

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI44664

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Good Fat Co. Ltd.		01/26/2024	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	1000747000 Ontario Inc.		
<b>Street Address:</b>	5045 Orbitor Dr.		
<b>Internal Address:</b>	Bldg 12, Unit 202		
<b>City:</b>	Mississauga		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	L4W4Y4		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88477711	FAT IS BACK. SUGAR IS OUT.	
<b>Serial Number:</b>	88650773	LOVE GOOD FAT BOMBS	
<b>Serial Number:</b>	88476800	LOVE GOOD FATS CHEWY-NUTTY	
<b>Serial Number:</b>	87818514	LOVE GOOD FATS	
<b>Serial Number:</b>	87609053	FAT IS BACK	
<b>Serial Number:</b>	87174051	SUZIE'S GOOD FATS	
<b>Serial Number:</b>	88392114	LOVE GOOD	
<b>Serial Number:</b>	87174106	THE GOOD FATS COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7168526100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7168477066		
<b>Email:</b>	dprincipe@phillipslytle.com		
<b>Correspondent Name:</b>	Mr. David L. Principe		
<b>Address Line 1:</b>	125 Main Street		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Buffalo, NEW YORK 14203		

OP \$215.00.00 88477711

**DOMESTIC REPRESENTATIVE**

**Name:** David L. Principe  
**Address Line 1:** 125 Main Street  
**Address Line 2:** Suite 800  
**Address Line 4:** Buffalo, NEW YORK 14203

<b>NAME OF SUBMITTER:</b>	David Principe
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<b>SIGNATURE:</b>	David Principe
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<b>DATE SIGNED:</b>	02/22/2024
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**Total Attachments: 13**

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# INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("**IP Assignment**"), dated as of January 26, 2024, is made by THE GOOD FAT CO. LTD. (the "**Vendor**") in favour of 1000747000 ONTARIO INC. ("**Purchaser**").

## WHEREAS:

- A. Pursuant to the Asset Purchase Agreement dated December 29, 2024 (the "**Purchase Agreement**") the Vendor has agreed to sell and the Purchaser has agreed to purchase the Purchased Assets (as defined in the Purchase Agreement), including without limitation all of the Vendor's intellectual property and associated rights.
- B. In conjunction with and pursuant to the Purchase Agreement and the closing of the Transaction contemplated thereby, and in order to facilitate the transfer of the intellectual property to the Purchaser, the Vendor has agreed to execute and deliver this IP Assignment, for registration with the Copyright Office, the Office of the Registrar of Trademarks, and the Patent Office at the Canadian Intellectual Property Office (CIPO), and corresponding or equivalent entities or agencies in any applicable jurisdictions anywhere in the world, as applicable.

**NOW THEREFORE**, the parties hereto agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Vendor hereby irrevocably conveys, transfers, and assigns to Purchaser, and Purchaser hereby accepts, all of Vendor's right, title, and interest in and to the following (the "**Assigned IP**"):
  - (a) the trademarks, trademark registrations and applications set forth on 1 hereto and all issuances, extensions, and renewals thereof (the "**Trademarks**"), together with the goodwill of the business and the goods and services connected with the use of, and symbolized by, the Trademarks;
  - (b) all works of authorship, expressions and designs, whether or not copyrightable, and any similar right of Vendor provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
  - (c) all rights of any kind whatsoever of Vendor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
  - (d) any other intellectual property and industrial property of the Vendor, including (but not limited to):
    - (i) proprietary and non-public business information, including inventions (whether patentable or not), invention disclosures, improvements, discoveries, trade secrets, confidential information, know-how, methods,

**TRADEMARK**

**REEL: 008352 FRAME: 0157**

processes, designs, technology, technical data, schematics, formulae and customer lists, and documentation relating to any of the foregoing;

(ii) designs, design registrations, design registration applications and integrated circuit topographies; and

(iii) trade names, business names, corporate names, domain name registrations, website names and world wide web addresses, common law trade-marks, trade dress and logos, and the goodwill associated with any of the foregoing;

(e) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(f) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, depreciation of goodwill, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Registration. Vendor hereby authorizes the Commissioner for Patents or the Registrar of Copyrights in the absence of the Commissioner of Patents or if the Commissioner of Patents is unable to act at CIPO, and the officials of corresponding or equivalent entities or agencies in any applicable jurisdictions anywhere in the World to record and register this IP Assignment upon request by Purchaser.

3. Power of Attorney. The Vendor hereby irrevocably constitutes and appoints the Purchaser as its true and lawful attorney in fact and agent for and in the name of and on behalf of the Vendor, with the power to appoint substitute attorneys with the same or more limited powers as are set out herein, to execute and deliver in the name of the Vendor all such documents as are contemplated in this Assignment together with an appointment of agent or power of attorney and to the filing of same in the appropriate intellectual property office of the jurisdiction in which the intellectual property rights arise, such appointment, being coupled with an interest, shall not be revoked by insolvency, bankruptcy, death or incapacity (both mental or otherwise) of the Vendor and the Vendor hereby ratifies and confirms and agrees to ratify and confirm all that the Purchaser may lawfully do or cause to be done by virtue of the provisions hereof. The Vendor further undertakes to sign such further powers of attorney as may be requested by the Purchaser's foreign agents in order to register the within assignment.

4. Further Actions. In accordance with the Purchase Agreement, the Vendor covenants and agrees with the Purchaser, that it will, subject to the terms of the Purchase Agreement, from time to time and at all times hereafter, upon every reasonable request of the Purchaser, and at the Purchaser's cost, make, do and execute or cause and procure to be made, done and executed all such further acts, deeds or assurances as may be reasonably required by the Purchaser, whether for more effectually and completely vesting in the Purchaser, the Assigned IP in accordance with the terms hereof or otherwise.

5. Terms of the Asset Purchase Agreement. The parties hereto acknowledge and agree that this IP Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Vendor and Purchaser with respect to the Assigned IP.

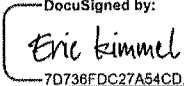
6. Successors and Assigns. This IP Assignment shall enure to the benefit of the Purchaser and its successors and assigns and shall be binding upon the Vendor and its successors and assigns.

7. Governing Law. This IP Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the federal laws of Canada and the laws of the Province of Ontario.

8. Execution and Delivery. This IP Assignment may be executed in counterparts and delivered in original, via email transmission or via electronic execution service, any of which shall be deemed an original, and such counterparts together shall be deemed to be one and the same instrument.

**IN WITNESS WHEREOF** the parties hereto have duly executed this agreement as of the date first above written.

**THE GOOD FAT CO. LTD.**

DocuSigned by:  
  
Per: \_\_\_\_\_  
Name: Eric Kimmel  
Title: Director

*I have authority to bind the corporation*

**1000747000 ONTARIO INC.**

Per: \_\_\_\_\_  
Name: Patrick Higgins  
Title: President

*I have authority to bind the corporation*

5. Terms of the Asset Purchase Agreement. The parties hereto acknowledge and agree that this IP Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Vendor and Purchaser with respect to the Assigned IP.

6. Successors and Assigns. This IP Assignment shall enure to the benefit of the Purchaser and its successors and assigns and shall be binding upon the Vendor and its successors and assigns.

7. Governing Law. This IP Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the federal laws of Canada and the laws of the Province of Ontario.

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**IN WITNESS WHEREOF** the parties hereto have duly executed this agreement as of the date first above written.

**THE GOOD FAT CO. LTD.**

Per: \_\_\_\_\_

Name: Eric Kimmel

Title: Director

*I have authority to bind the corporation*

**1000747000 ONTARIO INC.**

Per: \_\_\_\_\_  
DocuSigned by:  
*Patrick Higgins*

Name: Patrick Higgins

Title: President

*I have authority to bind the corporation*

**SCHEDULE 1**

**TRADEMARK REGISTRATIONS AND APPLICATIONS**

**CANADA**

CAN App. No.	Trademark	Owner	Filing date	Status	Goods & Services
1868247	RIDICULOUSLY DELICIOUS	The Good Fat Co. Ltd.	2017-11-16 Priority Filing Date: 2019-04-11	Registered	<p>Goods:</p> <p>(1) Snack foods, namely, chocolate-based snack foods; nut-based meal replacement bars; nut-based snack foods; nut-based food bars; nut-based snack bars; nut-based snack clusters; fat-based and protein-based snack mixes in clusters and bite-sized pieces containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, sugar, chocolate, cocoa powder, coconut, processed and/or unprocessed grains; nut-based snack mixes; Fat-based and protein-based snack food in bars, crackers and cookies containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, chocolate, cocoa powder, coconut, processed and/or unprocessed grains; Cereal-based snack food; corn-based snack food; granola-based snack food; rice-based snack food; nut-based snack food; energy bars; cereal bars; granola bars; Nutritional supplement meal replacement bars for boosting energy; nutritional and dietary supplements for general health and well-being in powder and drink mix form; protein shakes; smoothies; energy drinks; sports drinks; meal replacement drinks; protein powders for meal replacement; Salad dressings; dressings for salad; salad sauces; mayonnaise; butter; almond butter; chocolate nut butter; clarified butter; cocoa butter; coconut butter; honey butter; peanut butter; butter containing flavourings made from nuts, cocoa, honey, coconut; coconut oil; butter made from a coconut oil base and containing flavourings made from nuts, cocoa, honey; coconut oil containing flavourings made from nuts, cocoa, honey; Wrap sandwiches, namely frozen wrap sandwiches containing eggs, meat, cheese and/or vegetables; Prepackaged, prepared and frozen meals consisting of eggs, meat, cheese and/or vegetables; frozen desserts.</p> <p>Services:</p> <p>(1) Operation of a blog in the field of food and nutrition; providing access to a blog in the field of food and nutrition; educational services in the field of nutrition; food and nutrition consultation services.</p> <p>Classes 5, 29, 30, 32, 38, 41, 43, 44</p>

1976541	LOVE GOOD	2019-07-19	<p>5(1) Nutritional supplement meal replacement bars for boosting energy; nutritional and dietary supplements for general health and well-being in powder and drink mix form.</p> <p>29(2) Nut-based food bars; Nut-based snack bars; Nut-based snack foods.</p> <p>29(3) Protein shakes; nut-based snack food; almond butter; chocolate nut butter; clarified butter; cocoa butter; coconut butter; honey butter; peanut butter; coconut oil for food; butter containing flavourings made from nuts, cocoa, honey, coconut; butter; shakes, namely, protein shakes and milkshakes; coconut oil for food containing flavourings made from nuts, cocoa, honey; prepackaged, prepared and frozen meals consisting of eggs, meat, cheese and vegetables; nut-based meal replacement bars; nut-based snack mixes; nut-based snack clusters; fat-based and protein-based snack mixes in clusters and bite-sized pieces containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, coconut; fat-based and protein-based snack food in bars, containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, coconut; butter made from a coconut oil base and containing flavourings made from nuts, cocoa, honey; protein powders for making protein shakes as a meal replacement.</p> <p>30(4) Snack foods, namely, chocolate-based snack foods; cereal-based snack food; corn-based snack food; granola-based snack food; rice-based snack food; energy bars; cereal bars; salad dressings; dressings for salad; salad sauces; mayonnaise; wrap sandwiches, namely frozen wrap sandwiches containing eggs, meat, cheese and vegetables; brownies and cookies; fat-based and protein-based snack mixes in clusters and bite-sized pieces containing sugar, chocolate, cocoa powder, processed grains, namely, processed grains used for snacks and breakfast cereal, and unprocessed grains; fat-based and protein-based crackers and cookies containing chocolate, cocoa powder, processed and/or unprocessed grains.</p> <p>32(5) Smoothies; energy drinks; sports drinks; meal replacement drinks.</p> <p>38(1) Providing access to a blog in the field of food and nutrition.</p> <p>41(2) Educational services in the field of nutrition.</p> <p>44(3) Food and nutrition consultation services.</p>
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2008083	LOVE GOOD FATS	2020-01- 24	<p>5(1) Nutritional supplement meal replacement bars for boosting energy; nutritional and dietary supplements for general health and well-being in powder and drink mix form.</p> <p>29(2) Shakes, namely, protein shakes and milkshakes; nut-based meal replacement bars; nut-based snack foods; nut-based food bars; nut-based snack mixes; fat-based and protein-based snack mixes in clusters and bite-sized pieces containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, coconut; fat-based and protein-based snack food in bars, crackers and cookies containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, coconut; protein shakes; protein powders for making protein shakes as a meal replacement; butter; almond butter; chocolate nut butter; clarified butter; cocoa butter; coconut butter; honey butter; peanut butter; butter containing flavourings made from nuts, cocoa, honey, coconut; coconut oil for food; butter made from a coconut oil base and containing flavourings made from nuts, cocoa, honey; coconut oil for food containing flavourings made from nuts, cocoa, honey; prepackaged, prepared and frozen meals consisting of eggs, meat, cheese and vegetables.</p> <p>30(3) Snack foods, namely, chocolate-based snack foods; fat-based and protein-based snack mixes in clusters and bite-sized pieces containing sugar, chocolate, cocoa powder, processed grains, namely, processed grains used for breakfast cereal, and unprocessed grains; fat-based and protein-based snack food in bars, crackers and cookies containing chocolate, cocoa powder, processed grains, namely, processed grains used for breakfast cereal, and unprocessed grains; cereal-based snack food; corn-based snack food; granola-based snack food; rice-based snack food; energy bars; cereal bars; granola bars; salad dressings; dressings for salad; salad sauces; mayonnaise; wrap sandwiches, namely frozen wrap sandwiches containing eggs, meat, cheese and vegetables; brownies; cookies; frozen desserts.</p> <p>32(4) Smoothies; energy drinks; sports drinks; meal replacement drinks.</p> <p>8(1) Providing access to a blog in the field of food and nutrition.</p> <p>41(2) Educational services in the field of nutrition.</p> <p>44(3) Food and nutrition consultation services.</p>
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1974553	LOVE GOOD FATS CHEWY- NUTTY	2019-06- 14	<p>5(1) Nut-based meal replacement bars; nutritional supplement meal replacement bars for boosting energy; nutritional and dietary supplements for general health and well-being in powder and drink mix form.</p> <p>29(2) Nut-based snack foods; nut-based food bars; nut-based snack bars; nut-based snack clusters; fat-based and protein-based snack mixes in clusters and bite-sized pieces containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts; nut-based snack mixes; nut-based snack food; protein shakes; butter; almond butter; chocolate nut butter; clarified butter; cocoa butter; coconut butter; honey butter; peanut butter; butter containing flavourings made from nuts, cocoa, honey, coconut; coconut oil for food; butter made from a coconut oil base and containing flavourings made from nuts, cocoa, honey; coconut oil for food containing flavourings made from nuts, cocoa, honey; protein powders for making protein shakes as a meal replacement; shakes, namely, protein shakes and milkshakes; prepackaged, prepared and frozen meals consisting of eggs, meat, cheese and vegetables.</p> <p>30(3) Fat-based and protein-based snack mixes in clusters and bite-sized pieces containing sugar, chocolate, cocoa powder, coconut, processed grains, namely, processed grains used for breakfast cereal, and unprocessed grains; snack foods, namely, chocolate-based snack foods; fat-based and protein-based snack food in bars, crackers and cookies containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, chocolate, cocoa powder, coconut, processed grains, namely, processed grains used for breakfast cereal, and unprocessed grains; cereal-based snack food; corn-based snack food; granola-based snack food; rice-based snack food; energy bars; cereal bars; granola bars; salad dressings; dressings for salad; salad sauces; mayonnaise; wrap sandwiches, namely, frozen wrap sandwiches containing eggs, meat, cheese and vegetables; frozen desserts; brownies and cookies.</p> <p>32(4) Smoothies; energy drinks; sports drinks; meal replacement drinks.</p> <p>38(1) Providing access to a blog in the field of food and nutrition.</p> <p>41(2) Educational services in the field of nutrition.</p> <p>42(3) Hosting of a blog in the field of food and nutrition.</p> <p>44(4) Food and nutrition consultation services; providing information in the field of nutrition via a blog.</p>
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1976544	LOVE FATS	2019-07-19	<p>5(1) Nutritional supplement meal replacement bars for boosting energy; nutritional and dietary supplements for general health and well-being in powder and drink mix form.</p> <p>29(2) Protein shakes; nut-based snack food; almond butter; chocolate nut butter; clarified butter; cocoa butter; coconut butter; honey butter; peanut butter; coconut oil for food; butter containing flavourings made from nuts, cocoa, honey, coconut; butter; shakes, namely, protein shakes and milkshakes; coconut oil for food containing flavourings made from nuts, cocoa, honey; prepackaged, prepared and frozen meals consisting of eggs, meat, cheese and vegetables; nut-based meal replacement bars; nut-based snack foods; nut-based food bars; nut-based snack bars; nut-based snack mixes; nut-based snack clusters; fat-based and protein-based snack mixes in clusters and bite-sized pieces containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, coconut; fat-based and protein-based snack food in bars, containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, coconut; butter made from a coconut oil base and containing flavourings made from nuts, cocoa, honey; protein powders for making protein shakes as a meal replacement.</p> <p>30(3) Snack foods, namely, chocolate-based snack foods; cereal-based snack food; corn-based snack food; granola-based snack food; rice-based snack food; energy bars; cereal bars; salad dressings; dressings for salad; salad sauces; mayonnaise; wrap sandwiches, namely frozen wrap sandwiches containing eggs, meat, cheese and vegetables; brownies and cookies; fat-based and protein-based snack mixes in clusters and bite-sized pieces containing sugar, chocolate, cocoa powder, processed grains, namely, processed grains used for snacks and breakfast cereal, and unprocessed grains; fat-based and protein-based crackers and cookies containing chocolate, cocoa powder, processed and/or unprocessed grains.</p> <p>32(4) Smoothies; energy drinks; sports drinks; meal replacement drinks.</p> <p>38(1) Providing access to a blog in the field of food and nutrition.</p> <p>41(2) Educational services in the field of nutrition.</p> <p>44(3) Food and nutrition consultation services.</p>
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1859749	FAT IS BACK	2017-09-27	<p>5(1) Nutritional supplement meal replacement bars for boosting energy; nutritional and dietary supplements for general health and well-being in powder and drink mix form; protein powders for meal replacement</p> <p>29(2) Nut-based meal replacement bars; nut-based snack foods; nut-based food bars; nut-based snack bars; nut-based snack clusters; nut-based snack mixes; fat-based and protein-based snack food in bars consisting primarily of edible fats and edible oils; fat-based and protein-based snack mixes in clusters and bite-sized pieces consisting primarily of edible fats and edible oils; nut-based snack food; protein shakes; butter; almond butter; chocolate nut butter; clarified butter; cocoa butter; coconut butter; honey butter; peanut butter; butter containing flavourings made from nuts, cocoa, honey, coconut; coconut oil for food; butter made from a coconut oil base and containing flavourings made from nuts, cocoa, honey; coconut oil containing flavourings made from nuts, cocoa, honey; prepackaged, prepared and frozen meals consisting of eggs, meat, cheese and vegetables</p> <p>30(3) Snack foods, namely, chocolate-based snack foods; crackers and cookies containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, chocolate, cocoa powder, coconut, processed grains, namely, processed grains used for breakfast cereal, and unprocessed grains; cereal-based snack food; corn-based snack food; granola-based snack food; rice-based snack food; energy bars; cereal bars; granola bars; salad dressings; dressings for salad; salad sauces; mayonnaise; wrap sandwiches, namely frozen wrap sandwiches containing eggs, meat, cheese and vegetables; frozen desserts</p> <p>32(4) Smoothies; energy drinks; sports drinks; meal replacement drinks</p> <p>38(1) Providing access to a blog in the field of food and nutrition</p> <p>41(2) Educational services in the field of nutrition</p> <p>44(3) Food and nutrition consultation services; providing information in the field of food and nutrition via a blog</p>
1815239	FAT BOMBS	2016-12-20	<p>(1) Snack foods, namely, chocolate-based snack foods; nut-based meal replacement bars; nut-based snack foods; nut-based food bars; nut-based snack bars; nut-based snack clusters; fat-based and</p>

1815243	THE GOOD FATS COMPANY	2016-12- 20	<p>protein-based snack mixes in clusters and bite-sized pieces containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, sugar, chocolate, cocoa powder, coconut, processed and/or unprocessed grains; nut-based snack mixes; Fat-based and protein-based snack food in bars, crackers and cookies containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, chocolate, cocoa powder, coconut, processed and/or unprocessed grains; Cereal-based snack food; corn-based snack food; granola-based snack food; rice-based snack food; nut-based snack food; energy bars; cereal bars; granola bars; Nutritional supplement meal replacement bars for boosting energy; nutritional and dietary supplements for general health and well-being in powder and drink mix form; protein shakes; smoothies; energy drinks; sports drinks; meal replacement drinks; protein powders for meal replacement; Salad dressings; dressings for salad; salad sauces; mayonnaise; butter; almond butter; chocolate nut butter; clarified butter; cocoa butter; coconut butter; honey butter; peanut butter; butter containing flavourings made from nuts, cocoa, honey, coconut; coconut oil; butter made from a coconut oil base and containing flavourings made from nuts, cocoa, honey; coconut oil containing flavourings made from nuts, cocoa, honey; Wrap sandwiches, namely frozen wrap sandwiches containing eggs, meat, cheese and/or vegetables; Prepackaged, prepared and frozen meals consisting of eggs, meat, cheese and/or vegetables; frozen desserts</p> <p>(1) Operation of a blog in the field of food and nutrition; providing access to a blog in the field of food and nutrition; educational services in the field of nutrition; food and nutrition consultation services</p>
2153857	LOVE GOOD SUGAR FREE	2021-12- 14	<p>5(1) Nutritional supplement meal replacement bars for boosting energy; nutritional and dietary supplements for general health and well-being in powder and drink mix form.</p> <p>29(2) Shakes, namely, protein shakes and milkshakes; nut-based meal replacement bars; nut-based snack foods; nut-based food bars; nut-based snack bars; nut-based snack mixes; fat-based and protein-based snack mixes in clusters and bite-sized pieces containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, coconut; fat-based and protein-based snack food in bars, crackers and cookies containing edible oils and fats, butter, almond butter, honey butter, peanut butter, nuts, coconut; protein shakes; protein powders for making protein shakes as a meal replacement; butter; almond butter; chocolate nut butter; clarified butter; cocoa butter; coconut butter; honey butter; peanut butter; butter containing flavourings made from nuts, cocoa, honey, coconut; coconut oil for food; butter made from a coconut oil base and containing flavourings made from nuts, cocoa, honey; coconut oil for food containing flavourings made from nuts, cocoa, honey; prepackaged, prepared and frozen meals consisting of eggs, meat, cheese and vegetables.</p> <p>30(3) Snack foods, namely, chocolate-based snack foods; fat-based and protein-based snack mixes in clusters and bite-sized pieces containing sugar, chocolate, cocoa powder, processed grains, namely, processed grains used for breakfast cereal, and unprocessed grains; fat-based and protein-based snack food in bars, crackers and cookies containing chocolate, cocoa powder, processed grains, namely,</p>
2153868	LOVE GOOD PROTEIN	2021-12- 14	<p>Formalized</p>

2153864	LOVE GOOD KETO	2021-12-14	processed grains used for breakfast cereal, and unprocessed grains; cereal-based snack food; corn-based snack food; granola-based snack food; rice-based snack food; energy bars; cereal bars; granola bars; salad dressings; dressings for salad; salad sauces; mayonnaise; wrap sandwiches, namely frozen wrap sandwiches containing eggs, meat, cheese and vegetables; brownies; cookies; frozen desserts.  32(4) Smoothies; energy drinks; sports drinks; meal replacement drinks.
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**UNITED STATES**

USA Serial No.	Trademark	Owner	Filing date	Status	Goods & Services
88650773	LOVE GOOD FAT BOMBS	The Good Fat Co. Ltd.	Oct. 11, 2019	Under Examination	Class 29: Nut-based food bars; Nut-based snack bars; Nut-based snack foods
88477711	FAT IS BACK. SUGAR IS OUT.		Jun. 18, 2019	Registered	
88476800	LOVE GOOD FATS CHEWY- NUTTY		Jun. 17, 2019		

USA Serial No.	Trademark	Owner	Filing date	Status	Goods & Services
87818514	LOVE GOOD FATS		Mar. 02, 2018		
87055520	LOVE FATS		May 31, 2016		Class 29: Nut based meal replacement bars; nut based snack foods; nut based food bars; nut based snack bars; nut based snack clusters
87609053	FAT IS BACK		Sep. 14, 2017		
87174051	SUZIE'S GOOD FATS		Sep. 16, 2016		
88392114	LOVE GOOD		Apr. 18, 2019		Class 5: Nutritional supplement shakes Class 29: Nut-based food bars; Nut-based snack bars; Nut-based snack foods; Nut-based snack foods, namely, nut clusters; Shakes
87174106	THE GOOD FATS COMPANY		Sep. 16, 2016		Class 29: Nut based meal replacement bars; nut based snack foods; nut based food bars; nut based snack bars