

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI45664

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Ryzman Family Partnership		02/20/2024	Limited Partnership:
RECEIVING PARTY DATA			
Company Name:	Ardell International, Inc.		
Street Address:	5862 West 3rd Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3247268	WINKS	
CORRESPONDENCE DATA			
Fax Number:	3109989109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3109989100		
Email:	TM@conklelaw.com		
Correspondent Name:	Mr. Mark Kremer		
Address Line 1:	3130 WILSHIRE BOULEVARD, SUITE 500		
Address Line 4:	SANTA MONICA, CALIFORNIA 90403		
ATTORNEY DOCKET NUMBER:	0157.500		
NAME OF SUBMITTER:	LENIN ZELEDON		
SIGNATURE:	LENIN ZELEDON		
DATE SIGNED:	02/22/2024		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARKS

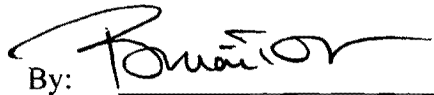
For good and valuable consideration, the receipt of which is hereby acknowledged, The Ryzman Family Partnership (“Assignor”), a California limited partnership, located at 2220 Gaspar Avenue, Los Angeles, CA 90040, the owner of trademarks and registrations listed on Schedule A attached (the “Trademarks”) irrevocably grants, sells, transfers and assigns and delivers to Ardell International, Inc. (“Assignee”), a California corporation, located at 5862 West 3rd Street, Los Angeles, California 90036, all right, title and interest of every kind and character throughout the world that Assignor has in and to the Trademark and the goodwill of the business pertaining thereto, including the right to and all claims for past damages, it being acknowledged and understood that it is the intention of this assignment to confer upon Assignee, Assignor’s full and complete title to and ownership of the Trademarks, for their life, or any term allowed by law.

IN WITNESS WHEREOF, each party has agreed to and executed this Assignment, on February 20, 2024.

ASSIGNOR:
The Ryman Family Partnership

By: 
Name: Rafael Ryzman
Its: Assistant Secretary

ASSIGNEE:
Ardell International, Inc.

By: 
Name: Brian Dror
Its: Chief Financial Officer

Schedule A

**The Ryzman Family Partnership to Ardell International, Inc. Assignment
Schedule A**

Mark	Registration/Application No.	Jurisdiction
WINKS	3247268	United States of America
WINKS	TMA816184	Canada
WINKS	60702516	China
WINKS	63126264	China
WINKS	018598740	EUTM