

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI47598

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bloomia, B.V.		02/20/2024	Besloten Vennootschap (B.V.): NETHERLANDS
RECEIVING PARTY DATA			
Company Name:	Associated Bank, N.A., as Agent		
Street Address:	202 Snelling Avenue North		
City:	Saint Paul		
State/Country:	MINNESOTA		
Postal Code:	55104		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4633965	BLOOMIA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6123402600		
Email:	IP.Docket@dorsey.com,provencio.angela@dorsey.com		
Correspondent Name:	Cathleen F. Dahl		
Address Line 1:	50 South Sixth Street, Suite 1500		
Address Line 2:	DORSEY & WHITNEY LLP		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	M317588		
NAME OF SUBMITTER:	ANGELA PROVENCIO		
SIGNATURE:	ANGELA PROVENCIO		
DATE SIGNED:	02/23/2024		
Total Attachments: 4			
source=[Executed]ABNA Bloomia -- Confirmatory Grant of Security in Trademarks (2024) 2-20-2024-v1#page1.tif			
source=[Executed]ABNA Bloomia -- Confirmatory Grant of Security in Trademarks (2024) 2-20-2024-v1#page2.tif			
source=[Executed]ABNA Bloomia -- Confirmatory Grant of Security in Trademarks (2024) 2-20-2024-v1#page3.tif			

OP \$40.00.00 86096596

Confirmatory Grant of Security Interest in Trademarks

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN TRADEMARKS (this “Confirmatory Grant”) is made effective as of February 20, 2024, by and from the grantor party hereto (the “Grantor”), to and in favor of ASSOCIATED BANK, N.A., a national banking association, as Agent (in such capacity, the “Agent”) for the benefit of the Secured Parties (as defined in the Security Agreement defined below).

WHEREAS, the Grantor has granted security interests to the Agent for the benefit of the Secured Parties under the Pledge and Security Agreement dated as of February 20, 2024 between the Grantor, other grantors party thereto and the Agent (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”);

WHEREAS, the Grantor owns the trademarks (the “Trademarks”) listed on Exhibit A attached hereto, which trademarks are registered or applied for with the United States Patent and Trademark Office; and

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted to the Agent for the benefit of the Secured Parties under the Security Agreement. The rights and remedies of the Secured Parties with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement and the other Loan Documents, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1) Definitions. All capitalized terms not defined herein shall have the respective meaning given to them in the Security Agreement.

2) The Security Interest.

(a) This Confirmatory Grant is made to secure the satisfactory performance and payment of all the Obligations. Upon the payment in full of all Obligations (other than contingent indemnification obligations), the Agent shall promptly, upon such satisfaction, execute, acknowledge, and deliver to Grantor (at Grantor’s expense) all reasonably requested instruments releasing the security interest in the Trademarks acquired under this Confirmatory Grant.


(b) The Grantor hereby grants to the Agent for the benefit of the Secured Parties a security interest in all of the Trademarks set forth in Exhibit A now owned or from time to time after the date hereof owned or acquired by the Grantor, but in any cases excluding all Excluded Property (as defined in the Security Agreement).

(c) Unless and until an Event of Default shall occur and be continuing, the Grantor shall retain the legal and equitable title to the Trademarks, and shall have the right to use and register the Trademarks in the ordinary course of the business of the Grantor.

[The remainder of this page has been intentionally left blank]

IN WITNESS WHEREOF, the Grantor has executed this Confirmatory Grant of Security Interest effective as of the date first written above.

BLOOMIA, B.V. (effective immediately upon
the consummation of the Acquisition
(Bloomia))


By: 
Name: Durk van der Zee
Title: Authorized Signatory

(Signature Page to Confirmatory Grant of Security Interest in Trademarks –Bloomia)

TRADEMARK
REEL: 008353 FRAME: 0049

CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

Exhibit A - SCHEDULE OF TRADEMARKS

Mark	Reg. No.	Reg. Date	Country
<p>BLOOMIA</p>  <p>Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)</p> <p>Description of Mark: The mark consists of the stylized word "BLOOMIA" with two flowers drawn to appear as the dot in the "i" in "BLOOMIA".</p> <p>Color(s) Claimed: Color is not claimed as a feature of the mark.</p>	4633965	11-04-2014	USA

(Exhibit A to Confirmatory Grant of Security Interest in Trademarks –Bloomia)