinaquinn@mvalaw.com,PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	John E. Slaughter III		
Address Line 1:	100 North Tryon Street		
Address Line 2:	Suite 4700		
Address Line 4:	Charlotte, NORTH CAROLINA 28202-4003		
ATTORNEY DOCKET NUMBER:	040435.000051		
NAME OF SUBMITTER:	CHRISTINA QUINN		
SIGNATURE:	CHRISTINA QUINN		
DATE SIGNED:	02/21/2024		
Total Attachments: 4			
source=2024 NGSI-T from NS Brands, Ltd. to JPMorgan Chase Bank, N.A, as AA#page1.tif			
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Pledge and Security Agreement dated as of September 15, 2023 (as amended, restated, amended and restated, extended, supplemented or otherwise modified in writing from time to time, the "Agreement"), among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and JPMorgan Chase Bank, N.A, as administrative agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Grantor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in, and a right to set off against, any and all right, title and interest of such Grantor in and to all of the following (collectively, the "Trademark Collateral"):

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
	See <u>Schedule 1</u> attached hereto	

TRADEMARK APPLICATIONS

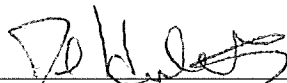
<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
	See <u>Schedule 1</u> attached hereto	

[signature pages follow]

The undersigned Grantor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

NS BRANDS, LTD.,
a Texas limited partnership

By: 
Name: Jimmy D. "Skip" Hulett Jr.
Title: VP & General Counsel
Secretary


Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A.,
as Administrative Agent

By: _____
Name:
Title:

Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A.,
as Administrative Agent

By: 
Name: **Joe P. Garrott**
Title: **Vice President**

Schedule 1

NS Brands, Ltd.
(Texas Limited Partnership)

U.S. Trademark

Trademark Registration

Mark	Reg. No.	Reg. Date
ENDLESS FLAVOR, GLORIOUS POSSIBILITIES.	7262683	01/02/2024